# The Rotarian

AN INTERNATIONAL MAGAZINE

ECEMBER · 1956

st Christmas Eve—GLADYS HASTY CARROLL

nderstanding Asia—WILLIAM O. DOUGLAS

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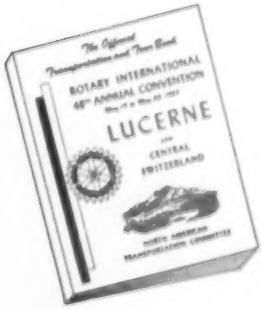


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## Your Letters

### 'We Know It Works'

*Says* A. J. HOLM, *Rotarian*
*Steel Manufacturer*
*Netcong-Stanhope, New Jersey*

We Rotarians of Netcong-Stanhope noted with decided interest the "box" in THE ROTARIAN for November entitled *Do Businessmen Vote?* It *is* possible to get out the vote. We've just done it—or at least we got a number of people to register who wouldn't have voted if we hadn't taken the initiative. Here is the story:

In our community—a small one—we are distressed when we see the lack of participation in one of the advantages of a democracy: the right of franchise. A couple of months ago, therefore, we conducted a vote-registration drive in our township. As a result, 376 previously unregistered voters—one a 94-year-old resident—were registered. Some of them would, we realize, undoubtedly have come out even if Rotary had not staged its campaign, but the large total was due, at least in part, to Rotary's efforts to heighten public awareness to the importance and ease of registering.

### Articles Form Discussion Basis

*Reports* BERTIL GILLQVIST
*Business Counsellor*
*Secretary, Rotary Club*
*Stockholm-Brännkyrka, Sweden*

I think THE ROTARIAN is an extraordinarily good magazine. As I am working as a psychologist in several companies in Sweden, I have found some articles in the Magazine very suitable for discussions on such subjects as leadership and sales training.

### A Pat on Paul's Back

*From* GREGORY COOPER, *Rotarian*
*Architect and Engineer*
*Weston, Massachusetts*

I found *The Tongues of Rotary* [THE ROTARIAN for October] an unusually scholarly work. The question in the mind of Rotarian Paul R. Cutright, the author, has been in my mind for a long time. The research and effort that went into collecting the material were tremendous. The presentation in the article could hardly be improved—and it was a difficult job.

### A Find for a Fund

*Reports* MRS. WILLIAM CLAASSEN
*Wife of Rotarian*
*Paso Robles, California*

While attending the Rotary Convention in Philadelphia last June with my Rotarian husband, I had the good fortune to find a $20 bill in the City of Brotherly Love. Since then I have, in my mind's eye, spent the $20 ten times over, buying everything from a fancy pair of pink shoes to a jewelled dog collar for Bill's new Doberman. But each time I reach for that "long green,"


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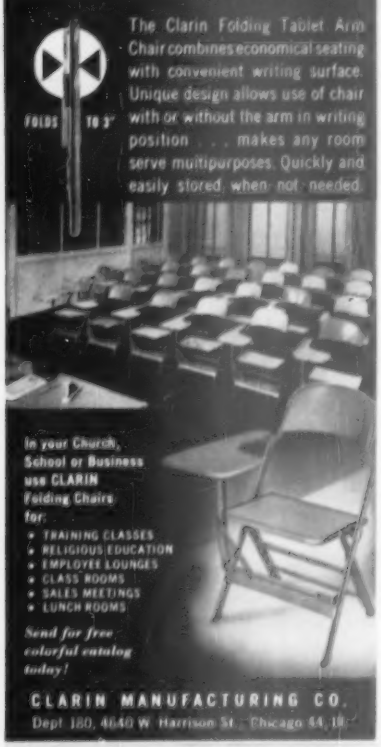


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now quite crumpled and worn, I find I have become so attached to it that no material thing seems worthy.

Recently we received THE ROTARIAN for October and as I read the article on the Rotary Foundation Fellows for 1956-57 entitled *Presenting: Our New Fellows*, my mind was made up. Especially when I found the picture of William D. Knick, whom I knew so well as one of his schoolteachers in Taft, California, did I feel that my "Philadelphia Twenty" should go to The Rotary Foundation. And that is just where it is going, via my husband's Rotary Club.

I deeply appreciate the privilege of contributing to this magnificent Rotary project.

### *'Dietz Seems Forgetful'*

*Thinks* GORDON S. EBERLY, *Rotarian*
*Insurance Underwriter*
*Arcadia, California*

In arguing the negative side of the debate question in THE ROTARIAN for October [*Too Much Credit?*], Arthur O. Dietz seems very forgetful. He states that leading bankers and others in the 1920s deplored the credit situation, then goes on to say, "However, up to the present, these warnings have *never* been right."

How can anyone who saw the countless thousands of foreclosures in the early 1930s literally take the shirts off people's backs be so forgetful? I can only conceive of such a viewpoint by one of the younger generation who had no personal contact with those hectic years.

Mr. Dietz also neatly sidesteps the implication of America's national debt, a subject which his opponent, John S. Sinclair, so well emphasizes.

### *A 'Face' in the Flag*

*Noted by* S. C. PETERSON, *Rotarian*
*Counselling Psychologist*
*Indianola, Iowa*

Has anyone called your attention to the rather unusually clear face that stands out in the flag being swung by the *Fahnenschwinger* in the photo on page 10 of THE ROTARIAN for October?

If you tilt the bottom of the page a little to the left, the face shows up clearly. It seems to be partially hooded. The left eye is very clear and when you see this, you can easily see the suggestion of the right eye too.

### *A Needed Lift Given*

*Says* W. P. MCDONALD, *Rotarian*
*Advertising-Novelties Manufacturer*
*San Leandro, California*

To the heartwarming stories told by Margaret McDonald [*Because a Father Cared . . .*] and Louise Ryan [*A Monument to Kindness*] in THE ROTARIAN for November, may I add another?

For some time now there has been a school located in San Leandro for mentally handicapped children, but one of the big problems was getting these children to the school for care and instruction. Most of the families have only one car and that is used by the father to take him to work, leaving the mother with no means of getting the child to the school. Some families live from five to ten miles away.

Several months ago our Club decided to do something to get these boys and girls to a school that could help them. We settled on the idea of providing a bus [see photo] for transportation to and from the school. The funds for the bus were raised by putting on a pancake breakfast. We fed about 3,000 people, and were able to pay cash for the bus and other equipment.

*A brand-new bus on its way to do an important job in San Leandro, Calif.*

We have received a large number of letters from mothers of these children thanking us for giving their children a chance to receive the kind of help they so desperately needed.

### *'We Kept in Touch with Pat'*

*Says* WILLIAM B. LANGE, *Rotarian*
*Hospital-Plan Director*
*Jenkintown, Pennsylvania*

Early this year I received the *Monthly Letter* of a Governor of another District. He included a copy of a letter from the District's Foundation Fellow which started out with this pathetic line: "Thank you for your Christmas letter. It was the only one I received from District —."

I couldn't help contrasting this with a note received from Patricia Wells, District 266's Foundation Fellow for 1955-56, which said that she had received the staggering total of 594 Christmas cards from Rotarians in the District. Obviously this didn't just happen. It was all part of a plan to maintain constant contact with our Rotary Foundation Fellow and to keep up the interest of the Rotarians in the District who had contributed to The Rotary Foundation.

What brought this to mind was Louis L. Roth's article *The Chance of a Lifetime* in THE ROTARIAN for November. Readers will recall that he mentioned Rotary Foundation Week (November 11-17) and in an accompanying "box" were "some things you and your Club can do about it."

"Lou" didn't say it, but I'm quite sure that he would agree that a District's obligation is not complete when it has helped a young man or woman to be awarded a Fellowship. Continuing contacts—such as [*Continued on page 58*]

# THIS ROTARY MONTH

## NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

PRESIDENT. On the day this issue went to press, Rotary's President, Gian Paolo Lang, and his wife, Valentina, were in Calcutta, India, their visit there being an early stop on a two-month Rotary tour in the Far East. Ahead of them were more Rotary visits in Singapore, Australia, Ceylon, Iran, Iraq, Lebanon, and Jordan. Mid-December was to find the President back in Italy for the Christmas holidays, then returning to the U.S.A. for the midyear meeting with his Board in Evanston, Ill., and more Rotary visits. (For a pictorial report of President Lang's earlier travels, see pages 26-28.)

CONVENTION. On the day you put that new 1957 calendar on your desk or wall, Rotary's 48th Annual Convention will be no more than five months away. To be held in Lucerne and Central Switzerland May 19-23, the gathering will bring several thousand Rotarians and their families from many countries for a program of fellowship, entertainment, and inspiration. Hotel-reservation forms have been sent to Rotary Clubs, and to individuals who have indicated their intention of attending the Lucerne Convention....Rotarians interested in pre- and post-Convention tours may obtain a booklet about them by writing to the North American Transportation Committee, 649 Fifth Avenue, New York 22, N. Y.

SYDNEY CONFERENCE. Still to come as this page went to the printer was the Pacific Regional Conference in Sydney, Australia, November 12-15. Attendance at this meeting is on President Lang's Far Eastern itinerary (see above). A report of this gathering of Rotarians in countries bordering the Pacific will appear in an early issue of this Magazine.

MEETINGS. Districting Committee.....December 10-11.....Evanston, Ill.
1958 Convention Committee.....December 12-14.....Dallas, Tex.
Constitution and By-Laws Committee.....December 17-18.....Evanston, Ill.

FUTURE FELLOWS. These are suspenseful days for hundreds of applicants for 1957-58 Rotary Foundation Fellowship awards, for the screening of these hopefuls has begun in some 130 eligible Districts. It starts in the Clubs, moves on to the District level where special Committees carefully appraise applications before naming District candidates. At its January, 1957, meeting the Foundation Fellowships and International Student Exchange Committee will make final selections. The timetable for this screening: applications to be placed before Rotary Clubs by November 15; Clubs to complete their work and submit applications to District Governors by December 1; the Secretary of Rotary International to have files of District candidates by December 31.

PROGRAM HELP. Do you have an idea for your Club on which you need more information? It's likely that among the program papers available upon request at the Central Office is one with practical suggestions for putting that idea into effect. To get this helpful material, name the subject in which you are interested,and if there is a file paper on it, one will be sent. Naturally, be as specific as possible.

A MERRY CHRISTMAS...is in store for many children and grownups who will be remembered by Rotary Clubs in the varied ways reported on pages 32-35.

VITAL STATISTICS. On October 29 there were 9,225 Rotary Clubs and an estimated 435,000 Rotarians in 99 countries. New Clubs since July 1, 1956, totalled 87.

**The Object of Rotary:**

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.
(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.
(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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# The Editors' WORKSHOP

**WE ARE** quite excited, if we may say so, over the way our January, 1957, issue is shaping up. It's to be a "Travel Issue," as announced in these pages and on other paper during past months. On the day this is written we sent our front-cover copy to the engraver—and though it poses some problems for him, *he* thinks it's pretty good. In past weeks we have obtained fine articles from Jean Shor, who did that popular travel book *After You, Marco Polo;* and from newsman John Morley, whose beat is the world; and from Michael Frome, who tells us just where the nations stand on highway development; and from many other skilled and interesting writers. Travel . . . travel . . . travel! There's more and more of it every day by more and more people—and the only negative aspect of it all is the one neatly indited by Lenore on page 64.

**OUR J. EDGAR HOOVER** letter-writing contest is pulling amazingly. Every mail brings more comments on the F.B.I. chief's article in our October issue. This is to repeat an announcement made last month: that the terminal date of the contest is January 1, 1957. That means for receipt of the letters here on these premises. The first possible issue in which we can announce the winners will be March, 1957, but if the judging is as difficult as we expect it to be, we may not be able to make that issue with the news. Incidentally, several Rotary Clubs report having made top-grade programs out of the Hoover article. *Punish the Parent?* was the theme.

**WE HERE** and now close down debate on the "Why I'm Quitting Rotary" matter. It has achieved whatever it is going to achieve. We make one exception to our close-down, however. If letters on the subject are in the mails from points where readers have only recently received their October or November issue, we shall consider them for presentation in the future.

**YOUR MAGAZINE** never presents an anonymous letter in its *Your Letters* column and generally dumps all such into the wastebasket. However, here's one which we share with you . . . as an atypical example of our morning mail:

"I am a secretary, but I sometimes feel if I have to write 'Dear Sir' and 'Yours truly' again, I won't be much longer!

"In this modern, mid-20th Century of jet power, etc., businessmen, who think themselves bright, smart, clever, still *insist* on using hoop-and-bustle phrases, calling a 200-pound stranger 'Dear' and informing 'the dear stranger' how 'very true' he is!

"How much longer is all this silly, childish stupidity going to continue? One is only dear to loved ones of family and home; one is only 'very truly yours' to loved ones. Yet this brand of antiquated, old-fashioned, obsolete foolishness is still with us, and a few secretaries or stenogs talking about it most certainly has no effect.

"Several good magazines like THE ROTARIAN could heap enough ridicule over business heads to cause them to 'mend' their ways. . . ."

—*Disgusted*

We know a successful businessman who for years has striven hard to avoid this "antiquated foolishness" in his heavy correspondence . . . and in doing so has developed forms of his own which are just as stereotyped as those he is trying to avoid. Still and all, maybe it's worth debating. What say you?

## Our Cover

**THIS** is a small glimpse of Berne, the Federal capital of Switzerland. That is the Aar River in the foreground. The spire is that of the Cathedral of Berne, a structure begun in 1421. Berne itself dates back to the first half of the 12th Century, and its name is thought to have derived from the German word for bear, *Bären*—a bear having been the first animal to be killed by the city's founder in a hunting party he held in the vicinity. Berne is said to be one of the best-preserved medieval cities of Europe. Many readers and members of their families, touring Switzerland before and after Rotary's 1957 Convention in Lucerne and Central Switzerland next May (see inside front cover) will visit Berne. The color photo was supplied to us by Three Lions, Inc.—EDS.

# About our contributors

Duncan

*De Armond*

Fred DeArmond calls himself "a writer by vocation, a farmer by avocation." He's also a business consultant, lecturer, collector of books, and a Rotarian, his Rotary Club being that of Springfield, Mo. Of farming he says, "You can't do it by the book. The only rule is to tear up all the rules." One of his writing rules is to keep the needs of this Magazine in mind, as his many past contributions indicate.

Not the least of Margaret Thornburgh's qualifications as a contributor to this issue is that she is the daughter of a Rotarian. Her writing has appeared in many U. S. publications.

Simpson

*Carroll*

Novelist and short-story writer, Gladys Hasty Carroll has eight books to her credit. She lives in Maine, is a graduate of Bates College, is married to an educator, and has a son and daughter. Her pride, she says, is her family; her hobby is antiques. . . . Another wife-mother-writer among this month's contributors is Geraldine Fitch, whose husband, George, is a Rotarian long active in YMCA work in Asia. A graduate of Albion College, she taught before going to China in 1919 for the first time. She is now in Taipei, China.

*Mallett*

A Presbyterian clergyman in Hutchinson, Kans., Harold M. Mallett is especially active in religious work with youth. Married to a college sweetheart, he has three sons, one daughter. . . . Rotarian Gust. Schulte, of Antwerp, Belgium, is an oil-products distributor. He leads Antwerp's work in aiding displaced persons. . . . Norman Farmer, Rotary International Representative in District 13, heads an ironwork-construction business in Lewisham, England. . . . Robert A. Placek is an Assistant Editor of this Magazine.

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# IN THIS ISSUE

VOLUME LXXXIX DECEMBER, 1956 NUMBER 6

This Rotary Month ..... 3
Ten Marks in Japanese ..... 6
An Understanding of Asia ..... William O. Douglas .. 8
Last Christmas Eve ..... Gladys Hasty Carroll 11
A Matter of Courtesy ..... Fred DeArmond ..... 12
The Rejects ..... Gust. Schulte ..... 14
Brains at a Bargain ..... Geraldine Fitch ..... 17
Boys' Club ..... 20
Rotary Safety Town ..... Robert A. Placek .... 22
The President on the Peace Path ..... 26
Acres of Christmas ..... Margaret Thornburgh 29
A Turkish View of Main Street (Symposium) ..... 30
Rest Ye Merry ..... The Scratchpad Man. 32
Peeps at Things to Come ..... Roger W. Truesdail .. 36
Come and See Us on the Way ..... Norman Farmer ..... 37
I Like a Commercial Christmas ..... Harold M. Mallett .. 38
Speaking of Books ..... John T. Frederick ... 40
'One of the Least of These . . .' ..... C. H. Madsen, Sr. .... 52

Other Features and Departments:

Your Letters ..... 1
The Editors' Workshop ..... 4
. . . You Gave Me Hope ..... 16
The Hammer and the Anvil .. 19
Sinterklaas Is Coming to Town 39
Personalia ..... 42
Open-Door Policy ..... 43
Woodman . . . Plant That Tree! ..... 44
Rotary Reporter ..... 45
In Class with a—Click! ..... 46
Trip to Trinidad ..... 47
Take a Page from Torrington. 48
Operation Mop-up ..... 51
Rotary Foundation Contributions ..... 54
Opinion ..... 55
New Rotary Stamp ..... 55
Man with a Mission ..... 56
Odd Shots ..... 58
Bedrock Rotary—Classifications—II ..... 60
Hobby Hitching Post ..... 62
Stripped Gears ..... 64

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# 良き市民とは・・・・・・・・・・・

## その心得十ヵ條

GOOD CITIZENSHIP is in demand in every land, and the methods Governments, groups, and individuals use to encourage it are numerous, ingenious, and almost always deadly serious. That they need not be entirely humorless, however, is evidenced by something that happened recently in Japan.

Out to some hundreds of business and professional men on the Island of Honshu went a small buff-colored pamphlet titled (as in the headline above) "The Good Citizen—Ten Marks Of." It told them how the good citizen ought to be well informed, neighborly, religious, appreciative, fair, law abiding, productive, exemplary—and some other things. And pointing up the ten marks was some of the lightest illustration ever used on a sober subject — from the pen of a Japanese caricaturist of wide note—Taizo Yokoyama.

The preparation and mailing of the pamphlet were a bit of personal, unofficial, Rotary service on the part of a Nagoya merchant named Jirozaemon Ito. He had been Governor of Rotary District 62 in 1955-56 and had come across a little booklet called *Ten Marks of a Good Citizen* issued by Rotary International and written by Rotary's world President of that year—Herbert J. Taylor, of Chicago. "Ito-San" liked the booklet, wanted the 1,600 members of his 44 Clubs to have copies, and thus made a translation and put Mr. Yokoyama on the job of producing some indigenous art. You see that art on the opposite page—along with the lines from *Ten Marks* in English which inspired it. In parentheses beneath the illustrations are explanations by Rotarian Ito.

TEN MARKS . . . English Edition

良き市民とは・・・・・・・・・・・

その心得十ヵ條

TEN MARKS . . . Japanese Version

## 1

He is well-informed on world affairs.

*"Knowledge is the food of the soul."*
(PLATO)

## 2

He is courteous, unselfish, friendly — gets along well with others —is a good neighbor.

*"All is well with him who is beloved of his neighbors."*
(GEORGE HERBERT)

*(Entrance is for "Pochi," neighbor dog)*

## 3

He is sincere, dependable, and takes an active part in the church or religious community of his choice.

*"Religion is the basis of civil society. . . ."*
(EDMUND BURKE)

## 4

He appreciates what others have done for him and accepts responsibility for the future betterment of his community.

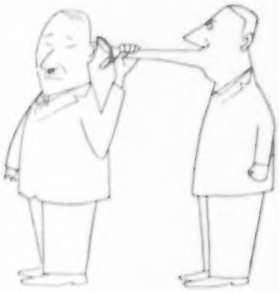
*"A community is like a ship; everyone ought to be prepared to take the helm."*
(HENRIK IBSEN)

*(Characters indicate "Evil of Society")*

## 5

He is fair and just in his relations with others.

*"Hear the other side."*
(ST. AUGUSTINE)



## 6

He obeys the laws of his community and nation.

*"No man is above the law. . . ."*
(THEODORE ROOSEVELT)

*(Man in uniform is Japanese policeman)*

## 7

He votes regularly and intelligently at election time.

*"The greatest menace to freedom is an inert people."*
(JUSTICE BRANDEIS)

*(Characters on head, chest say "Liberty")*

## 8

He is interested in the freedom and welfare of all of the world's peoples and does his part to secure them.

*"Slav, Teuton, Celt, I count them all my friends and brother souls."*
(TENNYSON)

## 9

He is productive—renders a worth-while service to his fellowman.

*"The highest of distinctions is service to others."*
(KING GEORGE VI)

*(Flying banner reads "Mr. Service")*

## 10

He sets a good example to the youth of his community.

*"A good example is the best sermon."*
(THOMAS FULLER)

*Over the years I have found Rotary uniformly to be a meeting place of dedicated men, bent on worthy efforts. I have met with Rotary the world around. My last Rotary meeting abroad was at Rangoon, Burma, in July, 1955, where I had the privilege of addressing an outstanding group of Burmese, British, and Americans. . . .*

*Rotary has done much to advance "international understanding, goodwill, and peace." It has great work yet to do. The solution of all problems—whether in one's business or in an international crisis—starts with an understanding of the facts. An understanding of Asia calls for a better knowledge and more critical appraisal of Asian attitudes than most of us have made to date. Our failure is perilous and may be as costly as a doctor's wrong diagnosis of an illness.*

—The Author, in a Recent Address to the Rotary Club of Yakima, Washington, U.S.A.

THE REVOLUTIONS that were loosened in Asia on the heels of World War II are still in full swing. They are crucial to all of us. Heavy stakes hang on their outcome. The way Asia goes will determine whether the world scales are tipped to the Communist or to the democratic side. The balance of political power in the world lies in Asia. It has the bulk of the people of the world—and the bulk of the riches as well.

If we are to cope with these Asian revolutions intelligently, we must have an understanding of the forces behind them.

*First is the rebellion against feudalism.* Like the species that flourished in Europe several centuries ago, Asian feudalism is the ownership of the wealth of a nation by a few interests. The vested interests may be a few families, a religious organization, or a group of landlords. Political and economic power usually merge. Economic feudalism has historically been combined with political feudalism, so that the few who owned the country also controlled it. In some vigorous democracies, such as India and Burma, the economic and political feudalism that once prevailed has largely been dissipated or is in the process of being liquidated. In other parts of Asia, feudalism still reigns supreme.

Government of the few, by the few, and for the few is nearing its close in Asia. While it remains, it will generate more demand for reform than probably any other single issue in Asian affairs.

*Second is the great and burning desire for independence.* For centuries Asia has been under some overlord. At times he was an Asian. In recent centuries he was a European. He operated through existing feudal regimes. It was, indeed, through the feudal regimes that the colonial power remained in control. There was always smoldering resentment against this foreigner. But only in recent decades did that resentment have an effective political organization behind it. Under Gandhi and other nationalist leaders, independence became a potent force, and country after country was seized by it.

Today only a few Asian nations remain to be liberated. But the desire for independence continues as one of the most powerful political forces in the East today. It is a reason why some Asian nations might well go spinning toward Communism if they agreed to receive massive financial assistance from the West. Then the Communists would have a powerful argument that the country had become a tool of Western powers. That is potent talk in Asia these days. For Asians are very suspicious that he who pays the piper always calls the tune. They want to call their own tunes, in both domestic and foreign affairs. Asian countries that lived for years under foreign control do not desire the foreigner to have any finger in their pie. Independence, being newly won, is highly prized and jealously guarded.

*Third is the desire for equality.* Asians were long treated by the West as inferior people. The white men who ruled them for centuries were not all evil men, not by a long way. The British, for example, set many good standards and left behind a rich deposit of due process of law in Burma, India, and Pakistan. But no colonial power can rule on the basis of political democracy.

Asians remember that they were always servants, not equals. Asians remember they were segregated in separate schools. Asians remember the signs "Natives not allowed." Asians remember how they were often treated as chattels, how they were exploited as victims of the opium trade. The memories of discrimination burn deep in Asian consciousness. It makes many Asians hypersensitive to criticism. The desire for equality is in many ways the strongest single force in Asian psychology today. While the desire to get rid of feudalism and the desire for independence are often abstract ideas, the idea of equality is intensely personal. It involves a man's own self and his children—his pride, dignity, and ego.

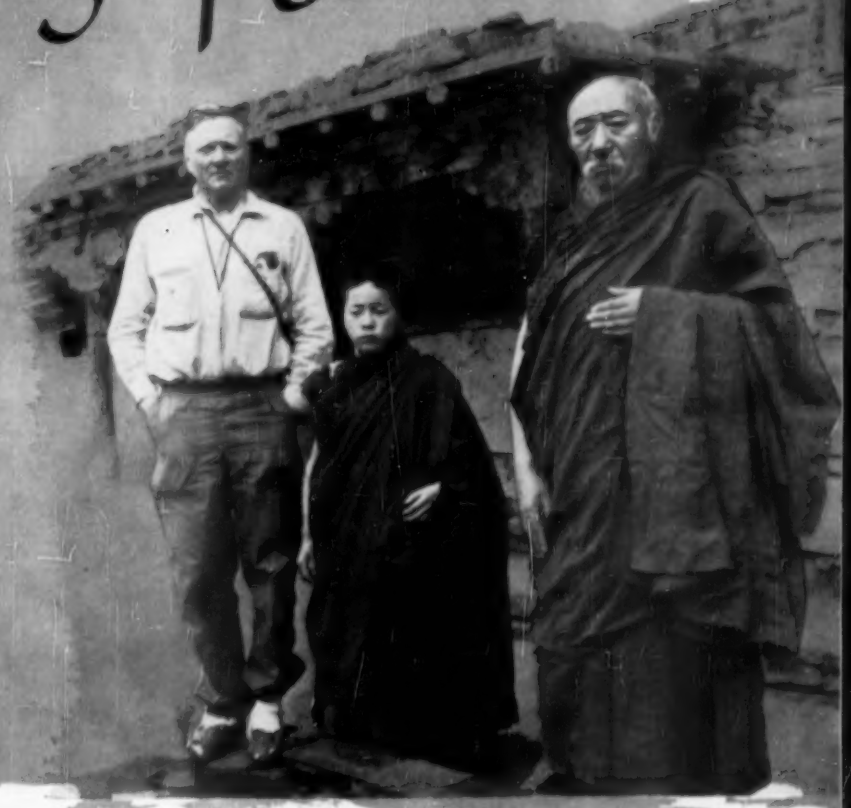
*Fourth is the Asian attitude toward capitalism.* I speak particularly of South Asia—India, Burma, and Indonesia. In these nations the socialist philosophy dominates. The socialist influence is due to several circumstances. In the first place, the capitalism which Asia has known was not the healthy species which has invigorated the U. S. economy. Large parts of Asia knew a capitalism that ran on a sweatshop basis. They knew a capitalism that took great dividends out of a nation and plowed few dividends back into housing, schools, or hospitals. Squalor and poverty flourished in the industrial environment. Asia's industry did not become an instrument for raising the standard of living of the nation. Asia's capitalism was the kind Karl Marx inveighed against. Much of Asia today, therefore, thinks of capitalism as an instrument of oppression.

That is one reason for the growth of the socialist

# Understanding of Asia

**This is the private view of a man who in public life is a Justice of the Supreme Court of the U.S.A. For many years, between court sessions, he has travelled the world in search of firsthand answers to international problems and has shared his opinions with thousands through six books—the most recent *Russian Journey*, 1956. Born in Minnesota, raised in Washington State, law-trained in Columbia University, he practiced and taught law and served on important Government commissions until his elevation to the high bench in 1939. He is an honorary Walla Walla, Washington, Rotarian. This is his third contribution to these pages. Your letter of comment on this article will be welcome.—*The Editors*.**

**By WILLIAM O. DOUGLAS**



*The author with Buddhist lamas at Lodakh, India, during his 1956 travels.*

philosophy in Asia. Another is the impact of Marxism on the Asian mind. That influence both from Soviet Russia and from Red China has been much greater than we of the West have imagined. The reason is not difficult to divine. During the last three or four decades Asians have been dreaming of the day when they would win their independence. For years they schemed to get their revolutions started. The American Declaration of Independence was an inspiration to them. It helped set the goal they wanted. But the West did not supply the intelligentsia of Asia with the tools of revolution. Our rich literature on the subject was collecting dust in historic archives; it was not in the bookstalls of Asia. Marxist literature, however, flooded Asia. It was available in many languages. It was turned out in great volume by the Russian and Chinese presses and was readily available to any group. The young Asians read these books and pamphlets avidly. For that was the literature—the only available literature—that gave practical political programs to the young revolutionaries. Many young Asians accordingly became steeped in Karl Marx, Leninism, and other branches of Soviet political thought. Some emerged as Communists. More emerged, not as Communists, but as socialists. Many who two decades ago were members of secret societies are today leaders of their countries. Most of them repudiated the Communist tactics of violence and terror and are strong in the democratic faith. But at the same time they are thoroughgoing socialists whose blueprints for their country provide that the Government should own not the shops or farms of Asia, but the mills, the factories, and the plants.

AN INTERNATIONAL SERVICE FEATURE

These four main influences in Asian psychology indicate why the Soviets have been able to grow in influence and prestige in Asia. These issues have all been powerful rallying calls by the Communists. The Communists, of course, never campaign on the merits or demerits of Communism as a political creed or as a way of life. They preach the evils of the regime under which the people live. They seize on the most popular of issues, trying to make them their own. They have had great success in Asia doing just that.

The Russians are more clearly identified with the revolt against feudalism in Asia than we of the United States are. We have done some good things

in this regard. In Japan during our occupation under General Douglas MacArthur we were responsible for a land-reform program that has had a profound impact on Japanese society. But in general we have never been associated in Asia with land reform, with economic democracy, or with political democracy.

As to the independence movement in Asia, we actually have a splendid record. We took the lead by granting The Philippiness their independence at the end of World War II. But somehow or other we never received much credit for it in Asian circles. That is partly due to the fact that The Philippines have never been identified with the great Asian revolutions. And the other reason is that the credit we earned at Manila, we lost in other capitals.

Certainly our voice in Asia has not been the voice of Jefferson proclaiming the Declaration of Independence. Russia has cleverly assumed the rôle of the liberator and posed as the champion of every people trying to escape foreign domination.

EQUALITY of people—the third desire—a firm article of the American faith. But, generally speaking, that has not been reflected in our Asian policy. Though we are not an arrogant people, we have seemed to be in Asian eyes. Our attitudes have been conditioned by our outlook. Our outlook has been primarily military. Those who refused us military alliances became suspect. And those suspicions were telegraphed to the sensitive Asian mind as arrogance stemming from a superiority complex. It is sad to relate, but largely true, that America (never a colonial power in Asia) inherited the suspicions that Asians have of all colonial powers.

The Russians, on the other hand, have made a fetish of equality. They have, indeed, worked hard to be identified with what was the original American creed—that all men are created equal. And they have had great dividends in the fact that Red China, North Korea, and North Vietnam are allies from the other side of the color line.

Then, as to socialism. Russia, the socialist State, makes great capital out of the fact that she already has in operation the socialist regime which the other Asian nations have only in blueprint. Russia poses as the model—as the inspiration for the new socialist States that are emerging from feudalism. We are protagonists of capitalism, not socialism. We are, therefore, not the economic model for most of the new Asian societies. Various influences have driven America farther and farther from the new socialists of Asia. As a result, we have missed opportunities for warm and enduring alliances with people who are basically as democratic in philosophy as we are. We have largely lost by default to the Soviets.

These uncommitted peoples of the world are the balance of world power. The basic struggle between democracy and Communism in the decades ahead will be for their loyalties.

The Asian seeing Russia is greatly impressed. Baku, Tashkent, Stalinabad, and Alma Ata in Central Asia, which I saw in 1955, are modern cities. Though they still have slums, they also have broad boulevards, beautiful parks, imposing apartments, sewage-disposal systems, schools for everyone, and impressive universities. The factories are modern, and they hum with activity. The farms, though retarded by U. S. standards, are far advanced by farming standards Asia knows. Russia's farms are indeed highly mechanized. The farm machinery is outmoded by our standards, being largely of the vintage of 1930, but it is modern by Asian standards. Asia still uses the wooden plow. On Asian farms most of the work is still done with the hands.

Asia suffers greatly from inadequate medical care. Russia has a thriving system of socialized medicine. Hospitals are everywhere—on the collective farms as well as in the cities. There are dentists' chairs in every factory and every university. There are mobile medical units that reach even the remote sheep camps. All medicines are free.

While Central Asia in the days of the Czars was about 6 percent literate, it is today over 90 percent. The same comparison holds true all over Russia. Public schools are in all the villages—each going through the seventh grade and many going through the tenth. Universities are scattered everywhere—engineering schools, medical schools, agricultural colleges, etc. The universities turn out a record number of scientists—far more than we do in the United States, and in a quantity beyond the dreams of the Asians.

The Soviet educational system has great limitations, being hitched as it is to the narrow view of life reflected in Marxism. But in the sciences—as distinguished from the humanities—it has high standards and is a bustling success.

Russia has a standard of living that is very high by Asian standards. The average wage in Russia is close to $600 a year. The best of the skilled laborers in Asia get roughly half of that. Russia has plenty to eat, enough to wear, and an organized theater that keeps every community entertained.

In Asian eyes, Russia has solved most of the problems with which Asia still struggles. That is why Russian propaganda has strong appeal in Asian circles when it proclaims: "Look at what we did in 35 years. It took America 165 years to achieve the same results. Why not do it our way?"

These are significant advantages which Russia has in Asia by reason of geographical propinquity. Russia seizes on others in her new international policy.

PRIOR to Stalin's death, America had a virtual monopoly as a supplier of capital to the impoverished areas of the world. Under Bulganin and Khrushchev, Russia has entered the market and broken the monopoly. Today Russia competes with America in supplying both capital and technical aid. Her technical aid is massive. Russia has more scientists, engineers, and agronomists than she knows what to do with. In Moscow this supply of technicians is known as "our gold reserve." Russia is competent and able to launch her own far-flung Point Four program. She is indeed already doing it.

Russia now competes with the U.S.A. at every level in Asia. The competition is keen and severe. It is under exceedingly competent management. It will get more intense as the years pass. The Russian socialist system works; it [*Continued on page 57*]

By GLADYS HASTY CARROLL

# LAST CHRISTMAS EVE

IT HAPPENS to all of us over and over again, but we do not know it is happening unless we have reread the beginning of the story just before its climax flashes before us.

Last Christmas Eve was the first of all my Christmas Eves that the members of my family were separated for various pleasant reasons. We were to be reunited before morning, but in the meantime, having several free hours, I decided to drive some distance to say "Merry Christmas" to the woman who was my inseparable companion during childhood and girlhood.

We meet rarely now and exchange only occasional notes, for we are both busy people. As I drove along the quiet roads, through the dark—it was snowing—thinking of her, I relived the days when we were young, from the letters to Santa Claus through the school Christmas parties, the dolls she named Evelyn, the time she nearly died of a mastoid infection, the Galahads we dreamed of, the first boys we liked, the one she almost married. The days when we were the age our daughters are now, when we—like them—wanted so much, tried so hard and often so fruitlessly, knew so little, and saw the years before us as an uncharted wilderness. Would we find the rare blossoms of happiness we were so eagerly—in adolescence, almost desperately—seeking? Would we find that they withered at our touch? Or would we find nothing and become ourselves lost?

So clear and present were my recollections that when I stood before her door it was like a high-school class prophet peering into the future of her friends, of her dearest friend. What happened after that was like a vision, yet it was fact. The scene in her home had the aura which almost invariably surrounds domestic happiness in the Christmas season. But until one has achieved a leading rôle in it—or if one never does—it seems, *as it is*, so beautiful and desirable a play that to be a part of it is the most incredible good fortune which can come to a woman and a man.

*Illustration by Ann Dryer*

# A Matter

***Has business a double standard on common decency? Here is a disturbing but useful answer.***

A SALESMAN whom I know works for a motor-transport firm. He goes around looking for trucking jobs. On his rounds he called on a tire distributor and asked why he hadn't given the carrier any business recently.

"Sorry," the tire man answered. "We haven't any business for you —and won't have any until there is a change of attitude by your management. It's no fault of yours, but one of our salesmen says that when he called at your place to sell tires he got the coldest snub he's ever had."

The tire man wasn't talking about business reciprocity, a practice that is at best debatable. His objection was to the lack of courtesy shown to his own salesman. On that kind of reciprocity there should be but one opinion, but unfortunately there is more than one practice. It was known many centuries ago that "Courtesy on one side lasts not long."

It appears that a double standard of courtesy—or maybe it should be called a multiple standard—has developed in business. There is one standard for buyers and another for sellers; one standard for management and another for employees; one standard for social contacts and another for business.

"I meet a man at a convention or on the golf links and he is Chesterfieldian, but when I call on him at his office I find a Mr. Hyde instead of the Dr. Jekyll I expected to see." That's the way one manufacturer's agent put it. Why is it that so many businessmen acquire this dual personality? It is as if they feared that if they treat amiably any caller with a brief case he will camp and invite himself out to the executive's home as an overnight guest.

Too often, executives seem to be obsessed with the delusion that buying is dispensing favors. Any purchase benefits the purchaser as much as the seller; if it doesn't, it is not a good deal. The fact that one person is on the buying side of the desk and another on the selling side should make no difference in the amenities of business intercourse. It should not, but it does.

Nearly any salesman can tell a story of needless rebuffs. He has some buyers who consider it their prerogative to grunt sourly or make no response at all to a cordial greeting. Others shout and pound their desks, or sit glumly and frown without saying a word —the Sphinxes of commerce. One executive came out to his reception room to greet a caller from another city. After a brief exchange, the executive said, without a trace of a smile, "If you called to visit, my visiting days are November 31 and February 29."

Another salesman of my acquaintance told of being kept waiting from 10 o'clock till 12:45, only to learn that his prospect had slipped out by a back door and would not be in his office again until the next day, as he had gone to play golf. Other salesmen say this is by no means an unusual experience. The literature of salesmanship is filled with examples of the ingenuity, patience, and persistence of salesmen in getting around all sorts of barriers such as the one set up by this golf-playing buyer. But why should such heroic efforts be necessary to the conduct of legitimate business? Since every business has its own selling function, all business would profit in saving the valuable time of sales representatives if only a little elementary good manners were exercised. Is an appointment with a salesman any less an obligation on a gentleman than any other appointment?

At a recent trade convention the purchasing agent for a unit of a large company named among his chief aversions the salesmen who call on him when he is disposing of his mail, when he has a caller from his home office, or when he has been out of his office for a day or so and is behind with his work. How any salesman could be enough of a telepathist to time his calls to take account of all these taboo hours, he didn't explain. And this man's company has a large staff of its own salesmen calling on buyers!

At this point someone rises to say, "But a business executive has only so much time, and if he permits salesmen to take up too much of it his business suffers." It's quite true, of course, that buyers must often strictly limit the time they give to salesmen. But this can be done courteously and with-

A VOCATIONAL SERVICE FEATURE

# of Courtesy

By FRED DEARMOND
*Author and Journalist; Rotarian, Springfield, Mo.*

*Illustrations by Marvin Saruk*

out making salesmen wait needlessly. There are pleasant ways of saying "No," or of dismissing a caller, without being either crude or devious. All that is needed is a tincture of the Golden Rule.

It isn't only in face-to-face contacts that the decent amenities of business are being strained to the breaking point. The double standard of courtesy stands out prominently in both telephone and mail communications. A reporter who telephoned the head of a baking firm to ask for an appointment to interview him met with a flat and unqualified "No." The reporter's natural question was "Why?" It brought this quick response: "Because I don't want to talk; and that's enough reason for you!"

Such incidents could be multiplied endlessly. But the worst breach of good manners via the business telephone are those cheap tricks of evasion and dissimulation so commonly resorted to. "Mr. Blank is in conference just now; may I have him call you back?" That's reasonable. You confidently leave your number—and that's the last of it.

A number of persons—not salesmen—have told me they no longer bother to leave their 'phone numbers, since in so many instances it is useless. This gross breach of elementary etiquette is usually charged to telephone operators, but is far more often the fault of the executive himself. Salesmen as a rule do not try to make appointments by telephone except with their regular buyers, and perhaps for good reason. But why should other routine telephone calls be shunted aside? It is presumed that such calls are initiated because the telephone will save time for both parties over a personal visit or a letter.

Some executives go to considerable trouble to devise subtle brush-offs. A management consultant relates a typical instance. He had discussed his service with the president of a wholesale firm and was told, "We are definitely interested; a little later I want to go into it with you thoroughly." After waiting for two months the consultant 'phoned the wholesaler and was told that "I'm just too busy to do anything yet." Subsequent calls brought the busy signal: "May Mr. Robin call you back?" He didn't call back, of course.

"Finally, I did reach Robin again by 'phone," the consultant related. "Still too busy, but he suddenly thought of something. Why not have Mr. Chinn, his personnel manager, discuss the proposition with me? While I held the line he communicated with Chinn and then had me connected with Chinn's 'phone. I made an appointment, called the next day, and saw that I was getting the gentle run-around. Chinn listened, but I sensed at once that he knew nothing about my proposition and had been delegated to get rid of me. Two days later came a kiss-off letter from Chinn, saying that the matter had been carefully considered, decision negative, etc."

The point in this case, as in so many like it, is that Mr. Robin could and should have given the consultant a pleasant "No," at least in the first or second 'phone conversation. That would have closed the matter amicably and at a saving in time for all concerned. Every man with something to sell knows that he can't sell them all. He can take turndowns with grace, but he resents mastermind brush-offs.

The third form of discourtesy that mars business relations is the failure to answer letters promptly. This is particularly true of small businesses. Letters of inquiry, complaint letters, collection letters, applications for employment—in fact, all sorts of letters except those that have to do directly with incoming business—are in a shocking number of cases either ignored entirely or kicked around for from one to three weeks before being answered. In big-business correspondence the mortal sin is the exasperating use of form letters where personal letters are required. The corporation that is too big to answer personally a schoolboy in Crab Orchard, Kentucky, or a product user in Shell Knob, Missouri, is just too big for its own ultimate good.

"A firm or person seeking to widen acquaintance and extend services by personal letters containing special information might just as well put the message in a bottle and throw it into the nearest river as to send it by first-class mail and [*Continued on page 61*]

# THE REJECTS

***They are the 200,000 Stateless people of Europe nobody wanted. Yet here is new hope for them.***

**By GUST. SCHULTE**
*Oil-Products Distributor; Rotarian, Antwerp, Belgium*

ON A SUNDAY afternoon last September some 600 men and women met on a sunny meadow on the shores of Lake Constance in Austria. Representatives of the Austrian Government, of the Council of Europe, of many different civic, religious, and humanitarian groups, they had come to this lovely spot to lay a cornerstone. Here soon would rise a collection of sturdy, cheerful houses to be known as a "European Village."

On a Sunday afternoon last May the same kind of group met for the same purpose in Aix-la-Chapelle, Germany—that city whose municipal boundaries on the west coincide with the frontiers of Belgium and The Netherlands and so much in the terrible headlines of two world wars. The European Village which was to rise on this site has gone up so quickly that it is now almost ready for its inhabitants.

Who are these inhabitants? And what is a European Village? The people who will soon move into these cheerful new buildings are some of the most hopeless persons on earth. They are the last of the displaced persons of Europe. They are the "hard core" of the "hard-core D.P.'s." Stateless, homeless, friendless, they can't go home and they are not wanted in the lands crying for new hands. To use cruel but accurate words, they are the residue—the rejects. The little villages that are now going up to house at least some of them—well, I shall tell you about them in a moment. Before that I want to recall a little history to your mind.

At the end of World War II there were some 8 million "displaced persons" in Europe. They had been uprooted, torn from their homelands, and placed in other countries. About 6 million of them were able to go back almost at once to their own countries. The remaining 2 million did not want to go back or for good reasons could not. The prospect of starting a new life in other countries needing willing workers appealed strongly to most of them and—with the great aid of the late International Refugee Organization—tens of thousands made their way to the free lands of Western Europe, to Great Britain, to Canada, to the United States, to Australia, to many, many far-away places. You remember the story well—and you yourself may have helped to write it. You may therefore be surprised to learn that there is still a displaced-persons problem—a very real and tragic one indeed.

There are still more than 200,000 displaced persons in Europe. Perhaps a tenth of them are old people; two-fifths of them are tubercular; among them are many unmarried mothers with countless children. They live in paintless old barracks, in abandoned factories, in private dwellings, in often attractive *Siedlungen* or apartments, in damp old air-raid bunkers—most anywhere. Many have work; many cannot find work; many are too sick to work. They are a burden upon the States that must give them domicile, but how much greater a burden are they to themselves! You will find these people principally in Austria, Italy, and Germany, with the overwhelming propor-

*Here is one of them—each furrow in a once beautiful face a tale of past misery.*

*In a wooded section of Aix-la-Chapelle, Germany, the cornerstone of a "European Village" goes into place—as the people of many countries who are going to build it look on. It will house families of "hard-core D.P.'s" and will resemble the model at right.*

*Progress photo below shows village nearing completion.*

tion in Germany, which has still another refugee problem with which it must deal: the housing and feeding of some 20 million refugees of German nationality who have sought freedom in free Germany.

And so the rejects try to manage—many of them bitter, some of them understandably neurotic, some trying patiently and sweetly to work things out, and all clutching their U. N. identity cards as the last bit of evidence that someone knows they exist. The sad plight of these people, while not widely known, is nevertheless known to various organizations in many countries and these are trying in constructive ways to ease it. To them I say all credit.

An organization in which many of us Rotarians in Belgium are much interested is one called *Aide Aux Personnes Deplacees*—Aid to Displaced Persons. Founded four years ago, the A.D.P. is a not-for-profit, nonsectarian, nondenominational association with its headquarters in Huy, which tries to

give concrete help to the displaced persons. Its founder was a Dominican monk—Father Dominique Pire — but neither he nor any of the thousands of its supporters will permit A.D.P. to discriminate as to nationality, race, or religion in its work.

In my own country—Belgium —A.D.P. now operates four homes for hard-core D.P.'s. We started these one by one—acquiring buildings, readapting them, bringing in the homeless, helping them to find work, to get medical attention, to look forward with new hope.

Another of our projects deals interestingly with morale. It is a correspondence exchange in which we encourage letter writing between persons in Western Europe and D.P.'s still in the displaced-persons camps of Italy, Austria, and Germany. Today well over 12,000 persons are writing back and forth, bringing a new ray of light into the lives of people who had thought themselves totally abandoned. Often, once the letters start, there follow parcels of food and clothing and often gifts.

Such has been the response charitable people have given A.D.P. that we dared to dream of doing some larger things—of building an entirely new village for displaced persons. Thus it was that on that Sunday in May we met in Aix-la-Chapelle to lay the foundation stone of our first "European Village" and later met in Austria to put in place the first stone for our second. We are planning others that will rise in Germany and Italy.

In these European Villages we are going to settle whole families of displaced persons—right in the country in which they are now living. By doing so we hope to provide for their gradual assimilation with the local population. We foresee difficulties of many kinds, of course. It will be hard, for example, to wipe out the dreadful "ghetto psychosis," the feeling of having been rooted out. Language will be another problem, but we put great hopes on the younger generation. The children, whose number goes on increasing, will visit the local schools, where they will mix with the children of the district. This, we hope, will carry us nearer the "European Integration" toward which so many earnest people aspire. For the older people, for those still able to do some work, we shall try to find suitable jobs.

Yet the goal is so worth while and the encouragement we have received from many is so great—even Her Majesty Queen Elisabeth of Belgium has given us her high patronage and sympathy—that A.D.P. moves right on with the job. And in so doing we may contribute a little to the building of The Europe of the Heart, which carries with it a promise of peace and goodwill among all the peoples who live in it.

And very soon we shall know how our new villages work out—for just before Christmas our first families move into "European Village" No. 1. What a Merry Christmas it will be for all!

# . . . You Gave Me Hope

IN THE HUGE meeting place, its decorations themed to youth, Robert F. Wagner, Mayor of New York, New York, was speaking to the Rotary Club of his city. "You help us," he told Rotarians, "in solving one of our most vexing problems: giving so many of our youngsters an opportunity in life."

It was the Rotary Club's Youth Committee meeting to raise $15,000 to supplement other funds for youth work. In brief talks, several members enumerated what was being done: the hosting of high-school boys and girls at Club meetings, awards for athletic and scholarship achievement, Summer camping for hundreds of boys, dental clinics that in one year took care of 1,200 children, and many other aids to underprivileged youngsters.

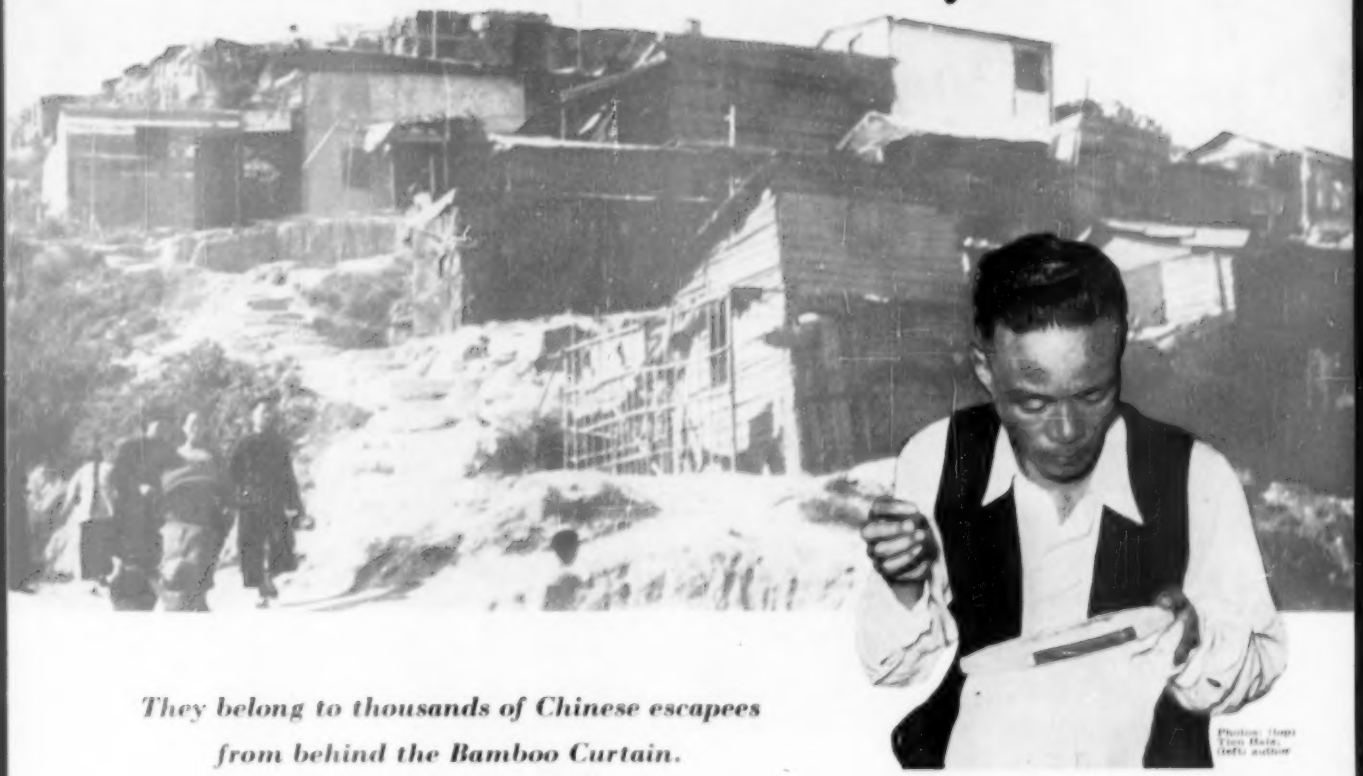
*Howard Schneider speaking to the Rotary Club of New York, N. Y., 27 years after it aided him following a polio attack.*

Then to the speaker's platform came some boys—and men—whose lives had been changed by some part of the Club's youth program. One said, "I was on intimate terms with almost every truant officer in New York. My clothes were bad, my teeth horrible. Then Rotary encouraged me . . . my attitude changed. I was no longer afraid. I didn't hate."

Perhaps the most dramatic story was related by Lynbrook, New York, Rotarian Howard Schneider, an advertising executive who was stricken with polio at 15. He recalled his stay at Rotary's Camp Cheerful after being in a hospital for nearly a year. "When I left the camp," he said, "I had a deep feeling of confidence that I would be able to be independent. While at camp I accepted my condition for the first time, and I made my first positive adjustment to it. . . . It has taken me 27 years to get here to tell you how grateful I am for what you did for me when I was 16, and needed it most. Now I want to say 'thank you' from the bottom of my heart."

It was reported that the drive for the $15,000 had a good beginning right at the meeting.

# Brains at a Bargain



Photos: (top) Tim Hale; (left) author

*One of thousands of trained Chinese now working for low pay at unaccustomed tasks. This man, a tuberculosis victim, does embroidery piecework. . . . The photo in color shows refugee huts on Hong Kong hillside.*

***They belong to thousands of Chinese escapees from behind the Bamboo Curtain.***


**By GERALDINE FITCH**

*Author and Lecturer; Wife of Rotarian*


"NEXT!" the soldier with bayoneted rifle shouted.

The long queue waiting at the border where Red China touches free British territory moved up one step as Mr. Yang took his place before the scrutiny of the Chinese Communist officer and extended his exit permit.

"Name?"

"Yang Yen-chi."

"Age?"

"Forty-two."

The ferretlike eyes of the officer measured him from head to foot.

"Why do you want to go to Hong Kong?"

"To call on my aged father's friend, and ask for the money he owes." (Yang had rehearsed this reply in his mind many times.)

"His name?"

"Chow Ta-chun."

"What is his business?"

"An import-export company called Ta Wah."

"How much does he owe your father?"

"Five thousand Hong Kong dollars, Comrade."

The penetrating eyes gave him one more searching look. Since his exit permit was in order, the officer made a sign to his deputy, one step behind him, and the aide scratched something on a piece of paper.

"One more question. Are you coming back?"

"Of course, Comrade," Yang replied without hesitation. "As soon as I get the money, I'll bring it back to clear the debt my father owes the Tax Bureau."

The officer wrote the date on the permit and returned it to him.

AN INTERNATIONAL SERVICE FEATURE

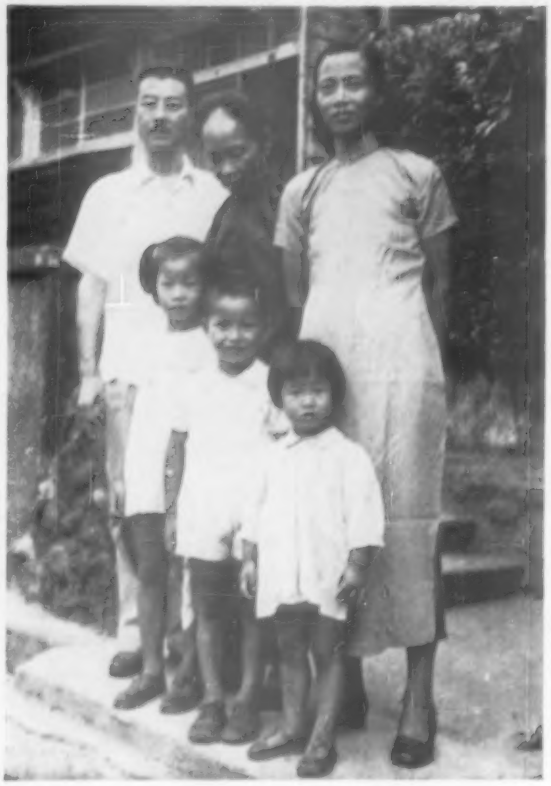
Pocketing it, Mr. Yang proceeded, not too fast nor yet too slowly, to the bridge spanning the river between mainland China and the British New Territories.

At the bridgehead he turned to take one long last look at his homeland.

*He did not expect to see it for a long, long time—if ever.*

So one of China's mainland millions cast his vote against the Red regime in the only way he could —with his feet. The path from Communist China, like other paths from other satellites the world over, is well worn. Millions from Bamboo and Iron Curtain countries where elections are a farce cast their votes against tyranny by their flight to freedom.

This modern refugee from Communist tyranny in Asia happened to be an engineer. Trained in



## The Sius—a Case in Point

**One of the nearly 12,500 technically trained Chinese whom Aid Refugee Chinese Intellectuals, Inc., has resettled is Henry Siu, an engineer, shown here with his family. He is now plans manager of a chemical-fertilizer plant in Taiwan. . . . Aid Refugee Chinese Intellectuals, Inc., is a private, philanthropic, and nonpolitical organization founded in 1952 by a group of Americans under the leadership of Walter H. Judd, U. S. Congressman. The purpose: to restore new life and hope to refugee Chinese leaders, including highly qualified educators, engineers, physicians, agronomists, accountants, and others.**

two universities of the U.S.A., Mr. Yang was a prime target for liquidation unless willing to capitulate completely to the new regime. But Yang chose freedom.

What reception awaited Engineer Yang beyond the border of Red China? What job would he find after leaving all and risking his very life in flight? Where would he live in overcrowded Hong Kong unless in those squatter villages which disfigure many hillsides in the Crown Colony? Could he get to America, where he had achieved his engineering proficiency, and if so would Americans be interested in his plight?

Yang Yen-chi found his father's friend living in poverty. There was no glimmer of hope from him. For weeks he sought employment as an engineer. For other weeks growing into months, he walked the streets seeking any kind of work that would fill his rice bowl. The last I could learn about this technically trained engineer who chose freedom, he was working intermittently as a stevedore on the Hong Kong water front. Because of malnutrition he had contracted tuberculosis.

Out of the million and a quarter Chinese who have escaped the Bamboo Curtain into Hong Kong and Kowloon across the bay, some 20,000 registered with Aid Refugee Chinese Intellectuals, Inc. (ARCI), organized to preserve the educated Chinese for the benefit of the free world. How many perished from disease and destitution before ARCI was organized, no one can say. Among the registrants were 77 alumni of Columbia, 57 from the University of Michigan, 43 from New York University, 15 from Massachusetts Institute of Technology, and scattered others from 69 American colleges and universities. There were 3,855 educators among them, 521 journalists, 369 engineers, 178 agronomists, 177 doctors, 172 physicists, to tabulate the leading professions.

All manner of bottlenecks have been broken by the voluntary organization ARCI, spark-plugged by United States Congressman Walter H. Judd, and directed in the Far East by a veteran Rotarian (who has probably organized more Rotary Clubs in Asia than any other one man) George Fitch —yes, my husband.

In three years ARCI has resettled nearly 12,500 of these technically trained Chinese in the free world at the amazingly low per capita cost of $91. This feat appears a near-miracle when one realizes that it involved finding jobs and housing for them, and covers the overhead of the three offices in New York, Hong Kong, and Taipei. No other refugee work in the world can match this record. The secret is that most of the jobs have been found on near-by Formosa.

But there is a limit to resettlement and job possibilities on the overcrowded Isle Beautiful. Besides the 8 million Taiwanese (Formosans) and 150,000 tribespeople of the island, 2 million refugees came there with the Nationalist Government when the mainland fell to the Reds. Since then 30,000 internees from Indo-China, 6,000 guerrillas from Burma, 14,000 Chinese POW's from Korea, 18,000 *évacués* from the Tachens, and 2,000 from Nanchi Island, plus more than 11,000 "intellectuals" resettled by ARCI,

have almost upset the applecart of Free China's economy. American foreign-aid experts say the island is now supersaturated from a population standpoint. And babies are born every day as in other countries. Professional positions are as scarce as teeth in Taiwan's turkeys.

Here is where Rotary comes in. With its "Service above Self" motto, Rotary was once known all over China. Among the educated registrants listed in ARCI's files there may indeed be refugee Rotarians from Shanghai, Hangchow, or Chungking. Certainly there are many like Engineer Yang in whose technical education America has made an investment totalling millions. All of them decided at great personal risk to leave homes and business behind them, and cast in their lot with the free world. There are places where they are needed. It is only a matter of finding them.

How sorely the technician is needed the world around! Here in these highly educated Chinese it has a pool many nations can draw from. You, Mr. Rotarian, in whatever continent you dwell, ask if there is an answer here for you and an opportunity for a person much deserving one.

Photos: (pp. 18-19) Daisy Atterbury

*Madame Chiang Kai-shek at Aid Refugee Chinese Intellectuals relocation center at Taipei, Taiwan. With her: American Ambassador Karl Rankin (center), an honorary Rotarian, and George Fitch, husband of author and ARCI Far East representative.*

Before ARCI was formed, Yang Yen-chi chose freedom—and found only destitution. Last year a resettled registrant wrote ARCI, "Without your help, we could obtain *nothing but waiting!*" Too many, risking their lives for liberty, voting against Communism with their feet, have obtained "nothing but waiting." Rotarians can help save this invaluable pool of talent by helping a deserving refugee and his family obtain a foothold in the free world.

# The Hammer and the Anvil

*You must rule, and gain,*
*or serve, and lose.*
*Hit, and be the hammer,*
*or taking blows, the anvil.*

THIS quatrain was the guiding motto of Hitler, Nietsche, Treitschke, and Von Tirpitz. It was written by Goethe.

Now, Goethe was a good and great man, whose whole life was one of service. How then could he write such drivel? The answer is that he translated it from the Arabic, without indicating that he believed it. He may have intended it for a character in one of his plays, to be spoken by some arrogant young "Junker."

He knew well enough that Nature's forces work in couples, that a hammer is no use without an anvil, that a wise ruler guides those who serve, that those whose life is service are the salt of the earth. It is of particular interest to Rotarians, because their life is dedicated to service. They do not believe that one must "serve and lose." On the contrary, they have faith in the efficacy, the character-forming influence of service, which will render "profit," if by that ancient word we mean reward, not only materially, but in spirit, in mental satisfaction.

As a salesman, Frank Woolworth was a failure, but when he conjured up the idea of service to his customers by letting them choose their wares, knowing the price beforehand, without haggling or bargaining, he made millions.

Every young man, if he be ambitious, passes through the stage of wanting to be the hammer, and refusing the rôle of the anvil. It is when he becomes mature that he sees the half-truth of the idea. Of such men a Rotary Club consists, or should consist.

—G. A. Leyds, *Rotarian, Capetown, Union of South Africa, in the Capetown Newsletter*

UP to the door of an old school building in a blighted area of a large Eastern city of the United States, a 12-year-old boy pedals a rattling bicycle. Two more boys, one wearing worn gym shoes three sizes too large, skip up the sidewalk to the same portal. In contrast, another youth arrives in an expensive automobile. Though from widely different backgrounds, all these boys are heading for a few hours of fun as members of the most *inclusive* group in town: the local Boys' Club.

**In 300 cities like Seattle this virile institution is building men.**

This is a typical scene which could take place in any one of the 300-odd cities and towns in the United States where the 400,000 members of the Boys' Clubs of America, aged 7 to 20, unleash their youthful energy in organized activity. Behind this movement, which this month winds up its golden-anniversary year, is a simple philosophy: expose youth to group participation, to the fun of woodworking or other crafts and hobbies, and to sincere, interested adult guidance, and youth will reject the thrills of alley brawling to develop into decent, healthful, and successful maturity. This has been the goal of the Boys' Clubs of America ever since 53 New England area clubs, back in the gas-light era, founded the organization in Boston, Massachusetts.

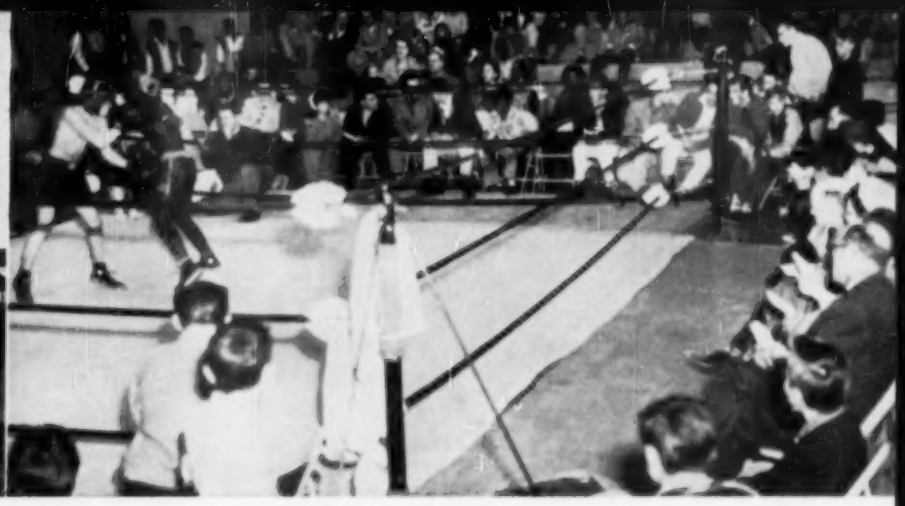
Today that goal is being accomplished through 425 member clubs from Portland, Maine, to San Diego, California—clubs which have buildings and other assets valued at more than 100 million dollars—all voluntarily supported by local citizens. Although not basically an antidelinquency movement, this seasoned character-building organization is making significant inroads in this field. Herbert Hoover, former President of the United States and national board chairman, reports, "In one Chicago district alone, the number of boys in the hands of the police every year decreased from 80 percent to only 12 percent." In the area served by the Kips Bay Club of New York, the juvenile-delinquency rate is 25 per thousand, while just outside the area the rate is 44 per thousand. Statistics from every city attest the significance of a Boys' Club axiom: that the creation of "juvenile decency" is the most potent weapon against "juvenile delinquency."

Not every Boys' Club, however, is fortunate enough to have the best of facilities for its work, such as the club in Seattle, Washington, has. There the local Rotary Club has built and equipped a building which ranks among the finest Boys' Club structures in the United States. The initial construction, which amounted to $185,000, was entirely financed by the 461 members of the Seattle Rotary Club, who in addition foot the annual operational bill of $24,000. Membership has trebled since the Club moved from a church basement into its new building and now numbers 1,500. With 10,000 square feet of floor space designed to absorb the energies of 169 boys an hour, it keeps four men busy directing activities ranging from cooking to checkers.

Rotary Clubs in other communities, too, are actively supporting Boys' Clubs. The photos on these pages give a brief glimpse of this type of work and the inspiring accomplishments of one Rotary Club.

*Attractive and designed for fun, it's the new Boys' Club built by the Rotary Club of Seattle, Wash.*

*Dressed in brand-new Boys' Club T-shirts, two boys survey the facilities with director Henry T. Haug.*



*Boxing is just one of the sports and activities which the manager and three others coordinate. The 10,000-square-foot building absorbs the energies of 169 boys an hour.*

*The 1,500 members, aged 7 to 20, engage in activities ranging from cooking to weight lifting. Here is the fine reading room.*

*Membership quickly trebled when the club moved into its new headquarters. The project cost $185,000 and was paid for by the Rotary Club of Seattle.*

Photos: (left and right above) Seattle Times; (top right) Reib; (all others) Forde

*Woodworking is included in the variety of craft facilities. Boys' Club dues are low enough so that any boy can afford to join, making it the most inclusive club in town.*

*Charles M. Anderson congratulates fellow Rotarian Frank A. Dupar, Sr., of Seattle, the winner of the Boys' Club Silver Keystone Award for his club-development work. Area Boys' Club directors A. H. Fahringer and Frank Wilson look on.*

*The Boys' Club serves a radius of some two miles in the city. Are members happy with it? Well, here are three with the answer!*

# ROTARY SAFETY TOWN

***It's a place of tiny houses and streets where some small Ohioans are learning vital lessons in self-preservation.***

**By ROBERT A. PLACEK**

IT WAS vacation time, and the schools of Sandusky, Ohio, a resort and industrial community of 30,000 people on Lake Erie, were closed. Yet, Osborne Grammar School was a busy place, with children attending regular daytime classes taught by paid instructors. From one room came a chorus of little voices, singing:

"Let the ball roll, let the ball roll. It has to stop somewhere, you know. Often a truck flattens the ball and makes it look like an egg. Though you can get many a ball, you never can get a new leg."

In another room, busy youngsters with crayons, seated at tot-sized tables, colored pictures of a traffic light, and then listened to their teacher tell a story that made the importance of being careful seem very, very important. Outside the school, on a blacktopped area with brightly painted streets and sidewalks and toy-sized houses, churches, schools, and fire station, other 5- and 6-year-olds followed instructions given by group supervisors. These classes had a touch of real fun about them, for many kiddies rode sturdy blue tricycles built like a three-wheel motorcycle.

Though having fun is a planned part of this schooling, its purpose is a grimly serious one: the saving of children's lives by giving them preschool instruction designed to develop good safety habits and attitudes. The school, called Rotary Safety Town, held its first classes this past Summer, and graduated 380 children now attending kindergarten in Sandusky public and parochial schools. As they go from their homes to school and back, these first Safety Town "grads" are putting into practice the valuable lessons they learned from this Rotary-sponsored project.

The story of this miniature village, built to make the idea of safety more attractive to young minds, lends itself to a two-part telling: first, Rotary's job in making it possible; second, the operation of it by men outside of Rotary. It all started in the mind of Dr. Lester G. Parker, a tall, ener-

*At one of several pickup stations, children line up to board the Rotary Safety Town bus, as policeman Richard A. Lill puts a colored neck band on blonde Janet Tabler to indicate where she got on. A police car precedes the bus to and from school. . . . (Above) Why is "Chuckie" Roberts crying? His sister just got on the bus, but he can't go. He's not old enough. His mother comforts him.*

*This is Safety Town in Sandusky, Ohio, where lifesaving habits are taught to preschool children. Youngsters take turns riding the "trikes" and walking. Each group has its own instructor. Equipment was bought with funds raised by the Sandusky Club.*

getic Rotarian who likes to take hold of something worth while and see it through. Driving to his office one day, he flicked on the radio and heard a news commentator tell about a safety program for preschool children in near-by Mansfield. He liked what he heard, and decided to find out more about it.

His inquiries soon brought two members of the Mansfield police department to Sandusky to present a program to the Rotary Club on their city's safety town. The result: Sandusky Rotary decided to give its community a safety town, and Dr. Parker shouldered the responsibility of raising the money for it, a sum set at $4,000. From the Club treasury came $1,000; the balance was met by members contributing $35 each.

At this point, Step No. 2 of the Rotary Club's plans took place. By earlier agreement with Carl Mackey, Sandusky's superintendent of schools, the money was

Photos: the author

*Classes are held inside, too, and here Ellen Jones, a certified teacher, uses a miniature stop-and-go light as a visual-education tool. In these classes, songs, games, drawings, and stories help teach children to observe rules of street safety.*

*What's the subject here? It is Safety Town, because these are the men who make it go. In a conference are (left to right) Ray Bolon, a school principal and director of Safety Town; Rotarian Lester G. Parker, fund raiser for the project; Victor C. Adcock, chief of police; and Carl L. Mackey, superintendent of Sandusky public schools.*

*Though they can't read it, these pre-kindergarten children know they should stop when they come to this sign. Their instructor, high-school senior Sue Bauer, makes certain that her group obeys all traffic signs.*

# What the Grownups Think about Safety Town

**Jay Wagner,** *radio-station manager*

—This safety school sponsored by Rotary is working two ways, and thousands are benefiting. In one direction the children are learning early in life that you can't ignore safety rules without risking injury or worse. In another direction, the parents are benefiting because these youngsters are becoming so safety-conscious that they are instilling the same attitudes in their mothers and fathers. I know—because Deborah, our 5-year-old, often says, "Watch the light, Daddy," as we drive along. It's fine, too. I then am doubly cautious about safety, because I know she is watching what I do, and I want it to be the right thing. So, you see, it's impossible to measure the actual good that Safety Town is doing. The teaching directly helps the children, but it also helps the parents—and they, in turn, influence others.

**Mrs. George Ebert, Jr.,** *housewife*

—I'm glad we have this wonderful Safety Town in Sandusky. My son "Chip" goes to the classes, and he's having fun as he learns about the importance of doing things the safe way. And maybe that's the key to Safety Town's success: it is teaching a serious subject in ways that appeal to small children. "Chip" just loves to ride the tricycles and to stop when the light changes to red, and every time he stops for the light the habit of doing so becomes a little deeper. Then he walks around the little town with other children, always being careful to watch the lights and to stop at the crossings. He makes a kind of game out of it, and that keeps his attention at peak level. When children become bored, their minds wander and what they learn becomes less and less. You don't see any boredom at Safety Town. The kids love it.

**Victor Adcock,** *Chief of Police*

—Around 1000 B.C., King Solomon was supposed to have said, "Train up the child in the way he should go, and when he is old he will not depart from it." I believe this is just as true today as when Solomon said it, and I am sure that Rotary Safety Town is going to prove it further. If the proper traffic-safety attitudes are ever to be developed in the adults of this country, then that development should begin with the training of the child. In my opinion, the traffic training imparted to preschool children attending Rotary Safety Town is excellent, and it is my sincere belief that when these children are older they will not depart from it. They will have learned early in life to live sensibly in their homes, their motorcars, and on the streets as pedestrians, and sensible living will help reduce this nation's accident figures.

**Lester G. Parker,** *surgeon*

—Safety Town stands as an example of what can be done when men of different organizations work together for a common good. As leader of Rotary's fund-raising efforts, I watched this project develop, step by step. The teaching of safety requires experienced teachers, so Rotary turned its funds over to the City Recreation Department, with no strings attached. The police department helped in the planning and in the transportation of children. Why, when we needed crayons, the American Crayon Company, of Sandusky, gave us 144 boxes. The milk we give the kiddies comes from the Esmond Dairy, and Safety Town gets it for half price. These examples are typical of the coöperation given us. And we couldn't have put the lot to better use.

*It's graduation day at Safety Town and Mayor Richard B. Fuller is there to present to Janet her diploma. A new group graduates every two weeks during Safety Town's Summer period. . . . (Left) Chief Vic Adcock praises Mark Sprau for the star on his diploma. It means that his attendance was perfect.*

turned over to the city for the school department to buy needed equipment and hire teaching personnel for Safety Town. The Rotary Club did not step out of the picture; it simply turned over an educational job to educators. Rotary, in the person of Dr. Parker, would continue to help out.

Then things started to hum. The site was black-topped and equipment bought, including 12 tricycles, 300 colored neck bands for "earmarking" the youngsters to their home neighborhoods, two record players, miniature buildings, and classroom supplies.

Appointed director of Safety Town was Raymond T. Bolon, principal of Osborne School and director of recreation for the city. For his staff he hired four certified teachers for classroom instruction, and five high-school seniors as instructors on the outdoor safety area, the latter to be trained by the police department. The salaries paid this staff totalled $1,440 for the initial eight-week session of the school, the money coming from the $4,000 raised by Rotary. Future operation of Safety Town will be carried on by the City Recreation Department in coöperation with the Sandusky school system.

To be eligible for these safety classes, a youngster must be on the rolls to attend kindergarten the next school term. Approximately 600 were eligible for the 1956 Safety Town, and nearly 400 came —a percentage that made everyone connected with the project pleased and busy. Parents receive registration cards for their children; all they are asked to pay is 75 cents a week for bus fare.

"Our schedule is necessarily a tight one," says Mr. Bolon. "While one group is outside receiving pedestrian and driving instruction, the other is inside forming safety habits through songs, stories, games, art, and other projects. Every two weeks we graduate one group, and another begins."

What do traffic experts think of this program? Their opinions add up to solid approval. How about the parents? On the preceding page are comments typical of many heard in this Ohio town. Have other communities shown an interest? This answer is probably the best indication of the project's success, as several organizations are already at work patterning their safety towns after Sandusky's. Two other Ohio Rotary Clubs—in Zanesville and Montpelier—are among the groups with plans for similar projects.

Would you like to see your Rotary Club put a safety town on that empty lot? Now is the time to make preparations for its opening next Summer. As Dr. Parker says, "You couldn't put a lot to better use."

# *The President on the Peace Path*

**A pictorial account of recent travels of Rotary's Paul Lang.**

EVEN before his year as President of Rotary International had officially begun, Gian Paolo Lang, accompanied by his wife, Valentina, climbed aboard a plane at Chicago's Midway Airport to begin the first travels of his Presidential year. Two months and some 16,500 air-miles later, he had traversed a great triangular-shaped area of the North American Continent—from Anchorage, Alaska, to St. John's, Newfoundland, Canada, to Panama City, Panama. Airport welcomes, large and small meetings, interviews with governmental leaders, and visits to industrial and historic sites filled the busy days. Through Rotary acquaintance the President hoped to help the world along at least a little on the path to peace.

Currently this hope has taken him to Lebanon, Pakistan, India, Singapore, Indonesia, Australia, Ceylon, Iran, and Iraq. When he returns early in January for the midyear meeting of the Board of Directors of Rotary International, he will have travelled well over 50,000 miles. And shortly thereafter he will begin an intensive schedule of visits to Rotary Clubs in the United States.

In Seattle, Washington, Rotary's First Couple was hosted going to and returning from Alaskan visits which were featured by large ladies' night meetings in Anchorage and Ketchikan. During a brief plane stop in Juneau, they were met by Club officers and whisked away by car to view the famed Mendenhall Glacier.

En route to Panama City to attend the Rotary Information Counsellors Institute, the President stopped in Alabama to address the Rotary Club of Ensley and visit Redstone Arsenal near Huntsville, then proceeded to Florida to speak to 800 people at Rotary gatherings in Jacksonville and Miami. Everywhere he went the schedule went smoothly, thanks to the work of many Rotarians and even non-Rotarians, such as Colonel A. A. Greene, of the U. S. Canal Zone, who helped to arrange a tour of the Mira Flores Locks for the President and his party.

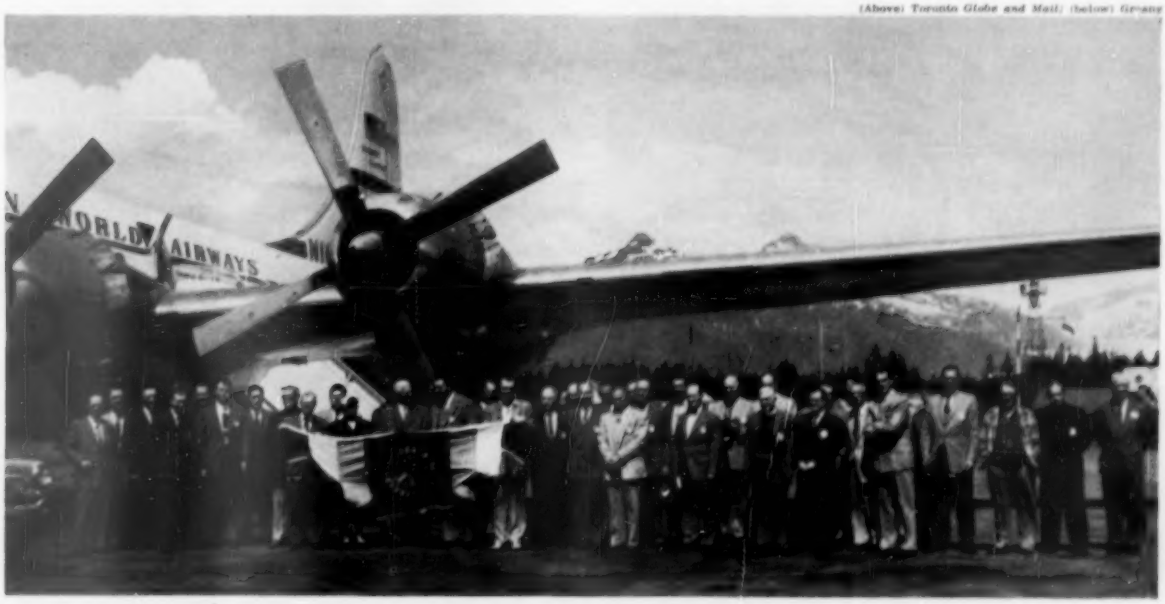
At a luncheon meeting in Toronto, Ontario, Canada, President Lang was formally made an Indian chief, and later addressed meetings in Quebec City; St. John's, Newfoundland; and St. John, New Brunswick. Rotary delegations greeted him during brief stopovers in Montreal, Sydney, Halifax, and Moncton.

*Map showing route of President Lang's first travels.*

*In Panama City, His Excellency the President of Panama, Ricardo Arias Espinoza (on President Lang's left), poses with those attending the Rotary Information Counsellors Institute there.*

*Over 700 people attend a Rotary gathering in Toronto, Ont., where President Lang is named Chief Ganadeyo (meaning "pretty place") of the Iroquois tribes. The title is in tribute to his and Rotary's efforts to make "the world a pretty place to live in."*

(Above) Toronto Globe and Mail; (below) Gr-any




*Large welcoming delegations, like this group in Juneau, Alaska, greet the President and his wife at nearly every plane stop.*

*In Ketchikan Ralph N. Bartholomew, Governor of Rotary District 151, and his wife; Mayor Joseph Goding; and Club President Edward W. Borgen and his wife greet Rotary's First Couple (left) as they arrive in the Alaskan city by sea plane.*

*President Lang's visits always occasion large gatherings and tasty spreads, like this buffet dinner at a ladies' night meeting in Anchorage.*

*Viewing a guided-missile installation at Redstone Arsenal near Huntsville, Ala., are (left to right) Brig. General H. N. Toftoy; President Lang; William B. Young, Governor of District 238; and the President of the Huntsville Rotary Club, John Frey.*

Miami Beach Times

*The President of the Rotary Club of Miami Beach, Fla., Paul C. Wimbish, greets President Lang after his address to a gathering of 300 people at the Miami Rotary Club.*

Oesterwinter

*In ballroom of the Chateau Frontenac, President Lang tells a Quebec Rotary Club meeting "that Rotarians throughout the world have a unique opportunity for contributing toward world peace through better international understanding."*

*It's St. John's, Nfld., Canada, and a pure-bred Newfoundland dog, naturally! Left to right in front are Harold Macpherson; Benjamin R. Guss, Governor District 284; and President Lang. Back row: Frank O'Leary; Harold O. House, President of the Corner Brook Rotary Club; and Walter H. Davis, St. John's Club President.*

# Acres of Christmas

**The poinsettia is a part of the holiday scene all over the world, thanks to this Californian.**

**By MARGARET THORNBURGH**

*Paul Ecke and his prize products.*

MOTORISTS travelling U. S. Highway 101 at a point 30 miles north of San Diego, California, in early December are treated to the spectacular sight of several hundred acres of flaming poinsettia plants spread like a crimson velvet Christmas carpet over the fields bordering the road. There is, motorists agree, no sight quite like it in the world. These fields represent a unique family enterprise which produces a great majority of all the poinsettias used everywhere, every year.

Largely responsible for putting the poinsettia in the holiday picture is Paul Ecke, a Rotarian of Encinitas, California, who for more than four decades has nurtured the temperamental seedling from Mexico into the reliable and handsome plant which today has become the world-wide botanical symbol of Christmas.

It all began when Paul Ecke's father, who started in business by growing fruit for the Los Angeles markets, became interested in the plant and its brilliant red color. Later he began to experiment with various strains and to grow them in commercial quantities, so young Paul literally grew up with poinsettias. After his father's death in 1919, Paul continued the experiments, selecting the present acreage along the coast at Encinitas as a permanent location for poinsettia culture.

In the long process of improving the original poinsettia plant, Rotarian Ecke has perfected and patented new colors and types which is no easy accomplishment, for the rare sports from which they come rarely stay true. "The pink is a rascal," Paul comments, "hard to control. The descendants of a new pink bloom may be red or white, or half pink and half red."

Unusual Rotarians

Chances are that the poinsettia in your living room today is the most popular one by far: the single red. Other varieties include the double red, white, pink, coral, and ivory, all developed by Paul Ecke and prized for their beauty and novelty. Some of the latest developments at the Ecke ranch include a semidouble white, a "ball" type double red, and a new red more brilliant than any now on the market.

Planting, cultivating, packing, and shipping chores make the poinsettia enterprise a year-round operation. Ecke plants go in carload lots to every one of the United States and to many overseas destinations in Europe, Africa, Hawaii, South America, Puerto Rico, and even to Mexico, where all this excitement over the "perfect Christmas flower" first began. Every plant is inspected and the "rogues" are detected and destroyed. "A 'rogue' is a plant that goes into a different growing habit," he explains. "It might be too short or too tall, or the color isn't true to type."

Five months of every year are spent in travel as Rotarian Ecke checks up on stock from his California acres and advises florists and nurserymen. He has made up Rotary attendance at Clubs from Santiago, Chile, to Stockholm, Sweden, and, thanks to his work and travels, the festive Christmas flower is equally at home today in all parts of the free world.

# A Turkish View of MAIN STREET

**THESE 12 young people, shown on Main Street in Abingdon, Illinois, are Turkish college students, aged 18 to 24. They have just spent seven weeks in the homes and institutions of this farm community of 3,500, are now back in Turkey. The Rotary Club of Abingdon was their host, having learned about their wish to visit a United States community through the daughter and son-in-law of an Abingdon Rotarian who are teachers in Gazi Institute in Ankara. The International Coöperative Administration of the U.S.A. paid their transportation costs, Abingdon Rotarians assumed all others—housing, feeding, and guiding the young people, and taking them to a dozen other Rotary Clubs, a District Conference, and the Illinois State Fair. At the end of the visit, Rotarians gathered the students around a tape recorder —with this result, which we offer as our symposium-of-the-month.—*The Editors.***

*QUESTION to Yücel Ozmen:* You have lived in a U. S. home with a U. S. family for about seven weeks. Would you tell us how an American family differs from a Turkish family?

*Answer*: Roughly, there is no difference. Husband, wife, and children love each other. But the housewife's work in America is very easy. In Turkey many women don't have refrigerators, vacuum cleaners, washing machines, or dish washers, and to cook a Turkish meal takes a long time. Therefore my mother is almost always in the kitchen, but I never see my father in the kitchen doing the dishes. Here in the United States, although the woman has every comfort, the man does the dishes sometimes. And in an American family, children are very free. A 13-year-old girl can come home at 12 o'clock at night and it's natural. If she has a boy friend, she can go everywhere with him. In Turkey that is not so. If young people want to go somewhere, they ask their parents.

*Question to Ilgül Büyükeroglo*: You have visited a number of public schools in the United States. How do you think our teaching methods compare with those in Turkey?

*Answer*: In a junior high I observed that teachers were in action more than the students. The teacher taught the lesson and the students listened to him. In Turkey in grade and junior high school we have more activity. The students prepare themselves on a given subject. Then in class they separate into small groups and discuss and argue the subject. All this time the teacher listens and finally he tells his ideas. In Turkey in every school students take at least ten subjects in one year. Every child who is a graduate from primary school has a general idea about the world. He knows almost everything when you ask him about another country: history, geography, music, and so on. My point of view is that it would be better if students of America could learn more things than they know about other countries.

*Question to Ibrahim Ayaz:* What do you think of visiting other countries as a method of promoting friendship between nations?

*Answer:* Men always promote friendship by visiting and speaking to each other. If you want to know about a friend, the first step in understanding him is to visit and speak with him. Important men of Government know and follow this method. They know that seeing is believing.

*Question to Yasar Ozarpacik*: What are the main differences between American and Turkish foods?

*Answer*: There are differences. For example, you eat so much corn. We eat more rice, and we eat lamb. You use canned vegetables, but we prefer to use fresh vegetables. I observe that you put sugar in your cooking. We don't use so much sugar. There is another big difference: we use much olive oil and you use little. But I must say that I'm surprised with your food because I expected I would find it very different and I didn't. I like your food as much as ours at home.

*Question to Lütfü Salman:* You are one of the five Turkish boys in the group of Turkish students visiting Abingdon. During your stay in the U.S.A., what have you found that you do not like?

*Answer*: How can I answer that hard question? I cannot speak about politics, economy, or industry because they are not in my line. As a future teacher in Turkey, I can say some things about schooling in one part of the United States. I have found that the students are freer in American schools and in out-of-school activities than in Turkey. Some of them don't pay attention to the teachers. I saw a student who chewed gum in class. In a junior-high class one day the students were busy filling their work books. One of them was looking at a magazine. The teacher realized this and said to him: "Will you fill your notebook, please?" The student said nothing and looked angrily at the teacher. Then he began to work on his work book. The teacher thanked him for obeying her command. I want to express with this example that discipline in school is not as hard as in Turkey and must be harder than it is. Generally your schools are noisier than ours. Sometimes the school band makes much noise. Sometimes there is loud cheering in the gym, and sometimes the "intercom" system interrupts. I think this system is not useful for schools. Another observation is the use of cosmetics by girls too young for

*Omer Demircan* *Unver Tükel* *Nurhan Ozyaziciouglu* *Ahmet Ugütücü* *Lütfü Salman* *Ayla Esen*
*Ibrahim Ayaz* *Yücel Ozmen* *Ilgül Büyükeroglu* *Yasar Ozarpacik* *Oztan Oktay* *Sebahin Baydar*

them. I saw girls who are less than 12 years old using cosmetics. In Turkey only girls of college age start to use cosmetics.

*Question to Ahmet Ugütücü*: In your many trips through industrial plants, how were you impressed by working conditions for the laborer?

*Answer*: This is a hard question for me, but I'll try to tell the things which made some places in my mind. All the lighting systems I saw were very good. To tell the truth, I like the cafeterias best. They were clean and well ventilated. In the plant the ventilation systems were wonderful too. They had no trouble with hot air which can make people work slowly. Some plants pay piecework. This is a short cut to increased production and enables the laborer to earn extra money if he desires. Moreover, every laborer has one job to do. I mean he doesn't have to do two or three pieces of work at the same time. I should say that American laborers are so lucky to work in these conditions with the newest machines.

*Question to Oztan Oktay*: You had an opinion of the United States and its people before you came. Have your opinions changed?

*Answer*: I found the United States different from what I expected. You have lots of machines, lots of cars, and many, many factories, but my opinion of your people has changed for the better since I've been here. I thought Americans drank a lot. Wherever I went I thought I would be offered drink. I thought your children were spoiled and that they didn't obey anyone. I supposed your life was all as colorful as I saw it in the movies. I thought I would see cowboys and gangsters everywhere in the United States, but I haven't seen any. I haven't seen a lot of drinking. Your children are always respectful. You have a normal life--and fortunately I didn't meet any gangsters so far.

*Question to Sebahin Baydar*: How would you improve a small American town like Abingdon and its people?

*Answer*: I didn't know anything about the towns of America. Now I have spent more than six weeks in Abingdon. Everything is wonderful. There are many good and clean streets. The houses are modern and beautiful. The shops are very nice too. You can find everything you want in them. There are many factories, so everybody can find work. I think it could be worked out to have a hospital in Abingdon. You have many large gardens, but you don't raise many flowers. It would be better if you would have more flowers in your gardens.

*Question to Nurhan Ozyaziciouglu:* When you get back to Turkey, what will you tell your people about America?

*Answer:* When I was in [*Continued on page 53*]

# Rest Ye

Mallett

*Forty feet high and sparkling with decorations, this tree in Hicksville, N. Y., erected by the Rotary Club, was the site of many yuletide festivities in the community. In an ornament-guessing contest sponsored by the Club, four youngsters won bicycles for coming closest to the exact number. Rotary also held a children's party and gave food baskets to 23 needy families. Carols were sung around the tree every night. Standing in front of it are four Rotarians.*

UNDER way in many lands is perhaps the greatest large-scale preparation for joy known to the Christian world. The headquarters for all this activity is the North Pole, and the leader of it is white-bearded old St. Nick, a fellow who needs all the help he can get for his one-night job above the rooftops. Among his assistants this year, as in years past, will be many good-hearted Rotarians who will go into orphanages, hospitals, needy homes, and other places to help spread the joys of Christmas.

What these helpers have planned for this year is not yet known to your reporter, though he is certain that in 1956 they will work just as hard for Santa as they did in '55. Among their Christmas chores last year were the hundreds of parties they gave for children, mostly those of needy families. In Mandaguari, Brazil, Rotarians raised $3,500 for gifts that went to children of indigent parents. For more than a quarter century the Rotary Club of Lexington, Ky., has given a yuletide party for orphans, replete with gifts, fun, and food. Less-privileged youngsters in Titusville, Pa., also had a happier Christmas, because Rotarians made it so through their donations to a "milk-bottle fund."

In Southbridge, Mass., where floodwaters made Christmas of '55 even less joyous for the needy, the Rotary Club received two $1,500 checks to buy food, clothing, and toys for children of stricken families. Rotary Clubs of Districts 287 and 289 (parts of New Hampshire, Vermont, Massachusetts, and Quebec) made contributions to their respective District funds for this purpose. Help to the needy was made a yuletide project by the Rotary Club of Stowe, Vt., as it participated in a CARE overseas food crusade. The Club sent one food package for each member to families in Italy and Greece.

Other Rotary Clubs that remembered the needy last year were those of North Kansas City, Mo.; Calcutta, India; Effingham, Ill.; East Moline, Ill.; Watertown, N. Y.; Middletown, R. I.; and Braintree, Mass.

And in many other Rotary communities, Christmas funds for the needy were raised by Rotarians who rang Salvation Army bells on street corners. In Sand Springs, Okla., the Rotary Club competed with other local organizations—and took first place for having filled the kettles fullest. The Rotary Club of Atchison, Kans., also took top honors as a filler of Salvation Army kettles, winning that position for the fifth consecutive year. Rotarians of Bath, Me., set a record with their collections, while Rotarians of Masontown, Pa., and Newport, Ky., did their share of bell ringing for sizable amounts collected for the poor.

Often a Rotary Club's efforts to make Christmas a happier time for the less fortunate take many weeks of planning and hard work. A good example from the 1955 season is one provided by the Rotary Club of Stoneham, Mass., a 42-man organization that put in operation a plan for collecting used toys, repairing them, and then giving them to children who might otherwise have no playthings under their lighted trees. Sparked by Joseph W. Odlum, Club President for 1955-56, the project had the coöperation of fire-department members who agreed

# Merry

***Helping Santa carry his packful of joy will be some Rotary gentlemen long practiced in serving others.***

Zucchero

*"I've been real good, Santa," says little Ralph Gibbons, as he sits on St. Nick's knee at a party for 36 crippled children arranged by the Rotary Club of Alliance, Ohio. Alliance Rotary has been helping handicapped youngsters for more than 35 years.*

*Portraying the Three Kings of the Orient at a Christmas celebration are Rotarians of Cagayan de Oro City, The Philippines. The Rotary Club distributes gifts to needy children of the town.*

*Don't tell anyone, but the Santa Claus at the left wears a Rotary emblem under his costume. He's a member of the Rotary Club of Cootamundra, Australia, which gives a party every Christmas for the girls of a training home for aborigines.*

U. S. Army

*Though the holiday season is always a busy time for them, Rotarians of Nagoya-West, Japan, set aside an evening for fellowship with their families. Here in a new building, Rotarians and their families cement friendships at a festive Christmas gathering.*

*Though his aircraft is not in view, this Santa Claus just dropped from the sky over Aurora, Colo., using a huge helicopter. His mechanized flight was sponsored by the Rotary Club of Aurora, and some 3,500 children turned out to welcome him. He gave gifts to everyone, with some assistance coming from Rotary helpers.*

Rich River Times

*In a fairy-tale setting peopled with seven dwarfs, this bearded fellow passes out his gifts at a Rotary affair in High River, Alta., Canada. Santa is really Rotarian Len Johnson.*

to handle the repairing tasks with tools and materials bought by the Stoneham Club. Then, the Club's pianist, Alice Dwyer, and her family were further to refurbish the dolls, painting on new faces, adding wigs when needed, and making new clothes.

That was five years ago, and since then Stoneham Rotary has repeated it every year. Last year, nearly $3,000 worth of toys — bicycles, carts, sleds, dolls—were donated, with all donations in the hands of the firemen by mid-September (see photo on next page). In writing an account of this project, freelancer Danielle Day, of Stoneham, reports: "Two days before Christmas, gifts are tagged and that night Rotarians, in trucks and private cars, go out to spread happiness to many. This is done at night so that only Rotarians and the recipients know who receives the gifts and who gives them."

The work of Santa's Rotarian helpers last year also gave many a community the sparkling appearance of Christmas. In Beatrice, Nebr., for example, the Rotary float in the yule parade won the grand prize. Drawn by a team of white horses, it featured three girls in angel costumes. The melodious sounds of Christmas are produced, too, by Rotary Clubs that sponsor carol singing. A festival of this kind was arranged last year by the Rotary Club of Lacombe, Alta., Canada, the singing taking place for two nights and being participated in by several choirs of the area.

In their '55 plans, Rotarians also remembered that many students would be away from their homes, and in need of the warmth of friendship. The Rotary Club of Sturgis, Mich., entertained three German students at its Christmas meeting, while another Michigan Club, that of Marshall, hosted five students from other lands. The Lake Arrowhead, Calif., Rotary Club entertained two young ladies from Japan and Hawaii at its Christmas party, one that was given a special international flavor by items obtained from 40 different countries. A similar global flavor was given the party held by Rotarians of Jefferson, Iowa, theirs featuring gifts from 55 nations for the ladies. In Semarang, Java, Indonesia, a Rotary party added to the joys of the holiday.

These are only a few of the ways that Rotarians helped Santa last year. They made up food baskets, entertained old people, and remembered the ill, as Rotarians of West Chester, Pa., have for several years by sending floral gifts to all bedfast patients at a near-by military hospital. "Christmas is a thing of many parts," wrote Dr. Gilbert P. Pond, editor of the bulletin of the Rotary Club of Oak Park, Ill., last year. "Besides being a day of celebration of the birth of Christ, it is a mixture of thoughts, ideas, pleasures, and sorrows of millions of people, young and old. . . ." Among those contributing in varied ways to the "mixture" this year will be Rotarians of many lands. They like to serve others the year around, but Christmas is a time when they work a bit harder at doing so.

—THE SCRATCHPAD MAN

*This is the Eustiquio Mason family in Cebu, The Philippines. Each Christmas the Rotary Club of Culver City, Calif., sends gifts to this family and others living in a leprosarium in Cebu. Mr. Mason was helped in his recovery by medicine sent by the Rotary Club.*

*Are they happy? The answer is in the faces of 90 youngsters at a yule party given by the Mount Carmel, Pa., Rotary Club.*

Tunnell

*Santa visits another Rotary party for children, this one in Highland Park, Mich. Rotarian Larry Quinn plays old Mr. Claus.*

Travel News Service

*Two clowns help bring Christmas cheer to a hospital ward for children during a party given by the West Honolulu, Hawaii, Club.*

*In Stoneham, Mass., firemen repair toys for Santa to give away. It's a Rotary-sponsored project (see text for more facts about it).*

*Enjoying Christmas in Greenville, Mich., are two students from Australia and the Dominican Republic. Their host is Rotarian L. Stanley Kemp, shown at right.*

*A check and a trophy are exchanged here, the one going to the Salvation Army, the other to the Rotary Club of Elkhart, Ind., for collecting the most yule funds.*

*Ringing the bell for the Salvation Army in Canandaigua, N. Y., are these Rotarians, shown taking their turn at the kettles. Canandaigua Rotary has been doing this yule job for the needy for six years.*

# PEEPS at Things to Come

BY ROGER W. TRUESDAIL, PH.D.

■ **Spaghetti Tamer.** A Canadian inventor has placed on the market an attractive revolving spaghetti fork fabricated of stainless steel with a plastic handle. He claims the implement will eliminate the embarrassing difficulties encountered by spaghetti lovers—particularly in public. The special feature of fork is that the steel prongs revolve in the handle with the help of the thumb and finger. This action rotates the brass wheel on the handle.

■ **Darkening Drapery.** A new flame-resistant, vinyl-coated fabric for draperies to darken window areas in homes, schoolrooms, and auditoriums, primarily for audiovisual and projection work, has been developed. The opaque drapery is color-patterned and textured on the inner side with neutral beige toward the window. Opacity is supplied by an intermediate coating of black vinyl. The material was developed to meet the following specifications: permanent flame resistance, high resistance to deterioration in tearing and tensile strength, discoloration due to fading, darkening or chalking, tackiness under any condition, stiffening and embrittlement, shrinking or stretching. Like regular drapery fabrics, it can be sewn and pleated, and can be hung on standard types of hardware. It comes in different colors and patterns.

■ ***Automobile Desk.*** **Those who drive and make notes will find utility in a new removable car desk designed by a salesman for salesmen, executives, clergymen, doctors, agents, and route men. It provides a smooth writing surface right at one's elbow, permits prompt note making, holds papers under a clip, and provides adequate room to write reports. It fits all standard models of cars.**

■ **For Santa's Toy Pack.** New and available for the holiday season, these items will gladden children's hearts:

1. Sturdy electronic boxing game consists of a complete one-foot square ring, two hinged boxers on supporting handles, a timer, and a bell. It is operated by one flashlight battery. Two players operate the boxers by manipulating right and left triggers at rear of each fighter's supporting handle, causing the corresponding arm to move. Object is to strike opponent on the "button," causing fighter to fall over backward, lighting knockdown light and sounding buzzer. Other players may act as timekeeper, judges, and scorer. An ideal father-son game.

2. Clever new toy bug looks like a supergiant brightly colored ladybug and gives impression that it thinks. Powered by two flashlight batteries, it moves along with a blinking red nose, turning to left or right or in a circle to free itself of any obstacle in its way. Whiskerlike antennae of wire activate the steering mechanism.

3. Unique new concept of a doll stroller features a body which lifts out to convert into doll swing or car seat; also has a removable shopping bag and detachable canopy. The collapsible frame is of steel with axles welded to frame and cross handle is chromed.

4. Battery motor-powered train engine is remotely controlled by pushing the buttons on a battery case containing two standard flashlight batteries. Engine goes forward or backward the length of a light and flexible wire or the control case may be carried in the hand to permit greater movement.

5. A dump truck is remotely operated from a control case containing two standard flashlight batteries. The forward and backward movement of the truck is regulated by pushing buttons on a control case. Turning a wheel on the control case steers the truck to the right or left. Movement up and down of the dump body is regulated by a lever in the control case. Hauls and dumps actual loads as the body raises and tail gate allows load to slide out.

*A transparent cut-out, assembled like a jig-saw puzzle, simulates a 12-by-22-inch stained glass when taped to a window. This is one of a set of five.*

■ **Gas-Operated Shotgun.** A well-known firearms manufacturer has announced the development and production of a 12-gauge, three-shot, gas-operated autoloader. As gas from the fired shell moves a piston rearward, there is a forward reaction on the gun, opposing and slowing the recoil and softening its effect on the shooter's shoulder. This recoil is claimed to be unusually mild, which allows the production of a fast handling gun of only about seven pounds weight. The nonrecoiling barrel is easily interchanged, allowing the owner to shift from one type of hunting to another without making adjustments on his barrels. A load-control dial is designed to ensure minimum recoil with all standard-length shotgun shells, regular or magnum.

■ ***Nonchipping Enamel.*** **The most durable enamel ever made from organic materials for refrigerators, ranges, and home-laundry equipment is claimed for a new polymer finish. Still months away from commercial production, but currently being tested on production finishing lines, it is said to be very much harder than present enamels, and considerably more resistant to marring and chipping. It has excellent resistance to yellowing and staining.**

■ **Fun Hobby with Future.** Chemist, doctor, engineer, mineralogist, detective, actor, or artist—no matter what a young "explorer" thinks he wants to be, a new portable ultraviolet laboratory scores equally high for fun and education. It opens the door to a beautiful new world via invisible energy emitted by ultraviolet light which almost performs miracles by causing substances to emit a glow called fluorescence. This science set is not a toy but an educational feature. It contains about 100 items of equipment and materials, including a hand-size ultraviolet lamp, which make up seven fascinating sections, each illustrated and described by a separate instructions booklet: (1) *Art* with pictures painted by number and drawn with invisible crayons and chalks which become alive under ultraviolet; (2) *Research* gives the why, when, and where of ultraviolet with demonstration materials; (3) *Stamp Collecting* to detect forgeries and mended stamps; (4) *Black Light Theater* contains make-up materials for dance dress-ups and spook shows; (5) *Crime Detection* through invisible ink, tracer powders, and fingerprint pad; (6) *Chemistry* permits tests for zinc, magnesium, aluminum, and scores of other experiments; and (7) *Mineralogy* has valuable specimens of uranium ore, zinc, fluorite, and manganapatite, plus an extensive list of fluorescent minerals in the world. Materials are nonpoisonous and nontoxic and the long-wave ultraviolet lamp cannot harm or injure eyes or human skin. Fascinating, colorful, and instructive entertainment which reveals for young eyes a new world of science and beauty around them.

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*Readers wishing further information about any product mentioned may address inquiries to "Peeps," THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.*

# Come and See Us on the Way

***A warm invitation to those Convention-bound in 1957.***

**By NORMAN FARMER**
*Rotary International Representative, District 13, London, England*

ONE of the many pleasures of Rotary is that there is always something of interest to which to look forward, always something on the horizon. It is looking forward, particularly when the prospect is bright, that helps us keep the wheels of life turning smoothly.

The next important occasion to which the Rotary world looks forward is the Rotary International Convention in Lucerne. Can you imagine anything more attractive than Switzerland in May?

We in District 13, which embraces Greater London, sincerely hope we are going to have the pleasure of greeting many of you in our city before or after the Convention in Lucerne. Our greatest desire is to be of service to you and yours.

Some of you will want to visit certain places, some certain buildings, not only in London but in other parts of our country. Again some would enjoy to visit the home of a Rotarian, for a meal, for an evening, or to stay for a day or two.

A Pre- and Post-Convention Hospitality Committee has been formed to handle these things, and it would help considerably if we know of any special wishes in advance.

"Rotary House," our "House of Friendship," will be the rendezvous. It is situated in the heart of the West End, very close to Oxford Street and Hyde Park, and is known as 21 Portman Square, London, W. 1. The House has fine dining rooms and lounges—indeed all the amenities of a first-class London club. Excellent food and drink may be had there, but best of all a warm, friendly welcome awaits you from your friends in the London Clubs. Every day Rotarians and their ladies will be waiting to meet all who honour us with a visit. Day-to-day programs will be arranged, and it is our hope that as many as possible will take part in them.

There are 90 Rotary Clubs in London and outer London and every one of them will be thrilled to receive visitors from overseas. This invitation is extended in the name of 4,000 members of Rotary in our District, each and every one anxious to extend a personal welcome, each and every one to be of real service.

Photo: Lemere

*In the heart of London's West End is Rotary House, rendezvous of Rotarians in or passing through the great city.*

Photo: Squires

*A view of the beautiful Kaufman Room which has been set aside as a ladies' lounge in Rotary House.*

There is so much to see in our great city: visits to be paid to great historical buildings steeped in traditions of past centuries; Hampton Court,—the home of many Kings; the great parks or open spaces; sporting events; the Zoological Gardens; and the theaters. Then again there is a visit to the London docks, the great markets, a trip on the mighty Thames, or a run out to Windsor and its Royal Castle. These and many more delights are all awaiting you; your friends in London will be happy to be your guides.

Many, I know, will be making arrangements through travel agents, but I would ask them to allow for some free time while they are in London so that we may have the pleasure of acting as their hosts.

Rotary International in Britain and Ireland has also formed a similar Committee, but more especially to deal with visits and events in other parts of Great Britain. Their rendezvous will also be "Rotary House," and so it will be seen that between the two almost any reasonable wish can be gratified.

The Chairman of District 13 Pre- and Post-Convention Hospitality Committee is Eric L. Eastell and he will be happy to hear from you at "Rotary House," 21 Portman Square, London, W. 1.

We are so looking forward to greeting you.

*While many decry the glitter and bustle of the season, here is a voice cheerily in favor.*

By

**HAROLD M. MALLETT**

# I like a commercial Christmas

MY FRIENDS will remind me of the many times I have complained about the modern Christmas. It is indeed a far cry from the original night when humble shepherds came to an Oriental stable with the sound of angel wings whirring about them.

And I have hated the hurry and deafening materialism of the Christmas of today. "Christmas!" the postman sighs, "I will be glad when it is over." The salesgirl is equally frank: "Christmas comes but once a year, thank Heaven!"

In the home the obligations of Christmas haunt us: the last-minute buying—the cards to be mailed—the trees to be decorated—the trip to see some year-long neglected friend—the parties you'd just as soon miss but cannot—the stolen kisses under mistletoe from people filled with spirits-other-than-Christmas—the surfeit of food and sweets—and always, *always*, the bills—Merry Christmas!

Even these might be endured if it all didn't start so soon and if the angling for Christmas cash were sometimes more subtle. Probably the all-time low in Christmas sales techniques was seen in a drug emporium where a card read: "Give Bath Xals for Xmas." Thus the X now only marks the spot where the unknown, unheralded Reason for the holy day once abode.

Yet, I like a commercial Christmas, with all its faults. . . .

First, I like it because I am a *shopper*. Christmas for my family includes all the family devotions, the church services, the carol singing, and the mellow, memory-laden music, richly warming and thrilling. We could have all these things if we never gave a present or decorated a tree. But how much lovelier the day and the season when the material means are available!

Each year December brings beautiful messages in art and verse in the hundreds of cards our friends send us. It is a time for lovingly and thankfully remembering those who have meant so much to us. I realize it places a burden on postal workers, salespeople, and all related personnel, but if they didn't put in this mighty effort, millions of people at Christmas would be unremembered, lonely, and disappointed.

Last Christmas, along with millions of other dads, I wanted to present gifts to my children. Sara, aged 2, should have a doll—nothing too fancy, mind you, just a squeezable, pretty (if rugged) little girl doll. I should not have wanted to go to store after store to be told that there were no dolls because industry had decided there would be no "commercial" Christmas this year! I know that to make the purchase possible, perhaps hundreds of indus-

tries had to move into action, last of all the merchandising stores. And their part was necessarily *commercial*. Why not give credit where it is due?

As with the doll, so with our tree, some of its new tinsels, the wreath on the door, the mistletoe, the fruit cake, the goose, the watch for Mother, the shawl for Auntie. *Somebody* had to make such things available. The fact is we sometimes condemn unfairly things that are material. We are right in saying that the spiritual should be paramount, but this does not rule out the material things that have spiritual benefits.

The gifts of gold, frankincense, and myrrh which the Wise Men brought possibly involved the industrial and commercial services of dozens. I mention only a few: miners, craftsmen, smelters, artists, herb growers, camel men, porters, potters, perfume makers, jewelers, traders, metalsmiths, laborers, guides. Yet those three gifts symbolize the wealth, the fragrance, and the healing of the kingdom that was to come.

I'LL take the bustling, commercial Christmas because it helps provide a living for so many. Brotherhood which becomes bread and butter is a brotherhood without hypocrisy. See that girl buying a figurine for her mother? It was made in Japan, where 80 percent of the income must depend upon manufacture, trade, and exports. The Japanese girl who handpainted the figurine may have been saved from a life of poverty because there was a Christmas market for that product.

Granting that some businessmen and investors may reap a bountiful harvest from the Christmas rush, the laborers, the artisans, and the craftsmen the world over find it an aid for a better living standard for their families. In an average home there may be fruit picked by migrants of many races, linen made by the Irish, English china, Czechoslovakian glassware, Brazilian wicketware, Chinese brass, Mexican pottery, Swiss jewelry, Scotch wool, German toys, and French perfume.

Christmas truly belongs to the churches, and they only are able to bring into reality the "Mass of Christ." Yet even the churches must rejoice at the beauties in decoration, music, drama, and pageantry made possible by the chambers of commerce and the businesses they represent. A city-hall tower in Minden, Nebraska, bejeweled with thousands of bulbs and transformed into a "singing dome" presenting Christmas music, seems to say, "Come to Minden; Christmas is here!" And in the shadow of the courthouse dome are the churches—people don't forget that.

So in Chicago, Illinois; Lindsborg, Kansas; Hollywood, California; Bethlehem, Pennsylvania; and thousands of other places across the earth, the firms that make possible the comforts and delights of the occasion also go the second mile in making Christmas. Besides providing decorations and atmosphere, they help the poor, support the Salvation Army, remember the orphanages and homes for the aged, represent locally the great corporations that present the world's best talent to sing the finest sacred music on national networks of radio and television.

Still others sponsor Dickens' immortal *A Christmas Carol*, *The Messiah*, and modern Christmas drama. Have the commercial people crowded the meaning of Christmas too far? Perhaps some have, but not all—not by a mile of mistletoe.

The leaders in business and commerce I have known have been the backbone of their religious communities. Their business acumen their generous support, and their loyalty—we could not do without them. They put food on the tables, bring the world's homes into a sharing relationship in trade; they brighten the communities in pageantry.

Personally, I am not rebuffed by a little tinsel and a roomful of trinkets. Often beyond the twinkling tree, bedecked with man-made beauties, people pause to ponder the One whose natal day it is.

Yes, I rather like a commercial Christmas.

## SINTERKLAAS is coming to TOWN

**EACH year toward the end of November the hearts of Dutch children beat swifter—for Sinterklaas is coming! One day soon now they go to the river or canal in their town and wait in glad expectancy for him. At last they see a ship arriving (from Spain, they are told) and on that ship are Sinterklaas, his white horse, and his servants, dressed in 16th Century costumes. St. Nicholas is officially welcomed by the Burgomaster. After he admonishes the awe-struck children to be good and obey their parents, Sinterklaas tours the town. From then on many children (up to 8 years) each night put a shoe at the stove or radiator with carrots and bread in it for the horse of St. Nicholas. Often they find a small present in it the next morning.**

**At last the high light of his visit arrives—the evening of December 5. The whole of the family (in some cases without the father, who was "unavoidably detained") is gathered together, singing the many Dutch songs about Sinterklaas. There is a great knocking at the door, which is opened suddenly. Sweets are thrown into the room, and an "old" voice says that St. Nicholas has brought a basket of presents. In many cases Sinterklaas gives everyone a number of presents, great and small, serious and funny.**

**After having praised good children and having threatened naughty children (and adults) with taking them back with him to Spain, he departs promising to come back next year. Of course, many Dutch Rotary Clubs assist Sinterklaas when he visits poor and ill children.**

***—P. Engelsman***
*Rotarian, Doetinchem, The Netherlands*

# Speaking of BOOKS

***Suggestions for those who are looking for gifts to place in someone's Christmas stocking.***

## By JOHN T. FREDERICK

ONE of the interesting things about the world of new books, as I explore it year after year, is the occurrence of trends or fashions in publishing which give us in a single season a surprising number of books of similar subject matter. This Fall, searching the book lists for Christmas suggestions, I find books about sailing ships and books about the Arctic and the Far North to be peculiarly numerous. Most of these are primarily books for men, I suppose: for men who like the out-of-doors, who enjoy lively narratives of exploration and adventure, who have a taste for history.

Most such men probably know the name of C. S. Forester, the British author of the famous "Captain Hornblower" series of naval adventure stories. In *The Age of Fighting Sail* he has turned his hand to straight historical writing, but with no loss of the color and vigor that mark his fiction. The book is an account of the naval war of 1812, written for the distinguished Mainstream of America Series. Impartially, brilliantly, with accurate technical information coupled with penetrating characterization and strongly dramatic narrative, Forester has brought men and battles and voyages alive for the imagination of the modern reader.

A book of peculiar richness of content, a "veritable gold mine" (in the hackneyed phrase) of sailing lore, is *Cherish the Sea: A History of Sail*, by Jean de la Varende. This is a book I shall cherish, for never have I found in a single volume so much that I have wanted to know about one of the most important and interesting factors in human history. From the ships of the Phoenicians and Egyptians down to the clippers and square-riggers, from massive Spanish galleon to Chinese junk, the craft men have sailed are described here (and most of them pictured as well—this book is amazingly rich in illustrations) and placed in their historical relationship in the development of sail. Best of all, de la Varende is an engaging writer—witty, coherent, French to the core but fair even when national loyalties show through.

Similarly rich in good pictures and enjoyable text is *Famous American Ships*, by Frank O. Braynard. Here are the "biographies" of some 60 ships that have made American history, from the *Mayflower* to the *United States*. Interwoven are both the lore and legend of ocean, lake, and river navigation, and sound historical treatment of the part played by ships in American history.

I have known and valued for two decades the books of Alan Villiers. In *Posted Missing* he has told with his usual art and power the stories of many ships, large and small, that have been lost at sea without record of their fate. In a field in which the earlier books of Villiers have been most distinguished—that of the story of the last great sailing ships—Eric Newby has written a sharply realistic account of actual experience in *The Last Grain Race*.

Of the double handful of new books about the Far North, there are two which women with a taste for travel and outdoor adventure—real or imagined—will especially enjoy. *Spring on an Arctic Island*, by Katharine Scherman, is a woman's account of a Summer's scientific and exploring expedition beyond the Arctic Circle. *Paradise North*, by Henry D. Barrow with drawings by Susan Barrow, is the record of a year in a little bay on the Alaskan coast. In both the actual experience of a husband-and-wife team is enjoyably recorded.

***Detail from the cover jacket of Glenn Tucker's* Tecumseh: Vision of Glory, *the life story of an Indian leader who once dominated the American frontier.***

*Northern Treasury*, edited by Clifford Wilson, is a collection of writings from the pages of *The Beaver*, once the house organ of the Hudson's Bay Company, later a unique and valuable Canadian general magazine. Mr. Wilson has done an excellent job in assembling more than a score of selections, every one of which has positive interest and value. It is a collection to make one want to subscribe for the magazine itself, and certainly one that is going on my shelf for rereading.

Robert Marshall was a distinguished pioneer in the conservation movement in the United States. *Arctic Wilderness* is a collection of Marshall's accounts of journeys into unknown territory along the Alaskan-Canadian far northern frontier which I am very glad the University of California Press has published—with some of the most impressive photographs of mountains and wilderness I have ever seen.

Of all the books I am listing in this Christmas roundup, I would choose to keep—if compelled to make a single choice—*Pelican in the Wilderness*, by the British conservationist F. Fraser Darling. Like Marshall's book, it is an informal (and most delightfully lively and often humorous) account of personal observations and experience: in Wisconsin and Utah, Wyoming and Florida, Alaska and California. Darling illuminates every region he visits with his candid and penetrating comments on what we have done and are doing with our soil, our wildlife, our forests. The text is supplemented by many brilliant photographs; and—again like Marshall's book—it breathes a profoundly reverent and discerning enthusiasm for the value of "wilderness" for its own sake as a part in human experience. Here is something for every reader who has more than a surface interest in the out-of-doors.

The finest of the new books about the Arctic from a purely literary standpoint is D. C. Brown's *Journey from the Arctic*. It is a personal narrative of a horseback journey in Winter, made by the British author and a Danish companion, from northernmost Norway into Lapland and Sweden and then back into Norway. An old fellow like me can never hope to see the Lapps as Brown and his companion saw them, but this book did stir a never-dormant desire to visit the villages and see the mountains of Central Norway. This book is a truly fine reading experience.

The most beautiful book on this Christmas list of mine, both in its phys-

ical being of type and design and in its text, is *Men and Gardens*, by British Nan Fairbrother, author of *An English Year*. It is essentially a history of gardening, beginning with what we know about gardening in ancient times and in the Dark Ages, and continuing with chapters on gardens of later centuries —concluding with one entitled "What Do We Want Now?" This book is a rare treasure for the lover of both books and gardens.

Now I want to mention briefly an additional dozen books which will have appeal as Christmas gifts for men and women of other special tastes and interests. I like very genuinely a most unpretentious little book called *The Farmer Gives Thanks*, by Samuel R. Guard: a collection of prayers, or religious meditations, related especially to farming and farm life: a book particularly worthy for ministers in rural areas. *Magic, Myth and Medicine*, by D. T. Atkinson, M.D., is a rather rambling but wide-ranging and readable history of the whole growth of medical science. *Creatures of the Deep Sea*, by Klaus Guenther and Kurt Deckert, is a scientifically accurate report of what is known of the life of the ocean depths, especially remarkable for its more than 150 excellent illustrations.

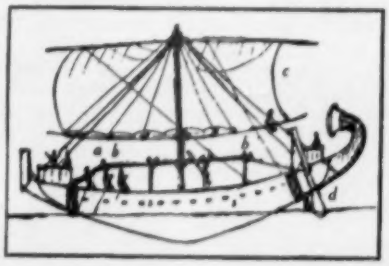
*Record Ratings*, the Music Library Association's Index of Record Reviews, is a "must" for all homes in which the best in recorded music is sought—an immensely valuable guide and help in selection.

*Tecumseh: Vision of Glory*, by Glenn Tucker, is a definitive biography of one of the most dramatic figures in American history, an admirable book in every way. *The Fighting Cheyennes*, by George Bird Grinnell, is a welcome reprinting of a classic of Indian history. Indians and pioneers, as seen by the knowing eyes of Washington Irving, live in the pages of *A Tour on the Prairies*, another most welcome volume in the distinguished "Western Frontier Library" of the University of Oklahoma Press. I am most happy to have at last a real biography of Eugene Manlove Rhodes: *A Bar Cross Man*, by W. H. Hutchinson. Particularly rich in letters and personal anecdotes, this book gives us for the first time the human reality of one of the first and perhaps the greatest of "Western" writers. This book will be a particularly happy choice for a gift to the man who likes Western fiction or is interested in Western history. Also for the man interested in history and the out-of-doors is *Remington Arms*, by Alden Hatch, a handsome and authoritative volume. The *Official Encyclopedia of Baseball*, by Hy Turkin and S. C. Thompson, might find a warm welcome.

For families with a son in the Navy, or otherwise especially interested, the *Picture History of the United States Navy*, by Theodore Roscoe and Fred Freeman, will be a lasting investment for enjoyment and reference. An admirable collection of true narratives of heroism, by writers of distinction, is offered in *Heroes of the Army*, by Bruce Jacobs. It contains a complete listing of winners of the Medal of Honor, in addition to the full stories of many of them.

Many husbands and wives will share interest in the new *Better Homes and Gardens Barbecue Book*, brightly illustrated and distinctly usable. Something new and good is offered in *The Kitchen Garden Book: Vegetables from Seed to Table*, with authoritative and readable sections on "Growing Vegetables," by Stringfellow Barr, and on "Cooking Vegetables," by Stella Standard. *My Hobby Is Photography*, by Don Langer, seems to me the best of books for the beginners, in its clear and down-to-earth explanations and directions. *How to Use Tools*, by Alfred P. Morgan, wins my positive recommendation for the same reasons.

***Detail from cover jacket of* Northern Treasury, *a selection of writings from* The Beaver *magazine. Eskimo scene is from a painting which Charles Comfort did for Hudson's Bay Company.***




***One of 170 technical sketches by the author, Jean de la Varende, for his* Cherish the Sea: A History of Sail. *This one is an Egyptian ship. It was "born, fully armed," in 18th dynasty.***

***Arrigetch Range, north of the Arctic Circle. This photo appears in Robert Marshall's* Arctic Wilderness, *a record of the author's trips by foot, boat, and dog sled into areas of the Arctic.***

Cartoon books make pleasant gifts in certain cases. Among the season's best are *Do I Make Myself Clear?*, by Arthur T. Hadley and Jim Berryman—first-rate political satire—and *O'Malley's Nuns*, successor to the popular *Two Little Nuns*.

For the reference shelf, *The New Century Handbook of English Literature*, edited by Clarence L. Barnhart, and *The Oxford Companion to American Literature*, in a newly revised edition by James D. Hart, will give years of useful service to teachers and students in these fields. The Concise Edition of *Webster's New World Dictionary* is an admirable working companion for nearly all needs.

Finally, let me recommend again the richly illustrated and highly readable magazine of history, *American Heritage*, for all reading members of the family from high school on.

* * *

*Books reviewed, publishers, and prices:*

*The Age of Fighting Sail*, C. S. Forester (Doubleday, $5.)—*Cherish the Sea*, Jean de la Varende (Viking, $5).—*Famous American Ships*, Frank O. Braynard (Hastings, $5).—*Posted Missing*, Alan Villiers (Scribner, $4.75).—*The Last Grain Race*, Eric Newby (Houghton, $3.50).—*Spring on an Arctic Island*, Katharine Scherman (Little, Brown, $5).—*Paradise North*, Henry D. Barrow (Dial, $4).—*Northern Treasury*, edited by Clifford Wilson (Devin-Adair, $3.50).—*Arctic Wilderness*, Robert Marshall (California, $3.75).—*Pelican in the Wilderness*, F. Fraser Darling (Random, $5).—*Journey from the Arctic*, D. C. Brown (Knopf, $4.50).—*Men and Gardens*, Nan Fairbrother (Knopf, $5). —*The Farmer Gives Thanks*, Samuel R. Guard (Abingdon, $1).—*Magic, Myth and Medicine*, D. T. Atkinson (World, $5).—*Creatures of the Deep Sea*, Guenther and Deckert (Scribner, $3.95).

*Record Ratings*, Myers and Hill (Crown, $5.95).—*Tecumseh*, Glenn Tucker (Bobbs-Merrill, $5).—*The Fighting Cheyennes*, George Bird Grinnell (Oklahoma, $5).—*A Tour on the Prairies*, Washington Irving (Oklahoma, $2).—*A Bar Cross Man*, W. H. Hutchinson (Oklahoma, $5).—*Remington Arms*, Alden Hatch (Rinehart, $6.50).—*Official Encyclopedia of Baseball*, Turkin and Thompson (Barnes, $5.95).—*Picture History of the United States Navy*, Roscoe and Freeman (Scribner, $12.50).—*Heroes of the Army*, Bruce Jacobs (Norton, $3.50).—*Better Homes and Gardens Barbecue Book* (Meredith, $1.95).—*The Kitchen Garden Book*, Barr and Standard (Viking, $4.95).—*My Hobby Is Photography*, Don Langer (Hart, $2.95).—*How to Use Tools*, Alfred P. Morgan (Arco, $2).—*Do I Make Myself Clear?*, Hadley and Berryman (Holt, $1.50).—*O'Malley's Nuns*, Bill O'Malley (Prentice-Hall, $1.95).—*New Century Handbook of English Literature*, edited by Clarence L. Barnhart (Appleton-Century-Crofts, $12).—*Oxford Companion to American Literature*, edited by James D. Hart (Oxford, $10).—*Webster's New World Dictionary*, Concise Edition (World, $3).—*American Heritage* (annual subscription, $12; single copies $2.95).

# PERSONALIA

***'Briefs' about Rotarians, their honors and records.***

**Railroad Man.** Stories of railroads, of their building and operation, are stories of people. This is the story of Edward H. Tardy—known always as "Ed"—who recently completed his 50th year as a railroad employee. Usually such an event is marked by the presentation of a gold watch in the offices of the company president. On this occasion, however, fellow members of the Rotary Club of Biloxi, Miss., asked to have the presentation made at a meeting which honored Rotarian Tardy for his long and faithful service to the Louisville and Nashville Railroad, for his years of civic and church leadership, and for his 34½ years of perfect attendance at his Rotary Club. He has been Secretary and editor of the Club bulletin for 25 years. On hand to honor him were public and civic organizations, presidents of all local service clubs, and railroad officials.

Photo: Dennis

*Tardy*

**'Top Man' Town.** The climate around Roanoke, Va., seems to be a healthy one for producing presidents of national and international organizations. Five natives of that city have headed major organizations in the past years. They are: Ed. R. Johnson, President of Rotary International in 1935-36; Dr. E. G. Gill, past president of Lions International; John W. Walker, past exalted ruler of the Elks; Clem D. Johnston, past president of the Chamber of Commerce of the United States and Past District Governor of Rotary International; and C. Francis Cocke, past president of the American Bankers Association and member of the Roanoke Rotary Club.

**It's the Law!** Except for an "old English law," Kenneth M. Zeigler, President of the Rotary Club of Tempe, Ariz., might have lost his election to a store-window dummy (see photo). A fellow Rotarian, L. Alton Riggs, an attorney, quoted the "law" which states that if a contestant in an election dies or is dead, the one with the next highest number of votes is adjudged the winner. All this legal tomfoolery was a bit of good-natured fellowship which twice thwarted attempts to install Rotarian Zeigler as Club President for 1956-57. The first try was interrupted by a blaring jazz combo, the second by a long "argument" over Club rules, and the third by the introduction of another candidate, the aforementioned dummy. And had not the "law" intervened, Rotarian Zeigler might have had to wait another week for the President's pin and gavel.

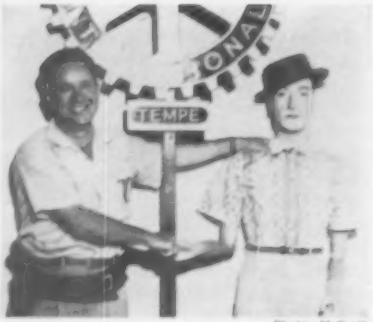



Photo: McGrath

***Kenneth M. Ziegler poses with the store-window dummy which nearly became the Club President (see item).***

**Kahl Call.** Rotarian and Mrs. James Kahl, of Merced, Calif., might today be living on their comfortable ranch near Merced if it weren't for their interest in people. At this moment they are deep in the interior of Brazil at a tiny mission named Porto Feliz. Through their church they learned of food shortages in that region which proper agricultural and irrigation techniques could overcome. So the Kahls, whose entire ranch is irrigated, volunteered to spend a year in the Porto Feliz area and teach the natives there what they knew of the art of farming. Thus, in a few growing seasons the natives of that remote valley should be enjoying a higher standard of living.

**I.L.O. Delegate.** Raymond Brunet, of Hull, Que., Canada, was the principal delegate of the construction employers of Canada at a meeting of the International Labor Organization in Geneva, Switzerland. Rotarian Brunet, a Past District Governor of Rotary International, addressed a plenary session attended by representatives of 72 nations.

**Scouts' Strength.** Much of the strength of Boy Scouting comes from the work of the thousands of adult volunteers who work five, six, and more hours every week helping to direct the youth activities. Two such volunteer workers

Photo: Kranston

***Rotary International's Council of Past Presidents meets in a three-day session at Rotary's Central Office in Evanston, Ill. Clockwise from left foreground are Ed. R. Johnson, George C. Hager, Walter D. Head, Richard C. Hedke, S. Kendrick Guernsey, Percy Hodgson, Frank E. Spain, H. J. Brunnier, A. Z. Baker, Secretary George R. Means, Chairman Herbert J. Taylor, Executive Assistant Harry A. Stewart, Russell F. Greiner, Allen D. Albert, Estes Snedecor, Crawford C. McCullough, and Donald A. Adams.***

recently received Silver Beaver Medals —one of Scouting's high service awards. George E. Clampitt, a member of the Rotary Club of Hagerstown, Ind., received the award from the Whitewater Valley Council. Frank O. Groscurth, a member of the Rotary Club of Cairo, Ill., received the award from the Egyptian Council. He has been active in Scout work for the past 13 years. In recognition of his leadership and service to youth through Scouting, Joseph Olmert, of Bishopville, S. C., was named as representative of Region VI to participate in the Scoutmasters' Training Conference held at the sprawling 127,000-acre Philmont Scout Ranch near Cimarron, N. Mex. He has been engaged in Scouting for 17 years and at present is Scoutmaster of a troop sponsored by his Rotary Club.

Photo: Sheehan

*Olmert*

**Rotarian Honors.** Howard College in Birmingham, Ala., recently conferred an honorary doctor of laws degree upon Lewis M. Smith, of that city. He is a Past District Governor of Rotary International. . . . Frank H. Bedford, a member of the Rotary Club of Prahran, Australia, was one of three pharmaceutical chemists of that country awarded a Pfeiffer Foundation Australian Travelling Scholarship. He is currently studying in the United States on the grant. . . . Winner of the 1956 George Warren Fuller Award "for distinguished service in the waterworks supply field" is John S. Gettrust, of Kent, Ohio. . . . Tetsuro Furukaki, of Tokyo, Japan, was recently given the title of Commander of the Most Excellent Order of the British Empire by Queen Elizabeth of Great Britain in appreciation of his service rendered in the cultural exchange between her country and Japan. . . . Elected president recently of the 73-year-old National Puzziers' League is Walter C. Wellman, of Middleville, Mich. . . . Colonel Archibald Laird, M.D., of Wellsboro, Pa., commands the Headquarters Detachment of the 83d Medical Group which was recently cited by the Adjutant General of Pennsylvania as the best all-round unit in the Pennsylvania National Guard during the 1956 field training.

*Gettrust*

**Record Maker.** The Rotary Club attendance of Herman E. Mollman, of Belleville, Ill., should be some type of record. He is what might be termed a "300 percent attender." Besides his 21 years of perfect attendance at his home Club, of which he is an honorary member, he has ten years of perfect attendance at the Rotary Club of East St. Louis, Ill. Not content with this participation, he attends all meetings of the Rotary Club of St. Louis, Mo., which is just across the Mississippi River! The three Clubs meet on Tuesday, Wednesday, and Thursday noons, respectively. And most remarkably, Rotarian Mollman celebrated the 90th anniversary of his birthday in October, occasioning a round of three successive birthday parties at each of the Rotary Clubs he attends; 138 birthday cards; several birthday cakes, including a four-decker; and many wishes for a continued healthy life. Oh, yes, he also got around to attending the District 216 Conference in October too!

**Rotary Flotilla.** Pick any warm, summery week-end, look out over the coastal waters or inlets between Philadelphia, Pa., and Washington, D. C., and

# Open-Door Policy

Recently the doorbell rang at the home of Earhart S. Wagner in Shreveport, Louisiana. Standing at the door was a smiling young Oriental woman.

"It's me, Pop—daughter No. 27," she said.

The young woman was one of the 73 "children" in an international family—44 boys and 29 girls—to whom Rotarian and Mrs. Wagner have opened the door of their home in the spirit of international friendship. All the "children" call the Wagners "Pop" and "Mom."

"Some folks collect stamps, others knicknacks," says Mrs. Wagner, "but we collect children." That sums up the world-wide open-door policy of the couple, whose "adoption" custom began in 1941 when they invited armed forces men to their home after church for Sunday dinner. From China, Germany, Puerto Rico, India, Scotland, Mexico, Bolivia, Formosa, the Union of South Africa, The Netherlands, and England, the children have come to the Wagner home primarily through military bases, churches, or near-by colleges.

Since 1947 the Wagners have used the Chinese system of numbering their "children," and seldom a day passes when the mail doesn't bring a letter postmarked from some distant country signed by "Son No. 10" or "12" or "22." Many of the children stayed in their home, and although they have only one "daughter" staying with them now, the number became so large a few years ago that Rotarian Wagner built another small house on his property to accommodate the "overflow." One serviceman's wife stayed with them two years.

Most of the hundreds of visitors who each year stop by to say hello, have a meal, or spend the night, come with a simple introduction such as "Your No. 18 son asked me to stop in."

Rotarian Wagner, who has a classification of banking in the Rotary Club of Cedar Grove, links his International Service project with Rotary interests. Many times his "children" have spoken to the Cedar Grove and neighboring Rotary Clubs. A Past President of his Club, he is now a member of the International Contacts Committee. In 1955 Cedar Grove Rotarians named him the Club's outstanding member and presented him with a pair of book ends (see photo).

Mrs. Wagner claims her "children," who often visit them by the dozen, are no bother at all. "They help so much that I usually work less when they're at home!"

Photo: Miller

*Rotarian and Mrs. Wagner, seven of their 73 "children," and his prized book-ends.*

you might see a rectangular blue-bordered white flag with the Rotary emblem in the center flying from a boat mast. It identifies the owner as a Rotarian of a Club in District 267, and a member of the Rotary Power Boat Flotilla. Newly elected Commodore of this fleet is a man of long naval experience, COMMANDER WILLIAM VAN C. BRANDT, USNR (Ret.), of the Rotary Club of Annapolis, Md. Any Rotarian who owns a power boat 20 feet or more long is eligible for membership in the flotilla.

**Club Quiz.** What is Rotary? Knowing that there are many answers, GEORGE W. LEAVELL, Past Governor of Rotary District 275, thought it was a good question and asked each member in the Rotary Club of Bristol, Va.-Tenn., his home Club, to write out his answer. A $25 Government bond was offered for the best definition. The Club President appointed a panel of judges. Each answer was identified by number instead of name to eliminate any partiality. The winner: one of the younger members of the Club, RUSSELL B. DRIVER. His definition: "Rotary is a world-wide organization in which men of various vocations can enjoy mutual fellowship and serve their fellowmen."

# Woodman . . . *Plant That Tree!*

WHEN you look at a tree, what do you see? A lovely thing of green? Yes, of course. But it is also something else: an indispensable asset to your land, a commodity vital to your very existence. This economic importance of trees grows as the population grows. We look to them to supply lumber for our homes, pulp for our paper, plywood, fiberboard, and other materials vital for our industries.

Besides their industrial importance, trees protect our wildlife and provide opportunities for healthful recreation, such as hunting, fishing, camping, and hiking. They also preserve water supplies and help prevent soil erosion. For these and other reasons, the forests constitute an increasingly valuable national asset to be preserved and passed on to the children.

Here in Clackamas County, Oregon, we live close to these facts, because our economy is based, first, on forest products; second, on agriculture. About a year ago the Rotary Club of Oregon City, the county seat, listened to one of its 54 members spell out some new facts about the area's forests—and they were disturbing ones.

The speaker was John J. Inskeep, our county agricultural agent and now Club President. He told us that the demand for timber was increasing, and that it was one crop in which there is no possibility of overproduction. He estimated that 50 million acres of forest land in the United States needed partial or complete reforestation. Then he pin-pointed the situation for us by outlining the facts as they applied to Clackamas County. After itemizing the acreage devoted to organized forest holdings of large timber companies and that given over to tillable land, he underscored this startling fact: that of 455,000 acres split up among 3,500 small private owners, 131,812 acres were not being used for any constructive purpose. "For all economic purposes," he said, "they are being wasted."

This stirred a quick response in the Oregon City Rotary Club, for here was an opportunity to help create within our area a new forest of 203 square miles capable of yielding 2 million dollars of additional income toward the economy of the county, year after year. But how do you go about getting some 3,000 land owners to plant trees on their idle acres? First, we decided that something had to be done to focus public attention on the problem of improving forestry practices in the small timber holdings and farm woodlots of the county. We also agreed that farmers in our territory must be sold—or resold—on treating timber as a crop and planting trees on all their idle acres.

To accomplish these aims, the Rotary Club of Oregon City, acting under the leadership of Peter Schnell, the 1955-56 President, decided to sponsor a county-wide contest for naming a "Woodland Farmer of the Year." This was to be a contest actually judged by visiting farm woodlands of ten or more acres to determine which owner was doing the best job of forestry on his property. As Chairman of the Community Service Committee, I had the help of John Inskeep and Al Parker, State forester for the county, in planning the program.

With a jury of professional foresters to help us appraise the woodlands, we made the rounds, observing such matters as the type of forest management practiced, conservation plans followed, and improvement made to the stands of timber. At a Rotary meeting attended by many prominent civic and farm leaders, we named our "Woodland Farmer of the Year." He was Clyde Ramsay, of near-by Mollala, owner of a 154-acre ranch on which he had planted 2,500 grand fir saplings. The Rotary Club presented to him as the winner an ax mounted on a walnut trophy board, its head covered with gold leaf.

In this big event, from the judging to the crowning, everyone coöperated: the Oregon State Grange, the Farm Bureau, local and out-of-town newspapers and radio stations, the Chamber of Commerce, and other groups. Our "Woodland Farmer" program was launched, fittingly and well, and all connected with it feel that it holds great promise for focusing attention on the problem of our forests and small holdings.

Now we are busy searching for our "Woodland Farmer" of 1956, and the process of doing so is again making Clackamas County farmers think more and more of timber growth. We need trees forever, and we aim to have them.

—STUART B. MOCKFORD
*Rotarian, Oregon City, Oreg.*

Photo: Barnett

*Peter Schnell, 1955-56 Club President, presents the mounted ax to the winner, Clyde Ramsay, Clackamas County's first "Woodland Farmer of the Year."*

# Rotary REPORTER

**News and photos from Rotary's 9,225 Clubs in 99 countries and regions**

Photo: Acked

*It's an orchid for Margo Lucy, "Miss Washington 1956," who was runner-up in this year's Miss America contest. Harold G. Cummings, President of the Rotary Club of Washington, D. C., pins the flower at a recent Club meeting.*

### Life's Little Courtesies Count

International understanding is often made up of little courtesies in life. To place such acts in their proper perspective the Rotary Clubs of REYNOSA, MEXICO, and MCALLEN, TEX., planned their second annual "International Courtesy" contest for November. Daily courtesy prizes are awarded to people dealing with the public, such as salespeople, government employees, and police officers. Additional prizes are awarded for the best letters describing acts of courtesy in the two cities. Only 15 minutes apart by automobile, the two cities are important entry ports for Mexico and the United States.

### Better Parks for More People

Shortly after the cry of "Start the pump!," a preliminary gurgle heralded a gush of water which flowed over the clean sand bottom of the swimming pool constructed by the Rotary Club of ALLISTON, ONT., CANADA. The pool basin was scooped out with bulldozers, then alternately covered with layers of gravel and sand to give it sloping sides and a beach. It represents an investment of some $5,000 for a Club which was chartered only two years ago!

And in more and more communities, Rotarians are extending Community Service activities to include local park facilities. Members of the Rotary Club of WILLOWDALE, ONT., CANADA, donated most of their spare hours last Summer to build a concrete, heated clubhouse at Rotary Park in their community. The keys were presented to the local park commissioner during the official visit of Walter De Geer, Governor of Rotary District 246. . . . The citizens of NAPOLEON, OHIO, next Summer will be enjoying the fruits of an activity carried out by the local Rotary Club: a nine-acre park site near their city.

Two improvements have been added to Memory Park constructed by the Rotary Club of KINGFISHER, OKLA. (see THE ROTARIAN for July, 1955, page 59). The additions are a new birdhouse and an application of rock-surfacing to the walls of the park's drainage ditch. . . . In YAKIMA, WASH., the Rotary Club sparked the kickoff of a proposed $487,000 bond issue for improvements to park and recreation facilities by pledging financial support up to $2,500.

### Meetings *a lá* International

Opportunities for International Service often pop up unexpectedly, such as one did recently for the Rotary Club of TRINIDAD, COLO. The Club greeted two men, prisoners of war during World War II, who were interned in a compound near TRINIDAD. Dr. Edgar Musselmann, of GUNZBURG DONAU, GERMANY, and Franz Brinkman, of GLADBECK, GERMANY, visited TRINIDAD to find that the prison compound had long since been removed, but they did find some fine Rotary hospitality.

In other Rotary meetings with an International Service flavor, the Rotary Club of CALUMET-LAURIUM, MICH., hosted six labor representatives of CHILE at a recent meeting. . . . A group of wives of servicemen, including women from JAPAN and ITALY, were guests at a meeting of the Rotary Club of CLAY CENTER, KANS. . . . Host to more than 60 delegates to the annual meeting of the Chamber of Commerce of the Americas was the MIAMI NORTH SHORE Rotary Club in Florida. . . . The members of the Rotary Club of PUYALLUP, WASH., hosted 25 teachers from all parts of France who are studying at the University of Washington on a six-month exchange program. The day included a Rotary meeting, sight-seeing about the city, and dinner in the homes of Club members.

Photo: Zwilling

*Rotary is not a political group, and to prove it the Rotary Club of Norwalk, Calif., made this clever box so that its members may "deposit" their political preferences before meetings.*

The Rotary Club of HENDERSONVILLE, N. C., added an international touch to a recent ladies' night gathering by distributing gifts sent to the Club from all over the world. Earlier each member of the Club had corresponded with a Rotary Club in another land, sending greetings from HENDERSONVILLE.

### Some Intercity Meeting Notes

The Rotary Club of CLOVERDALE, CALIF., is a small Club (36 members), but that doesn't limit its ideas. Not long ago the Club invited Rotarians from many surrounding communities to participate in a "Hayseed Conference," a day-long get-together to

Photo: Grand Haven Daily Tribune

*Korea-bound are medicines valued at $2,500, all samples saved by Grand Haven, Mich., doctors and pharmacists for the project's sponsor, the local Rotary Club.*

Photo: Fidler

*After an address to the Rotary Club in Gardiner, Me., her home town, Mary Ellen Sanborn, "Miss Maine" of 1956, is presented a desk plaque of The Four-Way Test from Club members Ray Watts (left) and Robert E. Kinsey.*

discuss Rotary and get acquainted. The day was crammed with group discussions, singing, and speeches, all over by 4:45 P.M., which, according to the program, was "Saddle Up and Git Home" time. Members of 14 area Rotary Clubs participated.

Mexico's Independence Day, September 16, was observed on the south side of the Rio Grande by the Rotary Clubs of El Paso, Tex., and Juarez, Mexico, at an across-the-border meeting in reciprocation of a like gathering held by the same two Clubs in celebration of Independence Day in the United States.

Another successful intercity meeting found the Rotary Club of Umtata, Union of South Africa, hosting members of the Rotary Clubs of Port Elizabeth, Uitenhage, Grahamstown, King William's Town, East London, Port Shepstone, and Queenstown. Mileage travelled, according to one rough estimate: 3,024.

Sixteen members of the Rotary Club of Cleveland, Ohio, formed a goodwill delegation which visited the Rotary Club of Toronto, Ont., Canada, recently. While there they were taken on a tour of the city, including rides on the subway and a harbor launch. Each Rotarian gave his impressions in a Cleveland newspaper upon his return to his home city.

### On the Trail—of Scout News

During the Summer months in Nashville, Tenn., the word "Rotary" is a magic one at the Tennessee Preparatory School, an accredited high school for dependent wards of the State. Since 1944, hundreds of boys have enjoyed the facilities of a 222-acre camp built and maintained by the Nashville Rotary Club. This Club started a Boy Scout troop at the school in 1922, later built the camp with a lake and other facilities which make it an ideal place for Scouts to earn their outdoor merit badges. Some 25 members of the Rotary Club participate in the camp work each week, and according to a story in the Nashville *Banner*, a newspaper, "There are millions of youthful smiles in return." Rotary and Scouting, however, are teaming up in many other places.

Photo: Chitra

*A boost for the Mandya, India, College building fund comes in the form of a check for 25,000 rupees (about $5,750 U. S. dollars) presented here by Hassan Marikar, 1955-56 Governor of District 56, on behalf of the members of the Rotary Club of Mandya.*

The Boy Scout Council serving the Safford, Ariz., area, for instance, has a new building thanks to the labors of local Rotary Club members. During one week last Summer, the Club declared a two-hour work period—every night for a week!

The Rotary Club of Bethesda-Chevy Chase, Md., honored a group of new

## In Class with a—Click!

*Katie*

*Their teachers—under school transmitter.*

*Sandra*

Photos: Nave

Katie Webster and Sandra Cummins, who live in Danville, Kentucky, will never forget the year they were in seventh grade. They will remember it as the time they went to school simply by flicking a switch in their homes, for both were ill—Sandra with nephritis and Katie recovering from a major operation—and neither could attend in person.

To go to school "by wire" involves the installation of a two-way communication system by the telephone company, and in the mechanics of this school-to-home network the Rotary Club of Danville had a hand. The superintendent of schools, Rotarian John E. Robinson, learned what could be done with 'phone equipment from Rotarian Jerome Isaacs, the local company manager. Then he told his fellow Rotarians of the girls' plight, and they discussed the matter with this result: Danville Rotary would sponsor the installation of the equipment.

Transmitting and receiving units were installed in Katie's and Sandra's bedrooms, and another unit in their classroom, all connected to telephone wires. Each morning at 8:30 the girls would plug in their home units, and at the same time a teacher or classmate would turn on the school's set. To listen, the bedbound students left the receiving mechanism open; to talk they turned a switch to cut in the transmitting device.

"It's so wonderful to be going to school again," Katie enthused. "We feel that we belong to our class now." And Sandra put her happiness in these words: "No more late sleeping in the morning, but that's fine with me. I'd wake up at 4 o'clock to turn my classes on!"

To help other students confined to their homes for long periods, the Danville Rotary Club has appointed Rotarian Robinson and a physician member to study the merits of each case, the physician concerning himself with the medical aspects involved.

Illness never comes at a convenient time for anyone, but it especially penalizes a student when it lasts a long time. Katie and Sandra were glad to get back to school telephonically, and Danville Rotary was happy to provide them with the switch to flick.

*The Delaware Township Little Leaguers, Pitcher Shapiro, managers, and a baseball for the Hall of Fame (see item).*

Eagle Scouts at a dinner at which Wes Santee, the United States' foremost mile runner, was the main speaker. . . . And in FORT LUPTON, COLO., the Rotary Club reports that the Scout troop it sponsors is winding up another year packed with activities.

**Sparks from the Hot Stove League** This month brings the Winter season in the United States and Canada, and also marks the opening of the so-called "Hot Stove League," made up of pleasant hours of baseball banter. And in many Rotary gatherings, especially of those Clubs which sponsored or supported youthful baseball teams, the discussions will be of last Summer's "big" game, or of plans for next year. Many Rotary Clubs were active in Little League work, among them the Rotary Club of FAYETTEVILLE, TENN. The team it sponsored bounced back from the cellar position last year to win the league championship in 1956. . . . The Rotary Club of JAMAICA, N. Y., sponsored a team in the Hilltop Youth Baseball League. . . . The ball used by 12-year-old Pitcher Fred Shapiro to hurl a perfect game for the Delaware Township Little League team, which is sponsored by the Rotary Club of ERLTON, N. J., was placed in the Baseball Hall of Fame in COOPERSTOWN, N. Y. (see photo).

Two New Jersey Rotary Clubs treated local baseball enthusiasts to a major-league baseball game—the Rotary Clubs of NEWARK and CAMDEN. The latter Club held a dinner for the youngsters and guests before the game. . . . Each year the Rotary Club of PENTICTON, B. C., CANADA, sponsors a Little League baseball team in its community. . . . The Rotary Club of LONDON, KY., was host to an eight-team, State-wide, semiprofessional baseball tournament this Fall. . . . The Rotary-sponsored Babe Ruth League baseball squad of IOWA CITY, IOWA, was area champion in 1956.

*Every year nearly a hundred fiddlers resin their bows for the two-night musical contest conducted by the Rotary Club of Shelburne, Ont., Canada. The event, which attracts fiddlers from Canada and the United States, last year netted $2,500 for various Club projects.*

**News of Schools and Scholarships** The other day the Rotary Club of SAN BERNARDINO, CALIF., received a letter from Dr. Clifford Evans, who 17 years ago had benefited from that Club's scholarship loan fund. Enclosed in the letter were two newspaper clippings telling of his award from the Washington Academy of Sciences for distinguished work in the field of archaeology. Dr. Evans, now associate curator, Division of Archaeology, the Smithsonian Institution, in WASHINGTON, D. C., wanted to thank the members for their aid which he says was ". . . in part responsible for my being able to complete my college education and go on for professional achievement. . . ."

And today scores of other Rotary Clubs are helping students to future success. Among them is the Rotary Club of WICHITA FALLS, TEX., which awarded two scholarships of $150 each to local high-school graduates who are now attending Midwestern University in their home city.

There's a young Japanese student studying physics at Western Reserve University in CLEVELAND, OHIO, today, thanks to the help of the Rotary Club of KAWASAKI, JAPAN. One of its members noticed a local newspaper article stating that a Mr. Tokunaga had passed entrance examinations for the Ohio school but lacked the travel funds. At the next meeting KAWASAKI Rotarians contributed the necessary sum for his passage, and another Rotary-aided student was able to further his education.

The Rotary Club of BRECKENRIDGE, MINN., is helping a recent high-school graduate to attend college with a scholarship award worth $125. . . . Nora

## Trip to Trinidad

A DOZEN happy high-school seniors walked up the gangplank of a large ship in New York Harbor some weeks back in eager anticipation of a 4,000-mile, two-week voyage to Trinidad, the tropic island just off the coast of Venezuela. All were sons and daughters of Rotarians of five Rotary Districts in Eastern United States who had authored the best essays on "Why a Trip to Trinidad Will Foster International Goodwill."

The seniors were the guests of 100 student members of the Gardner, Mass., High School band, who in turn were guests of the Simplex Time Recorder Company of that city. The company had chartered the *S. S. Ocean Monarch* for its annual sales convention and struck upon the idea of using the ship's additional capacity to further international relations with youthful ambassadors.

The ship arrived at the island in time for the Carnival, a colorful, pre-Lenten festival. While there the students and company personnel used the ship as a hotel. The band, which included several special musical sections, gave the islanders a bit of United States music and in turn were treated to music calypso style. Other time was devoted to shopping and sight-seeing junkets, and keeping up with major school subjects, for which special tutors made the trip. The Rotary Club of Gardner arranged the contest details.

*Ocean-bound for Trinidad are these high-school seniors, children of Rotarians.*

*When a local unit of the YMCA needed an activity building to complete its day camp, Rotarians of Danville, Va., constructed one at a cost of $2,000. The cornerstone is pictured above.*

Hegedus, of ARDMORE, PA., who was awarded a 256th District Rotary Scholarship to Beaver College in JENKINTOWN, PA., was awarded the Ruth Adair Memorial Award as the graduating senior who had shown unusual moral courage and character throughout her college career.

An International Service project of the Rotary Club of PORTERVILLE, CALIF., brought Edwin Ingar Wistoff-Nelissen from NARVIK, NORWAY, to California for a year of study in a local college. While there he stayed in the homes of various Rotary Club members.

In other Rotary school-related projects, the Rotary Club of WINSTED, CONN., hosted 265 graduates of local elementary schools at an afternoon outing at Lake Compounce. . . . In SOMERSET, KY., 50 high-school seniors were guests of the local Rotary Club to hear an address by Sam C. Hill, of GEORGETOWN, KY., a Rotary Foundation Fellow who has recently returned from a year of study in England. . . . The Rotary Club of HOLLAND, MICH., every year invites outstanding students from local schools to attend its weekly meetings for a month. . . . Seven University of California at Los Angeles students on a goodwill tour of Indian universities were guests at recent meetings of the Rotary Club of PATNA, INDIA, and the Rotary Club of VIJAYAWADA, INDIA.

Paavo Kivanen, of HELSINKI, FINLAND, was a guest of members of the Rotary Club of GLADSTONE, MICH., for an eight-week period last Summer while studying forestry and lumbering methods in the United States. . . . A scholarship award of $300 was presented to Janice Murphy by the Rotary Club of NORTH READING, MASS., her home town. She is attending Salem State Teachers College in SALEM, MASS.

Photo: © Dominion-Wide

*Chased by their managers, squealing pigs gallop down the raceways to the finish line in a "Pig Derby," a project of the Rotary Club of Kemptville, Ont., Canada. The show netted over $1,000 for work among crippled children.*

**Financial Aid for Nurses** Helping student trainees in specialized fields extends Rotarians' interest in education into many professions, one being that of nursing. Among the many Rotary Clubs that have accorded nursing scholarships is that of LAWRENCEVILLE, PA., a 62-man organization within the corporate limits of PITTSBURGH. It recently granted a three-year scholarship to a student nurse at the Western Pennsylvania Hospital.

The Rotary Club of EVANSVILLE, IND., recently awarded the first of three $500 nursing scholarships. The awards are part of the Club's observance of Rotary International's 50th Anniversary. . . .

*Large and beautiful, this park shelter house was a project of the Rotary Club of Lee, Mich., which donated $3,500 of the building's total cost.*

# Take a Page from Torrington

*Local, State, and Federal agencies and organizations can provide a wealth of information and services, IF you know what their functions are and how you can make use of them. A Connecticut Rotary Club put its community "in the know" with an idea that might be a natural for your community too!*

WHAT firemen, policemen, dog catchers, and truant officers do is familiar to everyone, and Mr. Average Citizen knows how to obtain their services. There come times, however, when he needs help of other sorts and doesn't know which agency or organization or official in the long list in his telephone directory has the information or help he seeks.

This problem has been solved for the residents of Torrington, a community of some 30,000 in northwestern Connecticut. For packed in a 72-page, pocket-sized directory titled *Keys to Service* is information about agencies and individuals dealing with everything from adoption to hospitals to vocational training. The booklet was published by the Rotary Club of Torrington in observance of its 35th anniversary and the Golden Anniversary Year of Rotary International.

Listed in the booklet are the history, purpose, officers, address, telephone number, and other information about every civic, State, or Federal organization serving Torrington residents. It also includes information concerning office hours, elected and appointed officials, and eligibility for services or aid from the various agencies listed. For quick reference it is indexed by kinds of agencies and by agency name.

The directory, the first such published in Torrington, was financed by the Rotary Club's "Do Good Fund." Some 2,000 copies were distributed to community agencies and officials; others were put on sale for the general public.

Keys to Service

A directory of people and agencies ready to help you to health and happiness.

Published for the benefit of the men, women and children of Torrington, Conn.

by

The Torrington Rotary Club "Service Above Self"

January 4, 1959

Photo: Noel

*Performing the bamboo dance at an International Ball held by the Rotary Club of Wyong, Australia, is Adelina Agbayani, a Filipino who was one of the 22 students attending the dance.*

A graduate of a local high school has been awarded a $250 scholarship by the Rotary Club of CRANFORD, N. J., for the study of nursing in PLAINFIELD.

**Six Clubs Mark Their 25th Year** Six Rotary Clubs observe their 25th anniversary this month. Congratulations to them all! They are: BULAWAYO, SOUTHERN RHODESIA; HECKMONDWIKE & DISTRICT, ENGLAND; MILLBURN, N. J.; MOUNT VERNON, MO.; MARYBOROUGH, AUSTRALIA; LISMORE, AUSTRALIA.

**18 New Clubs in Rotary World** Since last month's listing of new Clubs in this department Rotary has entered 18 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Limoeiro do Norte (Fortaleza Oeste), Brazil; Piombino (Livorno), Italy; San Sebastián (Aguada), Puerto Rico; Concord (Burwood), Australia; Raipur (Nagpur), India; Tsuyama (Okayama), Japan; Kasaoka (Okayama and Kurashiki), Japan; Longton, England; Tunstall, England; Stockholm-Essinge (Stockholm Västra), Sweden; Aalten-Wisch (Winterswijk),

Photo: Steele

*"The lucky winner of the outboard motor is . . ." announces Chester Malley at the horse and antique-auto show sponsored by the Rotary Club of Ogdensburg, N. Y. The 1955-56 President, James B. Dillingham (left), and Spencer Merry hold the box from which Queen Ginny Young draws the number.*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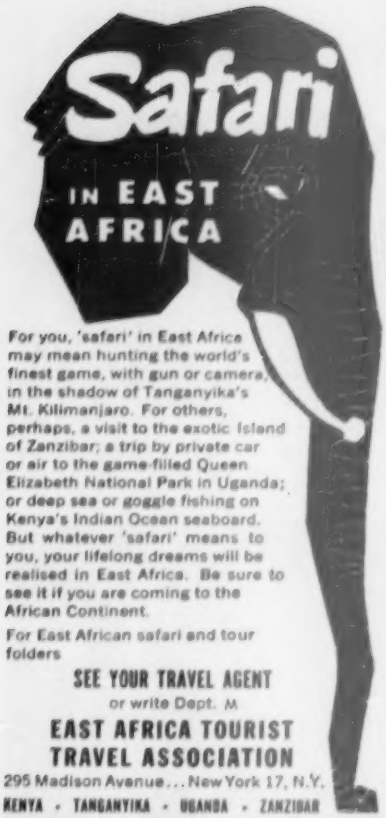


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**Here's Happy Hospital News** The bright and happy smiles in the children's ward of the Orthopedic Hospital in RAWDON, ENGLAND, are a result of the joy the children are experiencing from the aquarium placed there by the Rotary Club of AIREBOROUGH. The colorful tropical fish provide hours of entertainment for the children, many of whom are learning to identify the various breeds of fish and types of aquarium plants. It's just one example of the many ways in which Rotary and Rotarians are helping hospitals all over the world.

Two Rotary Clubs, for instance, have contributed substantial sums of money to local hospital causes. The Rotary Club of ROCKAWAY, N. Y., recently delivered a $3,000 check to a local hospital fund. It is the first payment of the Club's $15,000 pledge. In MEDICINE HAT, ALTA., CANADA, where a 3-million-dollar hospital is being built, local Rotarians contributed $2,400 to purchase equipment for two two-bed wards.

The efforts of members of the Rotary Club of EL MONTE, CALIF., won them first place in an organization participation program in the LOS ANGELES area fund drive for the Sister Elizabeth Kenny Foundation of Southern California. The Club has participated in raising funds and recruiting additional workers since the hospital, which specializes in neuromuscular ailments, was opened in 1950.

The Rotary Club of SALEM, MASS., purchased air-conditioning equipment for the children's ward of a local hospital with profits earned from a sandwich booth at a local fair.

Members of the WEST CHESTER, PA., Rotary Club recently raised $1,000 to help establish a mental-health clinic in their community. A local play group whose aid was enlisted staged a three-act comedy to raise the necessary sum.

*This "Watermelon Bust," a community-wide party sponsored by the Rotary Club of Lufkin, Tex., was a financial success, the proceeds going for youth work. The munching contestants above vie for the first prise: a watermelon!*

*On behalf of the Rotary Club of Newark, N. J., Yonehei Nakamura, President of the Rotary Club of Tokyo-North, Japan, presents a 99-volume Bookshelf to Dr. Tokujiro Kanamori, of the National Diet Library, as Shuzo Iguchi, the Club Secretary, looks on.*

**School News— a Global View** There are nine preschools in the Shire of FERNTREE GULLY in VICTORIA, AUSTRALIA. They are schools which give young children, mainly

*Sam Zivot, Kenneth A. Shore, and Jack F. Davidson of the Rotary Club of Mission City, B. C., Canada, unpack grapefruit sent by the Rotary Club of Mission, Tex., even though the latter Club won the inter-Club attendance contest. The winning Texans earlier had received 60 jars of the Mission City area's famed strawberry jam.*

*Heads up! This poster is part of a community safety campaign sponsored by the Rotary Club of Tifton, Ga. A local advertising company donated it.*

*Sir Angus S. Mitchell, of Melbourne, Australia, world President of Rotary International in 1948-49, greets an Asian student during a recent International Night meeting sponsored by the Hawthorn, Australia, Rotary Club.*

from poorer families, the benefit of organized group activity before formal schooling begins. To help purchase new equipment for these schools the Rotary Club of BELGRAVE gathered new and used articles from BELGRAVE and neighboring towns, then auctioned them to raise more than $600.

On the other side of the globe, members of the Rotary Club of REGINA, SASK., CANADA, are helping school youth by teaching them safety. The program includes brief safety lectures at local theaters, prizes for safety-conscious schools and individuals, and, recently, a float featuring safety in a parade.

Rotarians of SPRINGFIELD, ILL., recently presented a hearing-aid amplifier to a local school. . . . The Rotary Club of WADSWORTH, OHIO, approved purchase of an audiometer for the speech-therapy classes of a local school. . . . The Rotary Club of COVINGTON, GA., raised over $900 for Community Service projects through the sale of a 14-foot motorboat and outboard motor. Some of the funds will help in the construction of a new athletic field at the local high school.

# OPERATION MOP-UP

WHEN a hurricane lashed Tampico, Mexico, late last year, inundating and destroying business and residential sections, it left a huge repair and clean-up job. Quick to pitch into the job was the local Rotary Club, which is building 16 homes like the model shown in the photo to be sold on a long-term basis to the most severely hit victims of the flood. Rotary Clubs in other lands sent aid too. The Rotary Club of Milford, Connecticut, was represented by Past District Governor J. Yale Rubin, who participated in the ceremonies of laying the initial stones of the first house. The members of his Club had seen the ravages of flood waters in their own State only months before, sent $200 to help with the Tampico construction.

*Tampico officials, Rotarians, and some youngsters bereft of their homes pose with a model of one of the 16 homes which are being built for flood victims.*

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# 'One of the Least of These . . .'

***A Rotarian 'borrows' a son—and opens the door to happiness.***

**By C. H. MADSEN, Sr.**
*Former Rotarian, Price, Utah*

IN HIS early life, Clarence Barker romped and played like other children. His folks were ranchers and it was a common thing for them to have horses and cattle around their yard. One fine Summer day the father had come from the fields and had cared for his team before going to his noonday meal. He noticed several young horses running about, but paid little attention to them; it was too common a sight. His 5-year-old son followed him into the house, but left soon after. Again no one paid unusual attention: children go and come from a farm home without anyone worrying much about their whereabouts.

Finishing his meal, Mr. Barker left to resume farm work. As he approached the wagon, he saw his little son, prone and silent. The boy's forehead was bleeding from an ugly wound and there was little sign of life.

No one had seen the accident, but it was evident that the boy had been kicked by one of the horses. For many days he lay at the home ranch, almost as still as when his father picked him up. Then he rallied, but as the days and weeks wore away it was apparent he had suffered almost permanent damage; it seemed as if he were trying to learn to walk once more. Friends and loved ones shook their heads sadly as they observed his strained efforts to use his dragging and pinched legs. It seemed to be a losing fight.

Ever seeking and yet never finding adequate help, the family came to the city of Price. They had spent their last resources to help their son, but nothing seemed to assist Clarence. His right arm and leg were paralyzed, and more paralysis seemed inevitable.

At this point the Price Rotary Club scheduled one of its red-letter nights for fathers and sons. At the time I had no sons of my own, although later came four stalwart boys; consequently, these father-son affairs had been more or less dull. I always had to borrow a "son" to be on a par with my fellow Rotarians. The search for a son led this time to the school Clarence attended; certainly no one was more deserving. Suiting the action to the thought, a new "son" graced Rotary's table.

Introductions were going the rounds. My turn came: "Fellow Rotarians, this is my new son. You must excuse him for not rising in response to his introduction. It is difficult for him to stand upon his feet."

It was a great evening. The boys had a wonderful time, Clarence with the others. As we arose to go, the Chairman of our Crippled-Children Committee touched me on the shoulder.

"Just a minute, Chase," he said, "I'd like to find out what's the matter with your boy's feet."

It was no idle curiosity. No crippled child ever escaped Mac's notice.

What an event this evening was to be for Clarence Barker! As he left that hall, there went with him "bands of men whose hearts God had touched."

Rotary was just one, although an important one, of the agencies that played a coöperative part in the rehabilitation of this boy. An operation, delicate and dangerous, yielded to the surgeon's skill. The warped bones of the skull, pressing against the brain blocked the motor nerves. This pressure removed, the paralysis should be overcome. Rotary provided the means—it gave an "adopted" son a new door to life and happiness.

Another fathers' and sons' night! "I wonder where Chase is tonight," inquired Mac.

"Oh, I suppose he's out borrowing a boy," laughed another in lighter mood.

SURE enough, I was hunting a boy. But I knew exactly where to find him. Leaving school duties early, I drove to a small town in a neighboring county to see if I could bring to this meeting a "son" whom Rotary had come to love because *we learn to love most those for whom we do most—those we serve best.* Just as Mac spoke, Clarence entered. There was only a slight impediment in his step—his walk was nearly natural.

"I don't know what to say to you men," Clarence began modestly. "Maybe I had better just show you my appreciation." He stepped upon the chair without assistance, raised his right arm, and exclaimed happily:

"Thanks, men! This is what Rotary did for me."

What's that Biblical quotation—"Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto Me."

## A Turkish View of Main Street

[*Continued from page 31*]

Turkey, I imagined American people very good and I have found them better than I imagined. Our hosts did everything for us. And I won't forget their hospitality. In America your villages are like small cities and it is possible to find one or two factories in a small city. In your large cities there are huge factories, but they don't make your towns dirty and smoky. I have seen many wide and modern roads in America and these roads are very comfortable and clean. There aren't any dusty roads. In your country I looked up slums that are in every city, but I couldn't find them. Your people do everything with machinery or electricity, so you are very comfortable and rich. I spoke with other American people and I understand that American people don't choose between nationalities very much. They like everybody in the world.

*Question to Unver Tükel:* You have met many young people of America and you have become friends. What do you think about them?

*Answer:* You can be very proud of your youth because they are very active inside and outside of school. They have many active clubs—for example, 4-H, Future Home Makers, Future Farmers, Future Nurses, Girls' Athletic Association, and handcraft groups, and every student is a member of one of these clubs. These clubs are so useful to prepare the children to live in the future.

*Question to Omer Demircan:* You have seen some American art and you have read some American poetry and literature. What comments would you make on them?

*Answer:* Art is the reflection of life

*"The shop team gave me that trophy for not bowling with them this year."*


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1. The name and addresses of the publisher, editor, managing editor, and business manager are:
Publisher: Rotary International, 1600 Ridge Avenue, Evanston, Ill.
Editor: Karl K. Krueger, 1600 Ridge Avenue, Evanston, Ill.
Managing Editor: None.
Business Manager: Raymond T. Schmitz, 1600 Ridge Avenue, Evanston, Ill.

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5. The average numbers of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.)

(Signed) Raymond T. Schmitz,
Business Manager

Sworn to and subscribed before me this 1st day of October, 1956. (Signed) E. J. Ritzenthaler. (My commission expires September 28, 1959.)

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in the country according to time. That is why there is always a difference between us and old countries. If they are alike, it is considered an imitation of others. Difference shows creative thinking. I got many chances to see many modern American art exhibits in Ankara, Istanbul, and once in Chicago. They made me think over the very complex and quick life in this country. We have all the modern American writers' books translated into Turkish and we are sure the new generation knows a lot about American literature and the work of such men as Ernest Hemingway, John Steinbeck, and Walt Whitman. They brought a better feeling of happiness for this country and tried to help others outside it.

*Question to Ayla Esen:* We know that you have an unusual interest in music. Would you like to give your comment?

*Answer:* According to my understanding, American music contains classical, popular, and folk music. Turkish music contains Turkish classical, folk, and popular music too. But besides Turkish music we are interested in classical European music and jazz music. We can always listen to Turkish music and classical music and jazz music on the radio, and we have every kind of record. We have many kinds of concerts. We have special music schools. These schools train music teachers, opera singers, and all kinds of instrument players. We have operas—and I am very glad to read that one of our opera singers was invited to San Francisco to give a concert. We Turkish like music very much and I saw that you American people are interested in music very much. I think your church music is one of the best kinds of music.

# Rotary Foundation Contributions

SINCE the report in the last issue of Rotary Clubs that have contributed to the Rotary Foundation on the basis of $10 or more per member, 57 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 4,882. As of October 15, 1956, $72,722 had been received since July 1, 1956. The latest contributors (with Club membership in parentheses) are:

**ARGENTINA**

Rosario Sud (28); Rosario Oeste (25).

**AUSTRALIA**

Coburg (22).

**BELGIUM**

Huy (37); Ypres (22).

**CANADA**

Edmundston, N. B. (34); Flin Flon, Man. (49); Camrose, Alta. (55).

**DENMARK**

Odder (26).

**FRANCE**

Limoges (76); Bourg-en-Bresse (45); Roanne (44); La Baule (27); Saumur (30); Sablé-sur-Sarthe (20); Mont-de-Marsan (25); Sézanne (22); Coulommiers (25).

**GERMANY**

Freiburg/Breisgau (37); Kassel (34).

**ITALY**

Vicenza (80); Monza (33); Orvieto (26); Tempio (23).

**JAPAN**

Monbetsu (22); Tonami (28).

**THE NETHERLANDS**

Zwolle (45).

**NORWAY**

Akersborg (Oslo) (30).

**SWEDEN**

Trollhättan (64); Malung (26); Skellefteå (51).

**SWITZERLAND**

Winterthur (41).

**UNITED STATES**

Salmon, Idaho (38); Western Fort Worth, Tex. (50); Spring Branch (Houston), Tex. (37); Benld, Ill. (25); Inverness, Miss. (41); Kimball, W. Va. (25); De Pere, Wis. (48); Marysville, Kans. (55); Woburn, Mass. (76); Yates Center, Kans. (27); Conneaut, Ohio (41); Moorpark, Calif. (24); Water Valley, Miss. (29); Covington, La. (50); Oakdale, Calif. (22); Camdenton, Mo. (50); Pacific Beach (San Diego), Calif. (34); Ripley, W. Va. (26); Far Rockaway, N. Y. (20); Lakeview, Oreg. (47); Staples, Minn. (21); Osage, Iowa (51); Great Barrington, Mass. (76).

**VENEZUELA**

Puerto Ordaz (26); Maracay (32).

## 200 Percenters

Clubs which have given at least $20 per member, thus making them 200 percent Clubs:

Ryde, Australia (44); Orland, Calif. (33); Verenniging, Union of South Africa (37); Lykens, Pa. (22); Belleville, N. J. (45); Alexandra, New Zealand (34); Aldan-Springfield, Pa. (45).

*Mary Jo Ridley, 1955-56 Foundation Fellow from Hartford, Ky., studies centuries-old Bushman paintings on a cave wall in the Oribi Range in Natal, Union of South Africa. This one is of an antelope-hunting party.*

# Opinion

FROM LETTERS, TALKS, ROTARY PUBLICATIONS

### *How to Become a Rotarian*

OTT KLEIN, *Rotarian*
*Senior Active*
*Newton, New Jersey*

Are you a Rotarian or merely a member of a Rotary Club? Here is a "double-barrelled" four-way test which will determine the correct answer:

1. Are you too busy to serve on Committees? 2. Are you too busy to stay for the program? 3. Are you too busy to "make up"? 4. Do you complain about how they are running things?

If so, you are still only a member of a Rotary Club.

Or—

1. Do you take an active part in Club affairs? 2. Have you brought in an additional active member? 3. Will you apply for senior active membership when you are eligible? 4. When there is a piano to move, are you among those who take hold of the piano and not the stool?

If so, you are practicing "Service above Self," and have discovered the key of "How to Become a Rotarian."

### *Wanted: Uncommon Men*

TED BERNDT
*Public-Relations Director*
*Warren, Ohio*

The plain truth is that there are too many so-called common men. What we need are more uncommon men, more people striving to rise from the ranks, to produce better, sell more, make more money, write better songs, build better houses, preach better sermons, live fuller lives. To have these uncommon men we must allow them all the money, the prestige, the incentive, that makes them want to be uncommon.

The inventors, the designers, the explorers, the researchers, the leaders of tomorrow, will not come from a dormitory-like atmosphere of "share and share alike." They never have and they never will.

The uncommon people we need, and the uncommon people we ourselves strive to be, will only grow out of an atmosphere where the right to fail protects the chance to succeed and ensures the just rewards to the few who reach that success.—*From an address before the Rotary Club of Warren, Ohio.*

### *'Service above Self*

RAYMOND O. FISHER, *Rotarian*
*Accountant*
*Ashland, Kentucky*

SERVICE ABOVE SELF

*A woman stood on the sidewalk*
*Waiting to cross the street,*
*Behind her a man stood waiting*
*Tall and handsome and neat.*
*The man was alert; and, looking,*
*Saw coming at a dangerous speed*
*An auto driven by a careless man*
*Who for safety had no heed.*
*The light changed; she started to cross,*
*The man knew she'd never make it,*
*And what to do he was not at a loss—*
*He had a chance and decided to take it.*
*Courage and strength he did not lack,*
*He knew there was no time to lose,*
*So he ran to her and drew her back*
*To the walk where she looked and said,*
*"I am unable to thank you except in words.*
*Why did you do it? You might have been dead."*
*"Lady," he said, "lay your thanks on the shelf.*
*I belong to a Rotary Club.*
*Our motto is 'Service above Self.'"*

### *R-O-T-A-R-Y*

L. L. DUNLOP, *Insurance Underwriter*
*President, Rotary Club*
*Apache, Oklahoma*

While doodling during a recent conversation concerning the traffic-accident problem, I printed the word "Rotary." Then to my mind came this acrostic:

**R** ule
**O** ut
**T** raffic
**A** ccident
**R** esults
**Y** ourself

### *Reading for the Future*

EDGAR W. SMITH, *Rotarian*
*Ranch Operator*
*Portland, Oregon*

Let us shun the selfishness and discord that may divide the great family of free men. Let parties and politics sleep a while, while one cause, one fealty, concerns us and commands our devotion. Let us resolve that the generations that come after us shall read on

## New Rotary Stamp

WHEN the observance of Rotary's Golden Anniversary was at its peak, a Rotarian stamp collector said of the commemoratives then being issued, "They are making the story of Rotary's 50th Birthday an endless one; they are memorials to this great event." Now a new "memorial" has been added, and so the Rotary stamp story goes on and on. The new stamp—the 27th Rotary commemorative—is a Guatemalan issue of three airmail values: 4, 6, and 35 centavos. Their colors are blue (4 cts.), green (6 cts.), and purple (35 cts.); the design for each consists of a map of Guatemala and the Rotary emblem. The wording across the top and on the side announces Rotary's 50th year and gives the dates, 1905-55. The issues went on sale September 8. It is estimated that the total number of Rotary stamps now printed is near 250 million.

***Do you have a—***

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**1 90% of the 306,658 corporate officials or titled executives reached through THE ROTARIAN buy, specify or approve the purchase of materials, ingredients, equipment, operating supplies or services for their firms.**

## *Community Use*

**2 179,183 (53%) of THE ROTARIAN subscribers currently hold one or more elected or appointed civic offices and the majority of these men buy or approve the purchase of a wide variety of products and services for the efficient and economical operation of their community—government, schools, institutions, hospitals and churches.**

## *Personal Use*

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history's page that in time of trial we were not found wanting. Let us determine that our children shall have grateful reason to bless the memory of their fathers as we have reason to bless the memory of ours—yes, as we of America have reason to bless the green memory of them whom to this day we lovingly call "The Founding Fathers of our country."—*From an address before the Rotary Club of Los Angeles, California.*

### *Society and the Whole Man*

N. Bakst
*Barrister at Law*
*Patna, India*

No enactments of statutes, however lofty be their aims, no planned improvement in the machinery of administration, however educated and intelligent may be the administrative personnel, and no expansion in industrialization according to blueprints drawn up by the best of experts generously lent by friendly foreign nations can possibly create a good and secured society of fully developed human beings if moral qualities, in requisite measure, in terms of character, honesty, and genuine love for the country be lacking. Education and learning have no doubt great value in increasing the capacity of human beings for creative work, but in my humble opinion they are not of as fun-

## *Man with a Mission*

Pete McCarthy will become a legend in Joliet, Illinois, one day, but until then he will always be found in the front lobby of the First National Bank, sitting on his bright green chair with the big red-ribbon bow on the back of it. Pete's chair was given to him by friends for his birthday, and he has left the ribbon on it because he likes people and likes color. This year he celebrated his 88th birthday and his 46th year in the lobby of our bank, day in and day out helping his fellowman. Let me explain.

Pete will admit that he was almost the town drunk when he was younger. He had tried to be a boxer, later settled down to a life of barbering . . . and drinking. It was not a congenial wedding of occupations, so more and more Pete would be found in the gutters on Whiskey Row. This was all a long time ago.

One happy day one of our local clergymen helped Pete to his feet, took him home, and put him to bed. He talked to Pete, and not for the first time either, but this time his words were effective. Pete vowed he would never touch another drop of liquor and would dedicate the remainder of his life to God's work. And so it was that Pete made up his mind and started a one-man crusade that is going stronger than ever today after 46 years.

Pete found a small rickety building on Whiskey Row and started his Morning Star Mission. He soon became unpopular with the taverns on Whiskey Row. Bricks were thrown through his window. He was constantly threatened. But Pete was a man with a mission now, and he stuck to it. He did more than help just those persons who came to him for help—he looked for them. He asked permission from our bank to sit there daily so that town officials could send wayward folks to him. He would give them a warm meal, clothing, counsel, and lodging. Little by little, the police welcomed Pete's valuable services.

Pete figures he has helped almost 17,000 people in his own way. He has given out over 300,000 free meals, provided 120,918 beds, given clothing to over 25,000 needy persons and more than 8,000 free bus rides, and on and on. Several years ago when Pete was struggling financially with his mission, some Joliet businessmen set out to establish systematic help for him. Today the Morning Star Mission is one of the charities supported by the Joliet Community Chest.

This formal procedure doesn't change Pete's way of operating one bit. Folks know that they can send any transient or needy person to him and they will get proper attention. At a recent dinner in his honor, the bank presented him with a 99-year lease on the small space he occupies in our bank lobby, and a local church gave him a written license to preach.

—W. H. McDaniel
*Banker, Rotarian,*
*Joliet, Ill.*

Photo: Joliet Herald-News

*Pete McCarthy—he helps his fellows.*

damental importance as the basic human virtues detailed above. . . .

As to the future, while there may be difficulties and dangers in our way, let us be optimists and have faith in the ultimate mission of our republic in consonance with the great heritage of our ancient civilization which has withstood the vicissitudes of ages past. We have some unique advantages, not only resulting from the deep unity of our civilizational bond, but also owing to the fact that the sharing of long suffering in the struggle for independence has immeasurably reinforced this unity. The emergence of the Indian republic is a mighty event pregnant with momentous consequences not only to the millions of our nationals but to the whole world. —*From an address before the Rotary Club of Patna, India.*

### *Re: International Harmony*

HUMPHREY BALL, *Rotarian*
*Lawyer*
*Malacca, Federation of Malaya*

No ideal will be realized without difficulty and without hope. Independence and international harmony are only established and maintained with difficulty.

Peacemakers are sometimes reviled. In the treacherous waters through which the Malayan ship of State is now passing, Rotarian peacemakers must avoid three major errors. They must not intrude—we are not a political party; they must not preach—we are not a church; and they must not condescend —for our method is humble love and we claim no superiority.

Therefore, watch and pray that there may be no violence in the realization of the present ideals and "hope till hope creates from its own wreck the things it contemplates."—*From a District 46 Conference address.*

### *The Glory of Teaching*

ARNOLD E. LOOK, *Rotarian*
*President, Girls School*
*Newton Square, Pennsylvania*

This is the glory of teaching: that the teacher devotes himself with joy to the growth of children into the fullest possible physical, mental, and emotional maturity. The job makes, or at least does much to make, the man. Those who lose their lives in this job find them in new and increasing fullness. The terms of what work does to the personality and character of the worker, the devoted teacher, like the consecrated religionist, far from being pitied, is to be highly envied. After all, we live but once, and not for very long. Most of the things people strive to be, to do, and to have turn to ashes at the end. Those who build their lives into the life of the oncoming generation, as every parent has an opportunity to discover also, obtain a priceless reward in personal enrichment and enduring satisfaction.—*From an article in* The Vincent-Curtis Educational Register.

### *Re: Attendance*

W. C. PACEY, *Rotarian*
*Motel Operator*
*Leavenworth, Kansas*

I wrote the following verse for our Club bulletin:

*Attendance can be good or bad,*
*Then why not make it good?*
*It will elevate your standing*
*In your own neighborhood.*

*So let us make a solemn vow,*
*For all the coming year:*
*That if we miss, we make it up*
*And keep our record clear.*

## An Understanding of Asia

[*Continued from page 10*]

is not about to fall apart. If Russia can get peace, that system will pour out a plethora of goods and supplies, as well as technicians, into all of Asia.

We enter the last half of the 20th Century having lost most of the advantages we once enjoyed over Soviet Russia. But we still have one that is imperishable, one that can be decisive in the battle for the minds and hearts of the uncommitted people of the world.

That advantage is in the concepts of liberty, freedom, equality, and due process which are deeply ingrained in our way of life.

These ideas of liberty mean freedom of expression, freedom of thought, and freedom of conscience that have no counterpart in Russia.

These ideas of liberty leave room for political, literary, and artistic idiosyncracies which Russia does not tolerate.

These ideas reject the Marxist philosophy of one master plan to which all men must bow. These ideas reject all notions of regimentation of thought, of the hunt for the ideological heretic, of the oppression of political minorities.

Our ideas of liberty, equality, and freedom quicken the hearts of men the world around. They are far more potent in the battle of ideas than any totalitarian creed.

These ideas constitute the one true advantage we have over the totalitarian world. They can bring us victory if we will only make them vital forces in our domestic affairs and translate them into affirmative terms when we come to foreign policy. But to make them positive influences in our foreign policy we must, first, shift our emphasis from the military to the political, and, second, go to Asia with humility, offering to help the Asians solve their problems their own way.

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Mail check today for item and weight desired.

Joyner's Smoked Genuine Aged Smithfield Ham, 10 to 16 lbs., $1.10 per lb.

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Joyner's Deep-Smoked Bacon 8 to 12 lb. slabs, 75c per lb.

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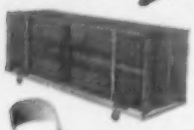

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## Your Letters

[*Continued from page 2*]

regular letters and Christmas or birthday greetings—may mean much to the young person domiciled in another land. Realizing that, Rotarians kept in touch with Pat Wells, and she with us. Last Christmas she sent to the President of the Rotary Club of Jenkintown (her sponsor Club) a packet of miniature view cards—one for each member—on which she had personally inscribed Christmas greetings in German.

Later she told us how she, a student at Maximillian University in Munich, Germany, had spent her Christmas. I'll share a portion of her letter with you:

> I spent Christmas in a Bavarian family. I learned what a real German Christmas is like. But this family stretched many times the normal dimensions, there being approximately 200 members, 164 of them being homeless boys. Spengelhof, a boys' home, is a rough, gray, three-story structure in the primeval pines of Freimann, a tiny Munich suburb.
>
> As I pedalled up the driveway December 22, the doors burst open and two cherry-cheeked 9-year-olds ran to meet their American *Taste*, and to carry in the suitcase, shopping bag, and guitar which had balanced precariously on the handlebars and luggage carrier during my hour's bike ride. After greeting the housefather and housemother, I climbed the stairs to Group One (8-to-10-year-olds), and my holidays-at-home had begun.
>
> The staff . . . met each morning at 6, for a quarter hour of communion, song, and prayer. With the dawn they drifted to their daily stations. I would flip on the lights in Dormitory One, shout "Good morning!" to my 16 tousled heads, and commence a round of scrubbing necks, buttoning sweaters, making beds, and sweeping floors. . . .
>
> On Christmas Eve we marvelled at the tiny white flames dancing on the branches of the ceiling-high tree in the country church and only half heard the fiery message of the young missionary student. We returned for traditional weiners and potato salad in the sparkling dining hall, now transformed by manger scene, candle-lit tree, piles of brightly wrapped presents, and an elaborate train set. On Christmas Day it was difficult to put away the goose and dumplings, stomachs being still heavy with last night's gingerbread and oranges, or to listen to the same intense theologian while thoughts wandered to the wonders the *Christkindl* had left.
>
> Not all was peace and joy, however, for a disturbed child is not cured by once-a-year generosity of distant relatives or by the benevolent gestures of American soldiers. . . . The feelings of insecurity, inadequacy, and rejection express themselves in Germany as they do in America, and it takes much patience, understanding, and effort on the part of substitute parents to supply these universal needs.

We feel that Pat Wells did a tremendous job and certainly was a splendid emissary for Rotary. And we are happy that we kept in close touch with her even if she was thousands of miles away during her year of study.

### *'Remain in Rotary Fold'*

*Advises* N. D. MALLYA, *Rotarian*
*Electrical-Industry Consultant*
*Vizagapatam, India*

[*Re:* Why I'm Quitting Rotary, THE ROTARIAN *for August.*]

I would advise the Rotarian who wants to quit to remain within the fold of glorious Rotary and do his little mite individually and keep shouting himself hoarse at irregularities, for if the individual remains wedded to the principles of Rotary it does not matter if he has failed to reform some. He can always have the inner peace and pleasure of conscientiously doing what he can for the service of his fellow beings.

### *'Attack on Outdoor Advertising'*

*Holds* WILLARD E. HAROLD, *Rotarian*
*Advertising-Company Proprietor*
*Newark, Ohio*

In the October issue of THE ROTARIAN following a splendid article by J. Edgar Hoover, there appears something entirely different entitled *Plant Your Highways—for Safety*, by one Peter Farb, described as a free-lance writer.

## Odd Shots

**Can you match the photo below for uniqueness, human interest, coincidence, or just plain out-of-the-ordinary-ness? Then send it to the Editors of *The Rotarian*. You will receive a check for $3 if your "odd shot" is used. But remember—it must be different!**

*A movie-film title seems to be mocking the firemen as they shoot water into a burning theater. The scene was camera-noted by Henry Passenger, Ithaca, Mich., lensman.*

*"Just as a precautionary measure, you might study my wallet a little, too."*

Now, highway safety should be of prime importance to all Rotarians, and the planting of roadside rosebushes to cushion crashing motorists is an interesting and no doubt useful development of recent years. However, in the Farb article this is apparently just window dressing for an indiscriminate attack on outdoor advertising and all other roadside businesses from which your contributor proposes to insulate the travelling public on some 41,000 miles of intercity highways.

There are three distinct jabs at legitimate business in the article. It is amazing that THE ROTARIAN should become the vehicle for such thinly disguised propaganda in a move to discredit and deprive a sizable area of useful American business enterprise. This slanted presentation is directly unfair to a good many Americans, including Rotarians. Some of them own or manage outdoor-advertising businesses, others supply these operations; then there are the users of the outdoor medium, many of the finest names in products and services throughout the land.

Roadside business includes service stations, motels, restaurants, and other enterprises serving the travelling public. Certain "planners" and their spokesmen, such as Farb, would deprive these businesses of natural outlet and the public of their competitive offerings. Hundreds of millions in investment are involved, tax-paying enterprise, all of it.

Let us apply The Four-Way Test of Rotary to the appearance of this article in THE ROTARIAN. Those four points shine on my desk as I assume they do in the offices of our Magazine. In all fairness, the blue pencil could have straightened out this damaging material before it went to press. I, for one, am deeply disappointed in the policy which permitted such an unwarranted attack on legitimate business to appear in the official publication of Rotary International.

### *Student Aid? Certainly!*

*Says* H. E. AKERLY, *Rotarian*
*Educator*
*Rochester, New York*

Thousands of Rotarians have read in these pages nearly every month for many years of how Rotary Clubs have helped finance young people in their goal of further education. Perhaps some have wondered if such aid is really worth while. We in Rochester know its worth! Here is one reason why:

Several years ago we granted a loan to a young man at the Eastman School of Music in Rochester so he could take work for his master's degree. Serge de Gastyne had come to the United States from France, where he had commanded a sabotage group of 100 volunteers during World War II. As a master's thesis at Eastman, he wrote a symphony. Later he entered the U. S. Air Force, composed *Conquest of the Air* to commemorate the 50th anniversary of powered flight. While stationed at Wright-Patterson Air Force Base at Dayton, Ohio, Airman de Gastyne was commissioned by Thor Johnson, conductor of the Cincinnati Symphony Orchestra, to write *L'Ile Lumiere*, a pastoral suite inspired by his native land. It was performed by the Cincinnati Symphony. The young composer was acclaimed by Arthur Rubinstein, noted piano virtuoso who appeared on the same program, as "incredibly gifted." Critics have praised his "remarkable command of rhythmic play and of fertile thematic invention."

Do you see why we of Rochester give answer to the question of student aid by saying, "Certainly!"? Serge de Gastyne is but one reason.


## *Where to Stay*

KEY RM Rotary Meeting

### BAHAMAS

**NASSAU—PALMDALE VILLAS.** Favored for family vacations. Luxurious private villas. Cook-housemaid and baby-sitter services. Moderate cost. Apply for brochure 175.

### BERMUDA

**PAGET—BERMUDA COTTAGES.** Beautifully furnished 1-2-3 bedroom housekeeping cottages in choice locations. From $185/month Nov.-Mar. only. Write for booklet.

### CUBA

More for Your Vacation Dollar
HAVANA
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Swimming pools, cabana club, glamorous dining, dancing and entertainment, tennis, tropical gardens, patios, lounges, beautiful sea views, gracious service and management.
RM Thurs. 12:30
Tony Vaughn
Managing Director

### ENGLAND

**SOUTH KENSINGTON—HOTEL REMBRANDT.** One of London's most favored Hotels. Many bedrooms with private bath. Chelsea Rotary Club meets every Tuesday, 13:45.

**WESTMINSTER—HOTEL RUBENS.** Buckingham Palace Rd. Entirely modernised, nearly all bedrooms with private baths. Westminster Rotary Club meets 1:00 Thursday.

### HAITI

**PETIONVILLE—HOTEL CHOUCOUNE.** 1200 ft. alt., 15 min. from Port-au-Prince. Delicious food, air-conditioned, swimming pool, deluxe comfort. Member Diners' Club.

### MEXICO

**MONTERREY—GRAN HOTEL ANCIRA.** Air-cond., (Rotary's headqtrs.) in Shopping & theatre area. Superb food, indoor lobby. Write for folder. A Torrellardona, Mgr.

### SWITZERLAND

**ST. MORITZ—HULM HOTEL.** Eu. wo. bath from $4.50. Am. wo. bath from $8.50. Rotary Club meets in winter: Tues. 12:15. Anton R. Bodrutt, Gen. Mgr.

### UNITED STATES OF AMERICA

**ALABAMA**

**BIRMINGHAM-DINKLER-TUTWILER.** 400 rooms. Direction Dinkler Hotels. Excellent Service. Ira Pollock, Mgr. Moderate rates. RM Wednesday, 12:15.

**ARIZONA**

**PHOENIX—HOTEL WESTWARD HO.** 300 rooms with bath, air-conditioned, patio pool, desert resort atmosphere, mid-town location. Dinner dancing nightly. RM Fri. noon.

**FLORIDA**

**MIAMI BEACH—DELANO HOTEL.** Nothing finer. On the Ocean at 17th Street. Rotary meets at 12:15 on Tuesday. C. C. Goldberg, Gen. Mgr.

**FLORIDA, continued**

**VENICE—VENEZIA MOTOR HOTEL.** Friendly atmosphere, clean, comfortable, accessible. Tropical holiday: fishing, golf, boating. Rates $2-$3 daily. L. Suter, Mgr.

**GEORGIA**

**ATLANTA—DINKLER PLAZA HOTEL.** 400 rooms of solid comfort in the downtown section. A Dinkler Hotel. A. J. Crecy, Manager. Modern rates. RM Monday, 12:30.

**SAVANNAH—HOTEL DE SOTO.** 303 rooms with bath and shower. South's most outstanding hotel. Reasonable rates. Chas. G. Day, GM. Dancing, swimming Pool. RM Mon., 1:00.

**ILLINOIS**

**HOTEL SHERMAN**
**CHICAGO**
HEADQUARTERS—ROTARY CLUB OF CHICAGO
for over thirty-five years
Luncheon on Tuesday, 12:10

EVANSTON, ILLINOIS
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400 Rooms
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**LOUISIANA**

**NEW ORLEANS—ST. CHARLES.** Accommodations for 1,000 guests. Direction Dinkler Hotels. John J. O'Leary, Vice-Pres. & Mgr. Moderate rates. RM Wed., 12:15.

**MINNESOTA**

**MINNEAPOLIS—HOTEL NICOLLET.** 800 rooms with bath, 3 air-conditioned restaurants; 3 blocks from either depot. Neil R. Messick, General Manager. RM Friday, 12:15.

**OHIO**

**CINCINNATI—SHERATON-GIBSON.** Cincinnati's largest. 1000 rooms with television. Restaurant and 650 rooms air-cond. Thomas Corcoran, Res. Mgr. RM Thurs., 12:15.

**TENNESSEE**

**MEMPHIS—HOTEL PEABODY.** "The South's Finest—one of America's Best." 625 rooms with bath, downtown location, air-conditioned. RM Tues., 12:15.

**TEXAS**

**DALLAS—HOTEL BAKER.** Preferred address in Dallas. Drive-in Motor Lobby. Completely air-cond. TV in guest rooms. 800 rooms. F. J. Baker, GM. RM Wed., 12:00.

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# BEDROCK Rotary

*The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.*—THE EDITORS.

## Classifications
## *Questions and Answers*

### (Installment II)

QUESTION: *Is there ever a need or is it ever advisable to correct or readjust the classification that has been loaned a member?*

ANSWER: Yes. For example, when a man was admitted to membership in the Club, he may have been loaned a classification which properly covered the principal and recognized activity of his company at that time, but the principal and recognized activity of his company may have been gradually changing over the years so that today the principal and recognized activity of his company is somewhat different from the principal and recognized activity of his company at the time when he was admitted to membership. Therefore, the Board of Directors should proceed to correct or readjust such a member's classification.

A constant effort should be made not only to loan members correct classifications, but also, when circumstances require it, to correct or readjust classifications so that all Club members hold at all times classifications which most accurately cover the principal and recognized activity of the firm, company, or institution with which they are connected.

QUESTION: *Is there any provision in the Club Constitution which gives the Board of Directors the right to correct or readjust the classification of any member?*

ANSWER: Yes, this provision will be found in Article IV, Section 4, of the Club Constitution. It should be kept in mind that this Constitutional provision provides that due notice of such proposed correction or adjustment shall be given the member and he be allowed a hearing thereon.

QUESTION: *If upon examination of a Club's roster of filled and unfilled classifications it is found that one or more Club members are improperly classified, should the Board of Directors correct or adjust the classifications of such members?*

ANSWER: Yes. This procedure is recommended even though it may result in a duplication. In reality the duplication is already in existence and is not corrected by merely leaving one or more members improperly classified.

Whenever the Board of Directors of the Club corrects or readjusts a classification which results in a duplication, it should do so with the definite understanding that at such time as one of the two members having the same classification drops out of the Club or becomes a past service or senior active member, the duplicate classification will not be refilled.

QUESTION: *Is it ever proper for a Club to have more than one active and an additional active member who are connected with activities which are part of an exceedingly large institution, company, or corporation?*

ANSWER: Yes, if within this exceedingly large institution or corporation there are separate and distinct divisions, divisions which are sufficiently independent to determine generally their own policies and exercise responsibility. In such cases it is recommended that the Club treat, from a classification point of view, each one of these separate and distinct divisions as though it were an independent firm, company, or institution.

FOR example, if within a great university there are three separate and distinct divisions or schools, each having its own dean, its own faculty, and each sufficiently independent to determine generally its own policies and exercise responsibility, then the Rotary Club within whose territorial limits this great university is located should establish on its roster of filled and unfilled classifications a classification to cover the principal and recognized activity of each of the separate schools, such as: Education—School of Medicine; Education—School of Engineering; Education—School of Law.

The principle followed in establishing a classification for each separate and distinct division or school within a great university also applies in connection with the establishment of a classification for separate and distinct and independent divisions within a great corporation.

The classification for a separate and distinct division of a large corporation should be a word or phrase which covers the principal and recognized activity of the division under consideration.

The classification to be loaned an ex-

ecutive of a certain division should be the classification that covers the principal and recognized activity of his division, not a classification which describes his executive position or his particular work within his division.

It should be clearly understood, however, that a Club should not establish a classification for separate departments within the small- or average-sized firm, company, or institution. It is only in the exceedingly large corporation or institution, which has within it separate and distinct divisions, each of which is sufficiently independent to determine generally its own policies, that the Club is justified in establishing classifications for such separate divisions.

## A Matter of Courtesy

[*Continued from page 13*]

expect ever to know it was received," says a Chicago advertising man.

If a business office had a rule to hang up on all telephone callers who were not customers or dealers, it would be no more absurd than the practice of ignoring general outside correspondence, as so many small businesses do. The practice indicates a lack of hospitality to ideas. To answer some letters and not others is to set a double standard of epistolary manners. Also it closes one channel for incoming ideas and another for outgoing goodwill.

Napoleon's secretary reported that the Emperor directed him to lay aside incoming letters for four weeks. "By that time," said Napoleon, "four-fifths of them won't require an answer." A good many small-business executives seem to be infected with this Napoleonic complex. It is a sloppy practice that suggests a firm where the management and employees are indifferent, selfish, and public-be-damned-minded. It takes no more time to reply within 24 hours than to wait two to four weeks. If the proper person is away, the decent thing is for someone to write in his stead, or at least to acknowledge the communication.

It doesn't take a big organization with a corps of secretaries and stenographers to handle correspondence promptly. The owner-manager of one small business had his firm name and address printed on 2-cent postal cards, which he uses for a variety of purposes such as buying and denying supplies and services. Sometimes he writes a longhand "Thank you!" note to a good customer, or a congratulatory message to an acquaintance who has won a promotion or a favorable notice in the press. Instead of dictating a reply to a letter, he may simply scribble a longhand response in one paragraph at the bottom of the letter and mail it back.

This may not be the best way to do it. But everyone does get an answer, and without having to wait until his patience is exhausted.

A consultant who was called in to advise a sick business made a survey and recommended: "I suggest you start advertising, and use three mediums—radio, direct mail, and courtesy. The first two will cost you real money. The third is free, but it's the most important one of all." It proved a good prescription, one that would apply to a lot of patients.

Business has learned the hard way the lesson that an arrogant or aloof attitude toward employees and customers does not pay. But there are others, not in either of these categories, who are no less human. Some persons are thicker skinned than others. But there are few who don't resent in some degree being scowled and barked at, or given the old telephone hide-and-seek act, or having their personalized letters tossed into yawning waste baskets. It is an affront to human dignity to treat anyone and his means of making a livelihood as of no consequence. To ignore a man, as if he simply didn't exist, is "the unkindest cut of all."

The perennial excuse for these failings is, "We're busy; we haven't the time for your amenities." But the claim that common courtesy costs time is seriously open to question. The direct method in human relations is usually more expeditious than the devious, and more human. One can be friendly without being garrulous. This "busy" excuse is more often simply a sign of incapacity in an executive. He can't decide, so he stalls. He lacks the ability to concentrate, and so he resents interruption. He may have merely gone high-hat and assumed that the best way to throw his weight around is against all who ask anything of him. A sense of power has corrupted him.

Ed Sullivan summed up the question in a nutshell when he said on his Toast of the Town program: "The bigger they are, the nicer they are." Sullivan's epigram provides the yardstick for a modern businessman's stature.

* * * * * * * * * * * * * * * * * *

**THERE is an emanation from the heart in genuine hospitality which cannot be described, but is immediately felt and puts the stranger at once at his ease.**

—*Washington Irving*


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# HOBBY Hitching Post

*MANY men find their everyday work so satisfying that in afterhours they turn to some phase of it for pleasure. One of these fortunate fellows is* RALPH S. THOMAS, *who holds the "pharmaceuticals—retailing" classification in the Rotary Club of North Kansas City, Missouri. Here is his hobby story, self told.*

AS A PHARMACIST, I work all day long with books that describe drugs, chemicals, and medicinal preparations, especially those volumes issued by authority of a government or a pharmaceutical society. A book containing such information is called a pharmacopoeia, and the collection of these is my hobby. A large pharmaceutical manufacturer, who publishes a house organ for the trade, said of my books, "If it is not the only one, Mr. Thomas' collection is one of the very few complete works that are privately owned."

Among the pharmacopoeias in the world are those of the United States, Great Britain, France, Germany, and some 20 other countries. The *United States Pharmacopoeia* was published in 1820, and the first *British Pharmacopoeia* in 1864, though the College of Physicians of London had a pharmacopoeia published in 1618. Historians in this field say that the first work of this kind published under governmental authority appears to have been that of Nuremberg, Germany, in 1542.

On necessarily sturdy bookshelves, I have a complete collection of all editions of the *United States Pharmacopoeia*, which includes copies of all revisions made to date. These volumes, coupled with my complete set of the *National Formulary*, are the books whose standards are recognized by Federal law as officially governing drugs and medicines in the U.S.A.

Other pharmaceutical volumes in the collection are several early editions of the *United States Dispensatory*, all issues of the *Merck Index* except the first, the 1809 edition of the *Pharmacopoeia of the Royal College of Physicians of London*, and the *Edinburgh New Dispensatory* published in 1794. Two items I especially prize are pharmacopoeias that were in use in the United States before the official pharmacopoeia was adopted. One is an 1816 publication of pharmaceutical standards by a New York hospital; the other is a Massachusetts Medical Society volume published in 1807. Both books are rare.

An interesting use of the volumes is to compare the nomenclature and specifications of the early books with the more recent ones. For example, in an 18th Century volume the subject of distilled water is disposed of in one sentence instructing the reader to boil it and collect the distillate in a clean vessel. In the latest pharmacopoeia the monograph on distilled water requires more than half a page to describe tests for determining the purity of water. Pages in the newer pharmacopoeias are also much larger than the older issues.

These books have given me many stimulating experiences, some of which have resulted from calls by pharmacists and physicians in this area seeking information about certain formulas. They know of my extensive collection, and

***Books about drugs, chemicals, and medicinal preparations afford Rotarian Thomas so much pleasure that he collects them as a hobby. Here in front of some of his pharmacopoeias, he leafs through one of his rarest volumes.***

*"Along with this year's bonus, I am handing out a little gift—something I am certain that not one of you owns."*

that I am usually able to find what is wanted. Also, the pursuit of new volumes has its many surprises and satisfactions. When travelling, I frequently visit book stores and browse about in search of older volumes not easily come upon. Once in a while you get what you are after at a bargain, but not often. In an Eastern State, some time ago, I stopped in a store and inquired about pharmacopoeias published before 1820. The bookman instantly replied that no official pharmacopoeia was published before then. I knew at that moment that he really knew about these books. Still, he produced two volumes that I wanted very much, and let me have them at a price far below what I expected to pay.

Like most collecting hobbies, this one has led me into considerable correspondence—all of it rewarding in that I have been able to help someone else, or some other collector has been able to help me. Correspondence is always heaviest following the publication of a newspaper or magazine article about my books, and this has made many friendships for me that wouldn't have come about in any other way. So, I look forward to hearing from readers of THE ROTARIAN who have an interest in pharmaceutical books and the history of pharmacy. Perhaps I might be able to interest some other Rotarian pharmacist in starting a collection that will someday be more extensive than mine.

---

## What's Your Hobby?

*Want to talk over your hobby interest with someone else? Maybe this suggestion will help: have* THE HOBBYHORSE GROOM *list your name below. The only requirement is that you be a Rotarian or a member of a Rotarian's family. The one request: that you acknowledge correspondence which results from the listing.*

**Stamps:** Carole Stevens *(13-year-old daughter of Rotarian—collects stamps; will exchange)*, 431 Appomattox St., Hopewell, Va., U.S.A.

**Antique Automobiles:** Walter Goodman *(interested in old automobiles circa 1900-25)*, 9654 N. Karlov, Skokie, Ill., U.S.A.

**Weapons; War Relics; Stamps; Coins:** William N. Curry Jr. *(interested in weapons, war relics and related photos, papers, or documents; also stamps, currency, and coins of other countries)*, c/o Terrell State Bank, Terrell, Tex., U.S.A.

**Stamps; School Souvenirs:** Elma Zapanta *(daughter of Rotarian—collects stamps and school souvenirs; will exchange)*, Sta. Catalina Girls Dorm., Governor Forbes, Manila, The Philippines.

**Dolls:** Judy Soles *(15-year-old granddaughter of Rotarian—collects dolls of other countries; wishes to correspond with other collectors, especially in England, Germany, Japan)*, 3915 Elm St., Del Paso Heights, Calif., U.S.A.

**Campaign and Souvenir Buttons:** Dan Snell *(8-year-old son of Rotarian—collects campaign and other souvenir buttons; will exchange)*, 312 E. Michigan St., Reading, Mich., U.S.A.

**Archaeology:** Katherine McArthur *(16-year-old daughter of Rotarian—wishes to correspond with those interested in archaeology)*, P.O. Box 468, Gallup, N. Mex., U.S.A.

**Stamps:** Robert Bilse *(10-year-old son of Rotarian—collects stamps; will exchange with boys from other countries)*, 332 Clark St., South Orange, N. J., U.S.A.

**Stamps:** Mrs. M. G. Waltz *(wife of Rotarian—collects stamps; will exchange U.S.A. stamps for those of other lands)*, North Fairfield, Ohio.

**Prayers:** Mrs. Carrie J. Stahl *(wife of Rotarian—collects prayers used before and after meals)*, 75 Seymour Ave., Derby, Conn., U.S.A.

**Stamps:** Mrs. Frank Burns *(wife and mother of Rotarian—collects stamps; will exchange)*, 4601 Ovid Ave., Des Moines 10, Iowa, U.S.A.

**Stamps:** Bill Bynum *(13-year-old son of Rotarian—collects stamps; will exchange with collectors in British Empire and Central and South America)*, 1501 N. 14th St., Abilene, Tex., U.S.A.

**Stamps; First-Day Covers:** Ramesh Chand Aggarwal *(13-year-old nephew of Rotarian—collects stamps, first-day covers, postcards; will exchange)*, Sheoparshad Darshanlall, Box 46, Dehradun, India.

**Pen Pals:** The following have indicated their interest in having pen friends:

Patty Waltz *(daughter of Rotarian—wishes pen friends outside U.S.A.; interested in books, stamps, sports)*, North Fairfield, Ohio, U.S.A.

Mae Louise Waltz *(daughter of Rotarian—likes books, music, sports)*, North Fairfield, Ohio, U.S.A.

Nancy Rae Waltz *(daughter of Rotarian—desires correspondence with young people)*, Fairfield, Ohio, U.S.A.

Sabri Midlege *(18-year-old son of Rotarian—hobbies include sports, movies, dancing)*, Bartâa, Northern Triangle, Israel.

Betty Biggers *(15-year-old daughter of Rotarian—wishes friends outside mainland of U.S.A., especially Hawaii; interests include sports, popular music, stamps, dancing)*, 207 Linden St., Corinth, Miss., U.S.A.

Leticia T. Yap *(niece of Rotarian—will exchange stamps and view cards)*, 1404 Peñafrancia, Paco, Manila, The Philippines.

Siraj Shamsi *(20-year-old nephew of Rotarian—interests include stamps, sports, books)*, Hasanali Effendi Mans.; Flat No. 8, First Floor, Temple Road; Opp. Preedy Police Stn., Saddar, Karachi, Pakistan.

Jane Ray *(14-year-old niece of Rotarian—interested in sports, dancing, music)*, 1109 Seventh St., Corinth, Miss., U.S.A.

Karen Ely *(13-year-old daughter of Rotarian—wishes pen friends in U.S.A. and Canada; interested in music, swimming, volleyball, handcrafts)*, 1011 15th St., Auburn, Nebr., U.S.A.

Charlotte Heggen *(13-year-old daughter of Rotarian—likes horses and dogs, sports)* Box 641, Mercedes, Tex., U. S.A.

Phyllis Smith *(16-year-old daughter of Rotarian—interests include music, art, movies)*, Box 67, R.D. No. 2, Newton, N. J., U.S.A.

Pirkko Sievinen *(18-year-old daughter of Rotarian—wishes friends outside Finland; hobbies include swimming, collecting fashion books and earrings, bicycling, skating)*, Varkaus, Finland.

Shirley Penn *((15-year-old daughter of Rotarian—desires English-speaking pen friends in Europe; interested in photography, postcard collection)*, Bank of New South Wales, Albany, Australia.

Roslyn Maddison *(15-year-old daughter of Rotarian—wishes pen friends in U.S.A.; collects travel folders; interested in popular music, stamps, movies)*, Carmichael Ave., Newtown, Geelong, Australia.

Vicki Raskin *(11-year-old daughter of Rotarian—interested in sports, dancing)*, c/o David Raskin, 92-29 New York Blvd., Jamaica, N. Y., U.S.A.

Lynne Ashley *(12-year-old granddaughter of Rotarian—likes horseback riding, swimming, popular music)*, P.O. Box 246, Scottville, Mich., U.S.A.

Ken Brebner *(14-year-old son of Rotarian—wishes friends in America and India; interests include sports)*, 14 Douglas St., Whakatane, New Zealand.

Kathy Oldham *(10-year-old daughter of Rotarian; collects stamps, coins, postcards, minerals, dolls, maps; interests include drawing, potato printing, Girl Scouts, sewing)*, P.O. Box 313, Carlsbad, Calif., U.S.A.

—THE HOBBYHORSE GROOM

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# Stripped GEARS

## My Favorite Story

*Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears,* THE ROTARIAN *Magazine, 1600 Ridge Avenue, Evanston, Illinois. The following is a favorite of J. H. Head, a member of the West End (Beaumont), Texas, Rotary Club.*

A guard had a detail of prisoners working on the highway. One man who claimed to be a skillful climber kept begging to be allowed to climb a near-by pole. Finally getting consent he skinned up it easily enough, wrapped his legs around it, took out a paper and pencil and wrote something, rolled up the paper, and placed it in a hole at the top. During the afternoon all the prisoners asked and were given permission to climb the pole. Each one took the paper, read it, and carefully put it back without a word. After work the curious guard climbed the pole and found the note. On opening it he found these words:

"Notice to all climbers: This is the end of the pole."

## Slide Rule

*I'm in a photographic fix—*
*Got no more friends to view my pix!*
—LEONORE EVERSOLE FISHER

## A's Are Half the Word

Each of the six-letter words defined below contains three a's:

1. A fleet of war vessels. 2. A fruit. 3. Kind of straw hat. 4. American possession. 5. Soft wool material. 6. Small cabin or bathhouse. 7. A fancy fair for charity. 8. A neighbor of the U.S.A. 9. City in Cuba. 10. Spanish "tomorrow."

This quiz was submitted by Isabel Williams, of St. Clair Shores, Michigan.

## One of a Million

In each of the lines below is a city with a million or more population, along with two which do not. Can you pick out the million-plus ones?

1. (a) Istanbul. (b) St. Louis. (c) Toronto.
2. (a) Naples. (b) Monterey. (c) Houston.
3. (a) Nice. (b) Seoul. (c) Bangkok.
4. (a) Minneapolis. (b) Melbourne. (c) Monaco.
5. (a) Barcelona. (b) Seattle. (c) Copenhagen.
6. (a) Johannesburg. (b) Timbuctu. (c) Saõ Paulo.
7. (a) Lima. (b) Hamburg. (c) Cincinnati.
8. (a) Montevideo. (b) Jerusalem. (c) Glasgow.
9. (a) Rotterdam. (b) Cairo. (c) San Francisco.
10. (a) Milan. (b) Milwaukee. (c) Sofia.
11. (a) Sydney. (b) Warsaw. (c) Tel Aviv.
12. (a) Boston. (b) Vienna. (c) Havana.

This quiz was submitted by Harold Helfer, of Washington, D. C.

*The answers to these quizzes will be found in the next column.*

# Twice Told Tales

A certain clergyman illustrated a point in his sermon by saying that a wise Providence knows what grows best in the sunlight, and what needs the protection of shade.

"You know that you plant roses in the sun," he explained, "but if you want your fuchsias to grow, they must be kept in a shady nook."

A woman sought him out after the service. "You don't know how much your sermon has helped me," she gushed.

For a fleeting moment, the clergyman's heart glowed, but then the woman added, "I never did realize before just what was the matter with my fuchsias."
—*Weekly Letter*, ROME, NEW YORK.

Three small boys were brought before the judge for questioning. The first said that his offense was throwing peanuts in the lake. The second little boy said that he was also guilty of throwing peanuts in the lake. The third little boy said, "I'm Peanuts."—*The Burner*, HAYFORK, CALIFORNIA.

Don't drive as if you owned the road—drive as if you owned the car.—*Rotary Realist*, LASALLE, ILLINOIS.

"I took up golf to develop self-control," a golfer confided to his caddy.

"You should have taken up caddying, Mister," replied the exasperated youth.—*RotarYarns*, FLORENCE, SOUTH CAROLINA.

The customer was buying a fountain pen for his son's graduation present.

"It's to be a surprise, I suppose," observed the clerk.

"I'll say it is," the father replied. "He's expecting a convertible."—*Rotascope*, BURLINGTON, VERMONT.

## Paradox

*The person who*
*Would like to make*
*His dreams come true*
*Must stay awake!*
—RICHARD WHEELER

### *Answers to Quizzes*

A'S ARE HALF THE WORD: 1. Armada. 2. Banana. 3. Panama. 4. Alaska. 5. Alpace. 6. Cabana. 7. Bazaar. 8. Canada. 9. Havana. 10. Mañana.

ONE OF A MILLION: 1-a. 2-a. 3-b. 4-b. 5-a. 6-c. 7-b. 8-c. 9-b. 10-a. 11-a. 12-b.

# Limerick Corner

**The Fixer pays $5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of *The Rotarian* Magazine, 1600 Ridge Avenue, Evanston, Illinois.**

• • •

**This month's winner comes from Van Gladen, a Crystal City, Texas, Rotarian. Closing date for last lines to complete it is February 15. The "ten best" entries will receive $2.**

### PROOF OF THE PUDDLE

*On the curb stood a fancy-dressed guy.*
*In the street a big puddle did lie.*
*Then along came a cabby*
*With a fare who was gabby,*

### DOOR MAN

Here again is the bobtailed limerick presented in *The Rotarian* for August:

*An ambitious new member named Mead*
*Weekly downs his Club luncheons with speed,*
*He then bolts for the door*
*And always gets sore,*

Here are the "ten best" last lines:

*When he's fined for his dastardly deed.*
(C. Reed Eshelman, member of the Rotary Club of Blythe, California.)

*Because members don't pay him more heed!*
(Alfred Cummings, member of the Rotary Club of Vancouver, B.C., Canada.)

*When they say, "Do you just want the feed?"*
(Philip G. Rosemond, member of the Rotary Club of Orrville, Ohio.)

*To find so many more in the lead.*
(L. Rutherford, member of the Rotary Club of Rangoon, Burma.)

*When told Rotary is more than a feed.*
(Roy Hopkins, member of the Rotary Club of Ironwood, Michigan.)

*When attendance the Club won't concede.*
(E. H. Poynter, member of the Rotary Club of Wanganui, New Zealand.)

*When the others his exit impede.*
(Ernest Hesse, member of the Rotary Club of Yonkers, New York.)

*When told it's his fellowship we need.*
(J. C. Antoine, Secretary of the Rotary Club of Fremantle, Australia.)

*When told he attends for the feed.*
(T. Ray Summer, Jr., member of the Rotary Club of Newberry, South Carolina.)

*Should the Sergeant presume to impede.*
(Mrs. John L. Meyers, wife of an Ocala, Florida, Rotarian.)



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PEOPLE OF SOUND JUDGEMENT

*Daniel Safford Parker, Executive Vice President, The Parker Pen Company, Janesville (Wisc.), U.S.A.*

# In every language under the sun . . .

'Daniel', his grandfather was wont to jest, "this pen we make can write in every language under the sun." When he founded his factory, George S. Parker little realised that his pens would one day be used by every nation. His aim was but to make a pen that made writing, and thereby the communication of ideas, much easier. Kenneth Parker, Dan's father, continued the quest, and when Daniel Parker was born it naturally was his heritage to search for even better means of writing. To do this he emphasises the first person plural - "we". Red-tape is cut to achieve this mutuality of interest with employees, e.g., Parker Pen people over 65 no longer face compulsory retirement. Five years ago all time-clocks were discarded as emotional irritants. Management counted on the unwritten code of confidence. Rightly so: even without time-clocks the Company ticks. Workers in the Parker plants identify themselves with the Company, and this may be a third generation's best hope to improve upon happy achievements of the past. In his co-ordinative capacity Dan Parker criss-crosses the globe. 40 % of Parker's pens are held by non-American hands. The Company has subsidiaries in India and Italy, in Canada, France, England and elsewhere. This is where KLM is written into the record and doubly underscored.

Mr. Daniel S. Parker, a leader of master pen-makers, has a shrewd idea for smoothness in operation. "KLM and we," he muses, "perform a mutual job of furnishing communications between the nations of the world. The written word by the pen, the physical contact by the plane. We have much in common."

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